

CITY VIEWS



www.capetownccid.org

YOUR FREE CAPE TOWN CENTRAL CITY PAPER

December 2014 / January 2015



Let's talk shopping
CBD retail routes
and secrets revealed

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Central City living
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Residential Survey

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Building on heritage
Old structures get a
new lease of life

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SAFE, CLEAN, CARING AND OPEN FOR BUSINESS

www.facebook.com/CityViewsCapeTown
[@CapeTownCCID](https://twitter.com/CapeTownCCID) www.instagram.com/CapeTownCCID

Happy holidays

The holidays are all about tradition, and here in the Cape Town Central City we have plenty of those, not least our annual Christmas light display and summer night market. But it's also a time for trying new things. In this issue we show you why you should consider shopping for pressies in the CBD, how Cape Town's heritage is being given new relevance for the 21st century, and what you can do to kickstart your body into the new year.

Those who know me know that I enjoy nothing more than a stroll through the CBD. Sure, people say my definition of "stroll" is more in line with their definition of "power walk", but I do find it relaxing and a great way to take in the sights and sounds of the Central City. After 15 years at the CCID, and thousands of "strolls", I am able to tell you pretty much where every retailer trades, along with some of our CBD's best shopping secrets, and at the end of each year we love to share these with you in *City Views*.

However, for every shop we've mentioned in this issue, remember there are a host of other retail experiences to be had in the CBD. You'll find these on our website in the "Explore our CBD" guide

(www.capetownccid.org) as well as our *Best of Cape Town Central City Guide*, available online at: www.capetownccid.org/our-work/communications/best-of-the-cape-town-central-city-guide.

Research is an extremely important part of what we do at the CCID, and to this end we conduct numerous surveys each year. The results of our first Online Residential Survey, in 2013, was such a hit with readers that we've released, in this issue, an infographic outlining the most pertinent highlights from the 2014 survey. Remember, if you live in the CBD and would like to take part next year, email us (info@capetownccid.org) to let us know. We always have great prizes up for grabs for participants in our surveys – on page 3 you'll find out who won during our

recent Online Business Survey, the results of which we'll soon be publishing in the press.

Many of you will be taking a well-deserved break, and even if you work in the CBD we'd like to entice you back during the holidays to experience the Central City in ways you don't get a chance to during a normal working week. The Company's Garden has a great new "tea room" run by the Madame Zingara group and a summer market on the go; the lights in Adderley Street will delight the young and young at heart; and the cosmopolitan vibe in the streets as visitors from around the world join us makes the festive season even more poignant. And to



Tasso Evangelinos

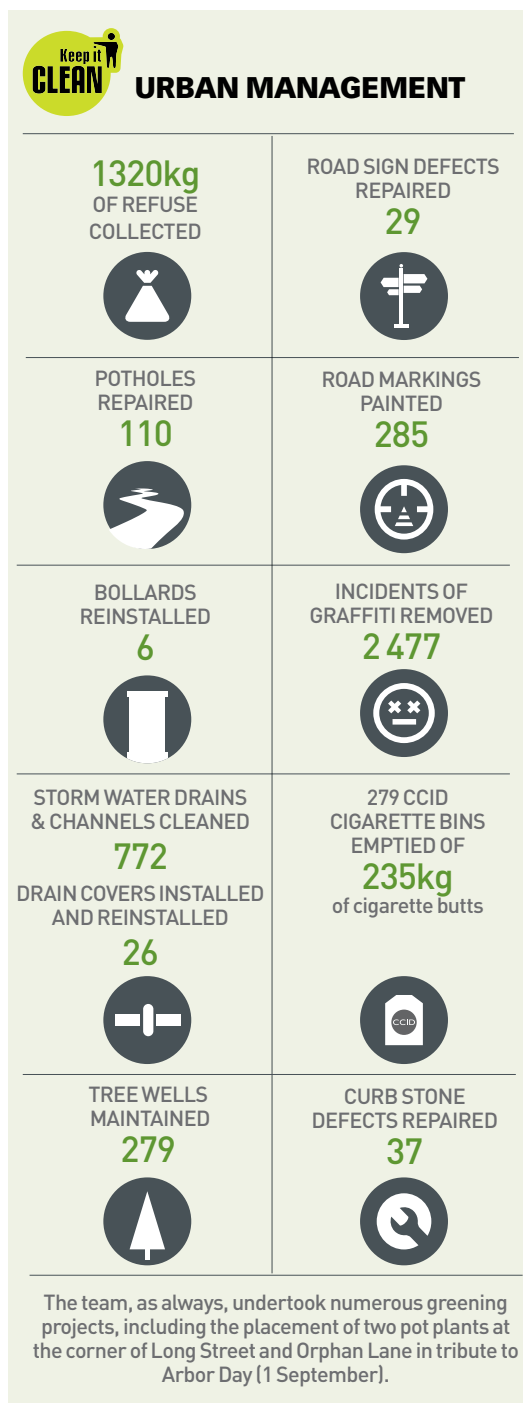
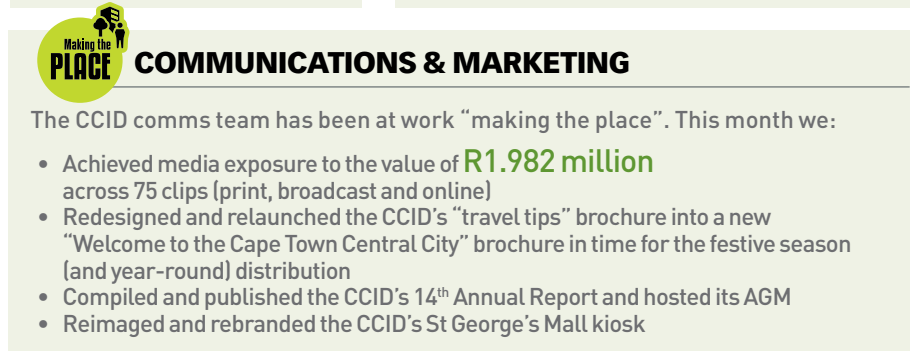
make the experience an even better one, we will – as always – be stepping up our services throughout the holidays to ensure the CBD remains safe, clean, caring and open for business.

Here's wishing you all a wonderful year end.

Tasso Evangelinos
COO of the CCID

What have we done for you lately?

The following is a dashboard indicating some of the activities with which the CCID has been involved over the past two months since the last issue of *City Views*.



CITY VIEWS

City Views is a free community paper published by the Cape Town Central City Improvement District. It is our vision to ensure that our CBD is Safe, Clean, Caring and Open for Business for all who use the Central City, whether they live, work or play here, or are passing through.

Published by:

The Cape Town
Central City Improvement District
www.capetownccid.org
021 419 1881

Contributors:

Content: Brent Smith, Carola Koblitz
Photography: Scott Arendse
Sydelle Willow Smith, Ed Suter, Lisa Burnell
Paul Lotter, Mmiselo Ntsime
Carola Koblitz, Brent Smith

Contact:

Editor: Brent Smith
brent@capetownccid.org
Managing editor: Aziza Patandin
aziza@capetownccid.org

Design:

Infestation
www.infestation.co.za
021 461 8601

INFESTATION

Tell us your news and your thoughts

Are you a new business or retailer in the Cape Town Central City? Are you planning an event or an exhibition? Would you like to write a letter to the editor or let us know what you would like to see in *City Views*? We would love to hear from you so email Aziza on aziza@capetownccid.org.

Distributing City Views

Interested in receiving copies of *City Views* for distribution? Please send us your contact details, address and how many copies you need each month and we will consider making you a distributor. Or, if you would just like to find out where you can obtain a FREE copy, email Aziza on aziza@capetownccid.org.

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SAVE THESE NUMBERS ON YOUR PHONE

If you live or work in the Central City Improvement District, be sure to save these numbers on your phone.

CCID 24-hour hotline number:

082 415 7127

SAPS Control Room: **021 467 8002**

CCID Social Department:
082 563 4289

You can also Tweet us:

@CapeTownCCID
#CityViews

or Facebook us
www.facebook.com/CapeTownCCID

and follow our
"Give Responsibly" campaign
www.facebook.com/GiveResponsibly

New retailers

We'd like to welcome the following new retailers to the CBD (or to new locations within the CBD).

Buena Vista Social Café is a welcome addition to the Long Street party scene, at **230 Long St.** 021 422 0469, www.buenavista.co.za

ERA Nightclub and Café at **71 Loop St** is a den for electronic-music lovers. 021 422 0202, www.eracapetown.com



Hipster alert: **New York Bagels** has opened at **44 Harrington St.** 021 820 4359, www.facebook.com/NYBCT



Escape Caffe at **130 Bree St** is now trading as **Issi**. Look out for their bright yellow signage! 021 422 1325, www.facebook.com/issionbree

At **120 Bree St**, a new shop called **Max Bagels** serves New York-style bagels – plenty of bacon! 076 042 0224, www.facebook.com/maxbagels



Funky unisex hair salon **Pink23** has moved **next door to 37 Roeland St.** 021 461 1067, www.pink23.co.za

A delicious new pastry shop called **Flavours** has opened at **33 Long St.**



The Icon, on **Lower Long Street**, is home to two new businesses: **Alabaster Box** beauty salon (021 839 2461, www.alabasterboxbeautysalon.co.za) and **Air Namibia's** regional office (www.airnamibia.com), where you can make flight reservations.



Ciao e benvenuto to **Bocca**, a new Italian pizza joint on the corner of **Bree & Wale Sts.** 021 422 0188, www.bocca.co.za



Online business survey winners

Making business a pleasure in the CBD

The CCID conducted its third annual **Online Business Survey** recently. Many of our business owners took part. As valued stakeholders in the area in which the CCID operates, the input we receive on the CBD's business climate is very important. The knowledge accumulated helps us to help existing businesses grow and enables us to promote further economic prosperity and interest in the area, to the benefit of all those who live, work, play or stay in the Central City. In addition, by understanding more about CBD businesses, the

CCID is better able to align our own services and products so that these are relevant to needs. A synopsis of the results will soon be made available in the press locally and nationally. A draw card to participation in this year's survey included a number of wonderful prizes, all supplied by the award-winning hotel and spa Taj Cape Town. We are pleased to announce the following recipients: ► First prize went to Hendrik Meyer Vermeulen of **Hendrik Vermeulen Couture**, who won a night's stay for two in a luxury

room including full breakfast at **Mint Restaurant**. ► Second prize went to Karen Ponto of **The Emme Factory Shop** who won dinner for four at the **Bombay Brasserie**. ► Third prize went to **Dr Cobus Stoffberg** who won a lunch for four at **Mint Restaurant**. Congrats to all our winners, and a huge thank you to Taj Cape Town for the generous sponsorship of our prizes. For more information on Taj Cape Town visit www.tajcapetown.co.za, or to take part in our next online business survey, email aziza@capetownccid.org.



Taj Cape Town supplied the prizes for the CCID Online Business Survey.

Useful numbers in the Cape Town CBD

Here are the numbers for services offered by the CCID's partners in the Central City (namely SAPS and the City of Cape Town), as well as our own 24-hour number. Be sure to put these into your phone or scan the QR codes directly.

Alcohol & Drug Helpline  0800 435 748	Adult Social Development  0800 872 201	Disaster Risk Management  080 911 4357 / 021 597 6000 (24 hours)	Child Social Development  0800 220 250	SAPS Central City  021 467 8001/2 (24 hours)	Traffic Police  0860 765 423	Emergency Ambulance, Health, Noise & Fire  107 (landlines) /021 480 7700 (24 hours)
Traffic Signal Faults  0860 001 948	Metro Police  0860 765 423	Law Enforcement  021 596 1999 (24 hours)	Cable Theft  0800 222 771	Prepaid Electricity Meters  0800 220 440	CCID Safety & Security  082 415 7127 (24 hours)	Refuse Collection, Water Issues, Street Lights & Electricity  0860 103 089

The gift of choice

The Cape Town Central City is full of retail options, and you're bound to find the perfect presents this festive season. Here's a list of suggested stops.

We've divided the CBD into five walkable shopping districts, each with its special retail mix and character.

01 MAIN STREET STROLL ADDERLEY STREET AND THE COMPANY'S GARDEN

This is the traditional hub of retail in the CBD and where you'll find big shopping chains as well informal traders, making for an exciting shopping experience.

Adderley Street Flower Market

For a blooming special gift, look no further than Trafalgar Place, a little alleyway next to the old Standard Bank building.

Adderley St

Cape Town Summer Market

Here's where you can buy your presents *al fresco*. At the time of going to print, this was scheduled to run 20-30 December.

The Company's Garden

Take a break

Take advantage of The Company's Garden's free Wi-Fi to check prices or look for gift inspiration.

02 PEDESTRIAN MECCA ST GEORGE'S MALL AND GREENMARKET SQUARE

St George's Mall was closed to traffic in 1992 and along with Greenmarket Square makes up the Central City's pedestrian spine. There are plenty of fascinating shops and stalls here, as well as the odd busker for your entertainment.

Philip Zetler Jewellers

Famous for the 100-year-old, square-faced clock affixed on its shop front, Philip Zetler has sold rare timepieces for decades.

54 St George's Mall

021 423 2771

www.philipzetlerjewellers.co.za

Greenmarket Square

This hub of township art and African crafts is quite literally the centre of the city.

Between Longmarket & Shortmarket Sts

Sturk's Tobacconists

Established in 1793, Sturk's is still Cape Town's one-stop cigar shop. It's one of the oldest family-run businesses in the country.

54 Shortmarket St

021 423 3928

www.sturkstobacconists.co.za



Coeval

Take a break

Relax at one of the many cafes on the mall or check out the public art – ranging from a piece of the Berlin Wall at the top to the Bart Simpson statue at the Waterkant Street intersection.

Coeval

Stop in at Coeval for contemporary and bespoke jewellery for that special someone.

5 Protea Assurance Building, 96A St George's Mall

021 424 1183

www.coeval.co.za

03 FUNKY TOWN LONG STREET

Funky clothing retailers, many of them selling local designs, line Long Street. Start your fashion parade near Shortmarket Street and make your way towards the mountain.

Cameraland

Creative consultant Faghme Sydow reckons the stocking filler of the year is the iPhone 6. And this 50-year-old retail outlet stocks it.

68 Long St

021 423 4150

www.cameraland.co.za

Skinz Leatherwear

Skinz sells everything leather – from lampshades to wallets and waistcoats.

86 Long St

021 424 3978

www.skinzleather.co.za

Afraid of Mice

Pop into this store for vintage womenswear from the likes of Chanel and Stella McCartney.

86 Long St

021 423 7353

www.afraidofmice.com

Sitting Pretty

Take a look at Emma Longden's classic womenswear, made from locally sourced fabrics.

111 Long St

084 908 1178

www.sittingpretty.co.za

Diomande

Leather footwear is Diomande's forte. For a thoughtful gift, consider bespoke shoes handmade to your exact specifications. Morgan Freeman has been a customer!

CAPE TOWN FRAMED

City Views speaks to owner David Luman, who opened his shop in seven years ago.

What does your shop sell?

We sell everything from organic rooibos to cards, stamps, wire and Ilala palm baskets, magnets for the fridge, hand-painted pottery and tablecloths. Mandela bracelets, and 46664 caps and T-shirts are popular.

What could you recommend as Christmas gifts?

Red table runners with patchwork trim, Masai hand-painted red trays, picnic blankets, stuffed wild animals and Cape Town T-shirts.

Mandela Rhodes Place, Cnr Wale St and St George's Mall
021 422 0683



The African Music Store

112 Long St

082 833 3502

www.diomande.com

Imagenius

Continuing the "local is lekker" trend, South African clothing and decor items fill this charming shop. We love the retro tin toys!

117 Long St

021 423 7870

www.imagenius.co.za

MeMeMe

You have the outfit, now get the rest. Contemporary interpretations of classic accessories, handbags and shoes.

117A Long St

021 424 0001

www.mememe.co.za

Long Street Antique Arcade

Take a break from clothes shopping and get lost in this maze-like arcade with 12 different shops where you'll find African art, books, maps, prints, cameras, watches, jewellery, militaria, silver and vintage clothing.

127 Long St

021 423 2504

www.theantiquearcade.co.za

The African Music Store

Absorb the sounds of Africa in a shop described as "music heaven since '97". It's a great introduction to the continent's diversity, and you can purchase everything from hip-hop and house to vocal Zulu, gospel, reggae and kwaito.

134 Long St

021 426 0857

Strato

"Sport meets fashion" with colourful urban menswear, designed by Lesotho's Maloti Mothobi.

159 Long St

021 424 5246

www.wearstrato.com

Journey

Proof that you don't have to travel far to find local designers. If you're bored of shopping, have a go on their Pacman arcade machine.

186 Long St

www.facebook.com/journeylifestyle

Second Time Around

The CBD's most famous vintage clothing store has you covered from the Roaring '20s to the '90s. Don't get distracted by the shop's



Adderley Street Flower Market

**Take a break**

Guys, get a summer haircut while you're out.
Waterloo Gents
 Hairdresser
 157 Long St
 Salon Capri
 291 Long St

mascots: two super-cute, super-friendly Boston terriers!

196 Long St
021 423 1674
www.facebook.com/secondtimearoundstore

Clarke's Bookshop

Trading for nearly 60 years, two floors of Africana make this a book lover's heaven.

199 Long St
021 423 5739
www.clarkesbooks.co.za

Hemporium

This alternative fashion outlet sells everything hemp, but you'd be wrong to assume it's just for hippies.

210-on-Long, 210 Long St
021 702 4988
www.hemporium.com

Henry

If you're looking for something truly unique and hard to find, such as retro Casio watches and old-school Reebok sneakers, try Henry.

218-224 Long St
www.shophenry.co.za

Hello Again

Specialising in locally made clothing, this shop also sells homeware and bicycles.



Long Street

219 Long St
021 426 0242
www.facebook.com/helloagainSA

Select Books

Get out-of-print and new books here; plus while you're browsing, you can read a brief history of the surrounding streets on the shop's wall.

232 Long St
021 424 6955
www.selectbooks.co.za

Gypsy

As its name implies, this shop is all about free-flowing womenswear in soft pastels. Give the gift of freedom.

285 Long St
021 424 2994

Vintage and the City

Pop culture-inspired styles from the 20th century are on sale.

287 Long St
021 422 5646
www.facebook.com/VintageandtheCity

04 MIDTOWN MEANDER BREE AND CHURCH STREETS

Home to many of the CBD's artier offerings, Bree and Church streets are also the epicentre of the First Thursdays movement, where certain galleries and retailers open till late on the first Thursday of each month.

Church Street Market

You'll find treasures galore here from the antiques stores on the sides to the trestle tables down the middle.

Church St, between Long & Burg Sts
021 438 8566
www.facebook.com/churchstreetantiquemarketcapetown

African Image

An ideal place for your guests from abroad to find specially curated African crafts and souvenirs.

52 Burg St
021 423 8385
www.african-image.co.za

The Gallery Shop

The Gallery Shop's handmade crafts include beaded jewellery and telephone-wire sculptures.

48 Church St
021 424 0517

Olive Green Cat

This gem of a shop is where three talented jewellery designers sell their signature pieces.

76 Church St
021 424 1101
www.olivegreencat.com

South African Market

The South African Market, aka Sam, is a new hub for local designers, perched above the hugely popular La Parada tapas restaurant.

Take a break

Church Square, behind the Groote Kerk, used to be car park. Now it's a great place to stop and watch the world go by.

BREWING IN THE EAST CITY

The East City has truly become Cape Town's coffee quarter. The newest kid on the block is Haas, whose owners have recently restored a Victorian-era building on lower Buitenkant Street.

Tucked behind an ornate 1800s facade on lower Buitenkant Street is the new home of the Haas advertising, design and coffee collective. Internationally renowned executive creative director Glynn Venter says: "We outgrew our premises in Bo-Kaap and were looking for a property in the East City side of the CBD. I love this area. People warned us that there were already a lot of coffee shops

here, but we don't see ourselves as coming into the area to compete; we're here to help uplift it. Ideally, more people will visit all the coffee shops, resulting in growth for all businesses in the neighbourhood."

Haas Collective
19 Buitenkant Street
021 461 1812
www.haascollective.com

NEIGHBOURING CAFES INCLUDE

Truth Coffee HQ
36 Buitenkant St
021 200 0440
www.truthcoffee.com

The Blend
79 Roeland St
071 927 3031

The Field Office
37 Barrack St
021 461 4599



South African Market

107 Bree St
079 808 0641
www.ilovesam.co.za

Latitude 33

This shop stocks Australian surf labels as well as art by Olivia Franklyn, an English painter and "surf bum". It also has a cool little restaurant.

165 Bree St
021 424 9857
www.lat33.co.za

Skinny laMinx

Heather Moore's distinct homeware showcases her talents as an illustrator and designer.

201 Bree St
021 424 6290
www.skinnylaminx.com

Merry Pop Ins

This is your one-stop shop for all affordable children's pressies: second-hand clothing, toys and bedroom furniture.

201 Bree St
021 422 4911
www.merrypopins.co.za

05 A WALK ON THE WILD SIDE EAST CITY

You'll find a range of fashion wholesalers around Buitenkant and Darling streets. And while you're out and about, you may want to get a kick out of an East City coffee shop's wares.

PARKING MADE A PLEASURE

If you prefer to drive around the CBD you'll be pleased to know that street parking just got a whole lot easier: you can now pay the City's daytime official parking marshals via SnapScan. Download the app from the Apple App Store, Google Play Store or BlackBerry World.

Go to www.snapscan.co.za for more info, as well as a list of retailers that also make use of the service.



Clarke's Bookshop



Second Time Around



Puma Select's Rolo

PUMA SELECT

Take a "shoe selfie" in Puma Select's purpose-built mirror contraption.
137 Bree St
021 422 0591
www.pumaselect.co.za

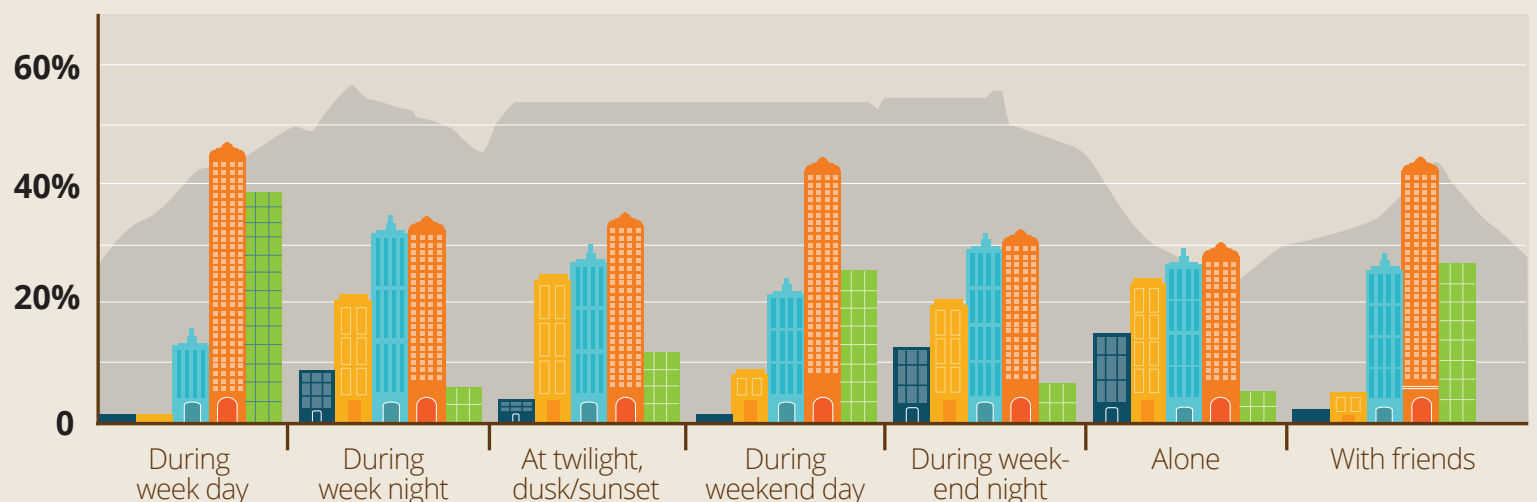
THE ANNUAL CAPE TOWN CAPE TOWN CENTRAL CITY IMPROVEMENT DISTRICT (CCID) RESIDENTIAL SURVEY INFOGRAPHIC / 2014

In order to find out more about who lives in and around Cape Town's CBD, the CCID once again ran its annual online residential survey in August 2014. A total of 293 people responded from the Central City, providing us with great information on who lives in the CBD, what they like about it, the things they'd like to see improved, and the different ways the CCID can make the CBD an even better place to live.

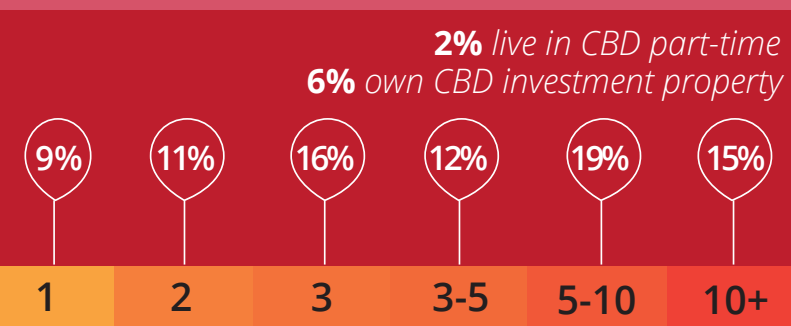


FEELINGS OF SAFETY IN THE CBD

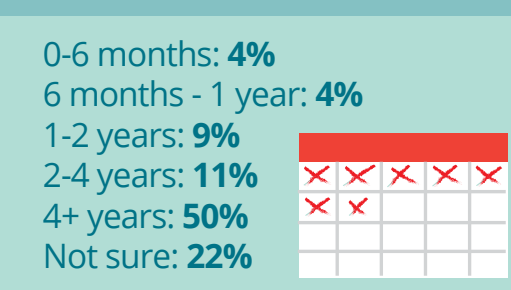
- not safe at all
- not very safe
- somewhat safe
- pretty safe
- very safe



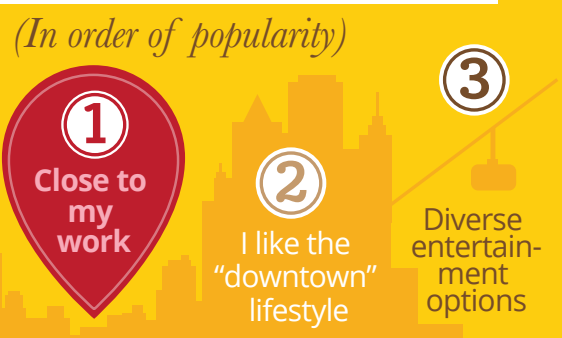
How long people have lived in the CBD (in years)



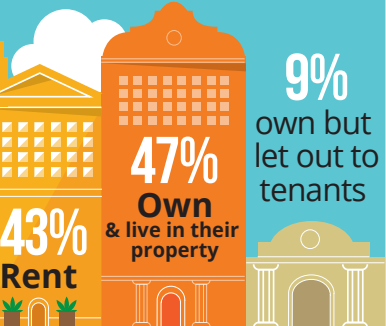
How much longer do you expect to live in the CBD?



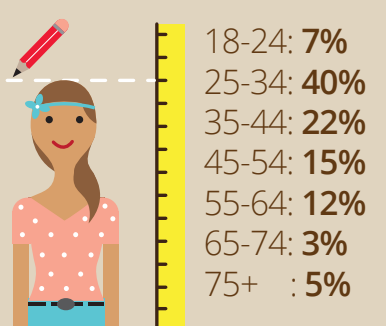
Top 3 reasons for living in CBD



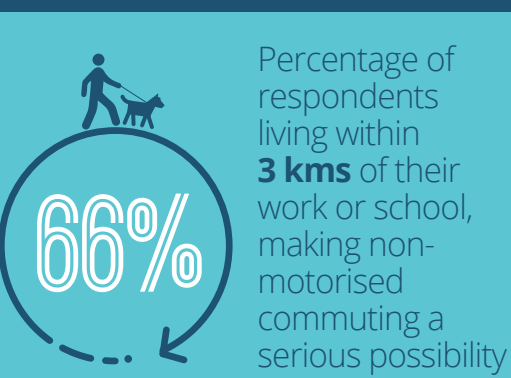
RENT VS OWN



Age spread of residents



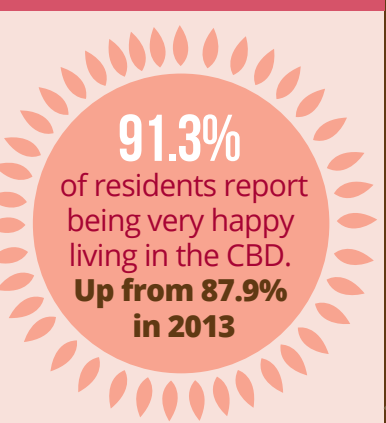
MOVING AROUND THE CBD



Top 3 categories of professionals in the CBD

- ➔ Architecture and Engineering
- ➔ Media, Marketing & Comms.
- ➔ Creative Industries

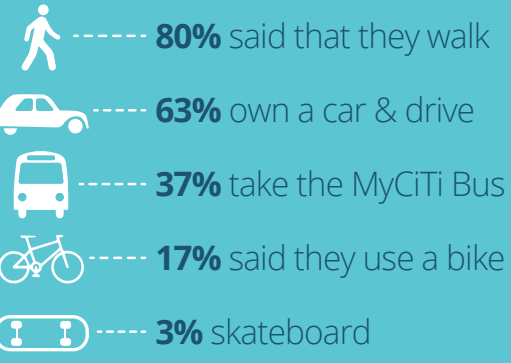
THE HAPPINESS FACTOR



Residents like big events in the CBD

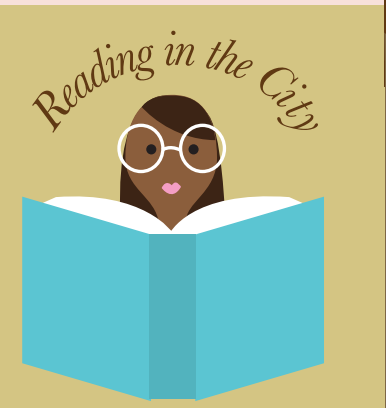
68% said they like attending *public art & performance events* on the city's streets.

People move around the CBD in a lot of different ways. Here are some of the ways that people get from A to B:



How do people work?

- 67% - full-time employees
- 29% - self-employed/freelancing
- ◐ 3% - work part-time
- ⊗ 2% - not presently employed



Top energy saving measures taken by residents — by %

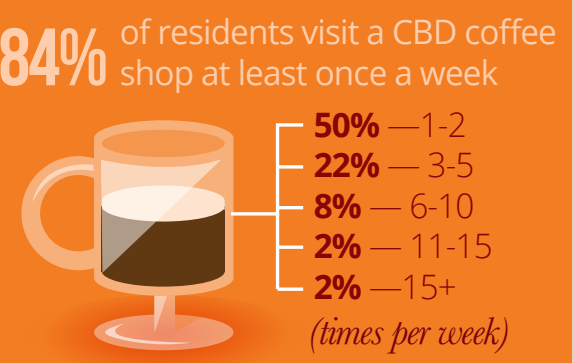


Other options? Some push a pram, others take motorcycles.

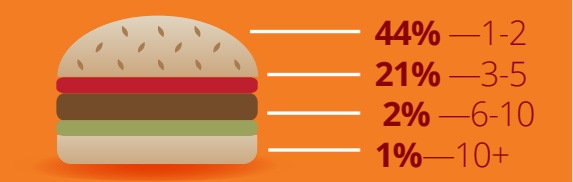
What kinds of retail advances do residents want to see?

- 1 More restaurants
- 2 Retail with longer hrs (beyond 5 PM)
- 3 Deli-type food stores

EATING AND DRINKING IN THE CBD



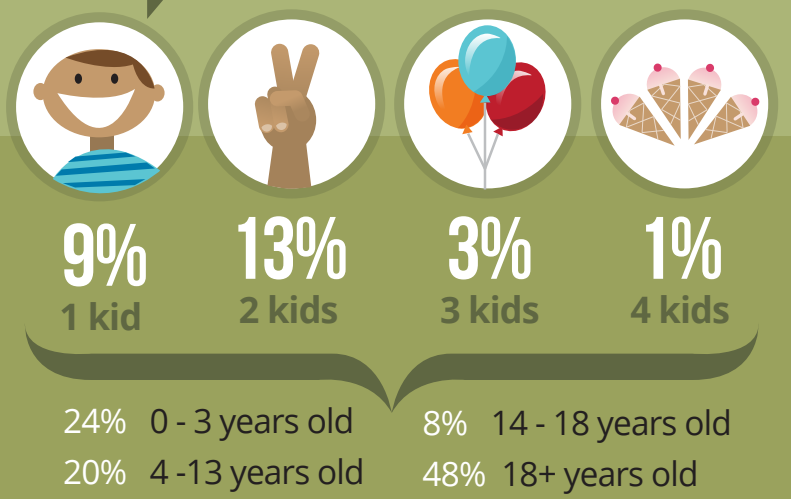
68% of residents frequent a CBD restaurant at least 1x per week



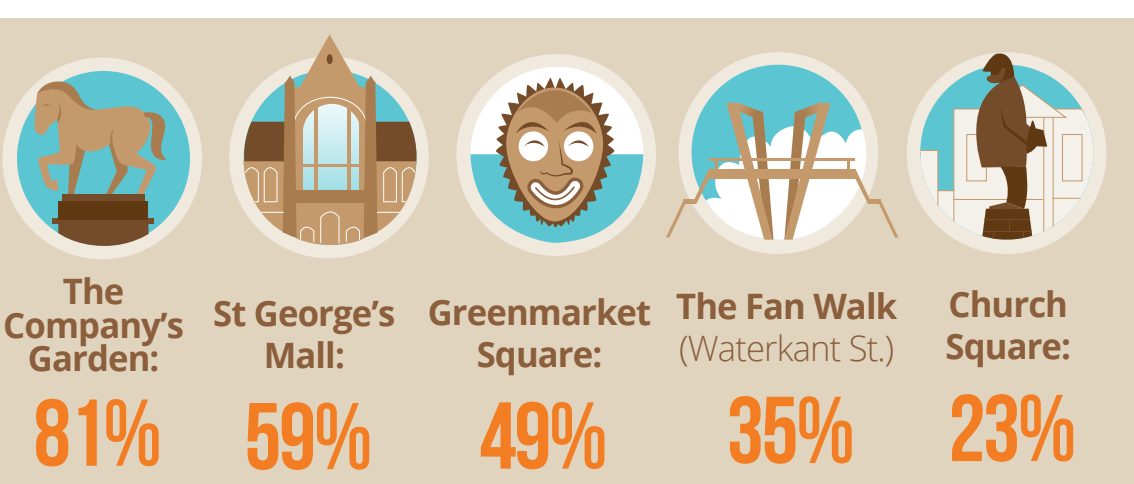
The top places that residents go out in the CBD

- Kloof Street and surrounds — 68%
- Long Street and surrounds — 48%
- Bree Street and surrounds — 43%

27% of respondents have children, of which the following are the number of kids per family:



TOP FIVE PUBLIC SPACES FOR CBD RESIDENTS (by percentage of use)



TOP 3 REQUESTS FROM CENTRAL CITY PARENTS

- ➔ More child-friendly public spaces
- ➔ Public toilets with changing facilities
- ➔ Daycare

27% of residents who took this survey have pets

Cape Town CBD's in vogue

Specialist boutique stores are opening up in Cape Town Central City like it's going out of style. The latest of these is KLÛK CGDT's dream world in Bree Street. *CityViews* took a peak.

"Everything inside our shop is a fantasy," says Malcolm Klûk, one half of KLÛK CGDT's design dream team. "When you walk through the door the realities of life are no longer important."

Klûk and his partner, Christiaan Gabriël Du Toit, have been in business together since 2003, and have recently moved from De Waterkant to the CBD. They have three lines: ready-to-wear - available off the rack and in sizes 30 to 40; couture and bridal - a bespoke, made-to-order service, ensuring exclusivity, service, design and luxury; and home - lifestyle products sourced internationally and locally including furniture, candles, objet d'art and even tea.

THE NEW BLACK

Malcolm and Christiaan are a visionary pair. You can see it not only their award-winning designs but in the bold black they chose to paint their CBD buildings - first the 1930s property they originally moved to and then the building next door that they custom built and now call home to their design style.

"We are told it was quite controversial to paint a building in the Central City black, which was such a surprise to us," says Malcolm. "We have never stuck to 'what is done' or 'what is right'. We want to step up each year to push the boundaries to keep South

"When you walk through the door the realities of life are no longer important."

Africa in line with the rest of the world. We think this is probably what our success is down to - knowing when to make bold strokes and when to take stock."

The dark paint frames the merchandise in the windows beautifully. It also gives the boutique a sense of gravitas. Architect Craig Kaplan and his team had the difficult task of realising KLÛK CGDT's dream. Recalls Malcolm: "The original building was built in the '30s (our favourite decade) and we wanted the new building to live within that environment but not be a cartoon version. It needed to be modern too."

The ground and first floors are retail, with parking, an office and bridal fitting room, bathrooms and kitchen. The second floor is production space with a separate kitchen and bathrooms that service the roof deck for events.

A BIGGER, BETTER RUNWAY

The design duo moved to Bree Street because of their love for its width and trees. "We'd been watching the area for years and eventually something came up for us to buy. In fact, it was the building we always really wanted. It feels grown up to be in the Central City, and the buzz around this area is also a huge draw card," explains Malcolm.

Their original building, which has now been rented out to a high-end bag company, came with a parking lot attached. The pair say it made financial sense to convert the parking into lettable space. "We then decided that if we were to build we may as well build something for us, with us in mind. It was important for us to build with the environment in mind too, with the buildings in the area in mind and also with the future in mind. We wanted a building to have some sense of place in the city for future generations."

The fantasy world that beckons is hinted at in KLÛK CGDT's shop window, but you have to go in and try something on to fully appreciate what's on offer. Says Malcolm: "We believe we offer the local customer an international experience; we don't compromise in fabric, quality or design. We build relationships with our customers and design with them in mind."

KLÛK CGDT
43-45 Bree St
083 377 7780
www.klukcgdt.com



Cut from the same cloth

Other CBD designer boutiques

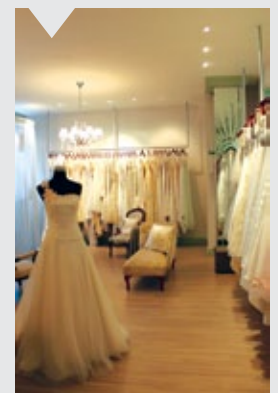


ERROL ARENDZ

A South African couturier not only known for dressing and styling many international and local celebrities but who's been in the CBD since 1991.
66 Hout St
021 461 1385
www.errolarendz.co.za

ELBETH GILLIS

Known particularly for her beautiful bridalwear, Elbeth also designs exquisite evening and cocktail wear.
44 Bloem St
021 423 2220
www.elbethgillis.co.za



HENDRIK VERMEULEN COUTURE

An exclusive range of the designer's prêt-à-porter ladies' and men's wear, resort wear and accessories.
79 Hout Lane
021 424 1686
www.hendrikvermeulen.com



"Everything inside our shop is a fantasy."



Twinell at the start of restoration



A new era for a Central City landmark

The Twinell building, an Edwardian-art deco fusion extending between Long and Loop streets, is being reimagined for the 21st century, complete with some sensitive restoration and a contemporary addition – all to the tune of R120 million.

On Long Street, near the Wale Street intersection, a purple 1920s Edwardian facade looks out towards the Provincial Legislature. Turn right at the corner and then right onto Loop Street and near the Church Street intersection you'll see a 1940s brick art deco facade with tall, thin windows. Apart from their heritage value and period features, there's nothing particularly remarkable about either of these buildings. But when you look a little closer you notice something very interesting: sometime in the 20th century, they were conjoined over an entire city block. This is the Twinell, and, in fact, its footprint covers five erven.

Over the decades, this gargantuan six-floor space has housed everything from a large video production company with a recording studio to a backpackers on one floor. Younger *City Views* readers may remember it for the summer rooftop parties in recent years – a rare opportunity to enjoy the cityscape outdoors and up high.

Unfortunately, Twinell went the same way as many of the Cape Town CBD's other buildings when the area saw disinvestment prior to the establishment of the CCID. When investment did return to the Central City, the building was not structurally competitive with new developments, many of which incorporated new trends in sustainability and catered for the demand for light, open-plan workspaces. Though it had a few tenants, Twinell began to literally fall apart.

"I'm careful not to clash with the ambience created by heritage buildings, but I don't believe in mimicking historical styles in new projects."

Luckily, developer Dave Linder of Kings Cross Properties saw its potential. He bought the building in February 2014 and set about restoring and converting most of

it into AAA-grade office space. The redevelopment also has contemporary additions, a retail component and will continue to house the Labour Court as well as new tenant AAA School of Advertising. Dave says: "It's all about taking a different view of using the space."

And what a space. *City Views* was invited to take a look at the work in progress. We were in awe of the large floor area, abundance of natural light and high-quality fittings and finishes – already a vast improvement over what we'd seen before. During our tour of Twinell, we met Dave and project architect John Doyle, who's work reflects his desire to treat historical buildings with care while incorporating contemporary design principles.

He explains: "I'm careful not to clash with the ambience created by heritage buildings, but I don't believe in mimicking historical styles in new projects."

His designs for Twinell are a prime example of this. The Long Street side is being restored as closely as possible to its original look, including the reinstatement of the gable, which had been removed over time. And the most significant change on Loop Street is the restoration of the ground-floor facade, which currently hardly befits its role as the entrance to the Labour Court. "In consultation with Heritage Western Cape, I redesigned the bottom on Loop to return it to the symmetry of the original art deco historical intent," says John.

To create a grand entrance, a canopy will be hung over the pavement, with an art deco Lady Justice statue on top. Dave is in the process of commissioning a sculptor.

But the restoration runs deeper than a mere facelift. Steel window frames are being painstakingly restored and replaced throughout Twinell, despite there being only one manufacturer of steel window frames left in South Africa, and the entire building has also been rewired and replumbed.

Perhaps the most exciting part of the redevelopment, however, is the additional building that will soon break ground on the 250m² plot next door on Loop Street. Designed to frame and bring out the neighbouring art deco facade, it's almost entirely glass and curves over the top of the existing building, bringing the total floor height to nine storeys.

And there are plenty of exciting sustainability features in all parts of Twinell – '20s, '40s and

21st century. The "atrium", a vertical core created when the original buildings were joined, is a valuable source of natural light and, Dave reckons, the perfect place to plant "the biggest tree I can fit in there." He explains his philosophy: "My aim is to put as many plants in the building as would take up the footprint if it weren't here."

Other green initiatives include enlarging the windows on the Church Street side to take advantage of sunlight, dry water urinals, recycling of greywater for the plants, a heat pump instead of hot-water cylinders, solar panels to assist the heat pumps, and regulated air conditioning. LED lights are being used wherever possible, and will be triggered by motion sensors.

Dave is landscaping vertically too: expect not one but two green walls, visible to passers-by on the street, on the new site. There is also planting and landscaping planned for the existing and new rooftops.

Dave is hoping to entice legal firms to take up tenancy in the Twinell, pointing to the Labour Court, as well as the building's proximity to the High Court on

Perhaps the most exciting part of the redevelopment, however, is the additional building that will soon break ground on the 250m² plot next door on Loop Street.

Keerom Street. The Labour Court has received a substantial upgrade and expansion of its workspace, as has the popular African Women Craft Market on the Long Street side. New tenants can, therefore, be assured of high-quality finishes and bespoke operating space in a truly mixed-use environment.

Chairperson of the CCID Rob Kane is thrilled with the redevelopment: "What we're seeing in Twinell is an opportunity to bring different periods of architecture together that respects the old while embracing the new – which of course includes sustainability. Add to this a vibrant mix of ground floor and above-ground floor tenants and Twinell will once again become totally relevant for the 21st century. It's great news for the Cape Town property market."

Architect John Doyle's vision for a new Twinell





Long Street Baths

Here's to good health

Five things to try in the Central City for a new you in the new year

01 JOIN A GYM

If you're disciplined, joining a gym could be a great fit for you. The CBD is home to traditional gyms, as well as CrossFit centres and other institutions with structured training programmes.

360 Specialized Training

360's focus is on total fitness and core conditioning, with professional trainers who run classes in the morning, after hours and during lunch.
31 Martin Hammerschlag
021 418 1072
www.360training.co.za

Bodytec

Bodytec offers fitness training with electro muscle stimulation – it's so effective, you only need to set aside 20 minutes a week to work out.
The North Wharf (The Spearhead), 42 Hans Strijdom Ave
021 418 1523
www.bodytec.co.za

City Bowl Fitness

Ever stepped out of your office and seen a bunch of

guys running around the block carrying weights? This is CrossFit, where teamwork makes the dream work.

4C Loop St
021 421 4617
www.citybowlfitness.co.za

Ignite Fitness

The new kid on the block has specialised equipment and promises a motivating environment. The group has a pedigree of 700 clubs in 19 countries.

Newspaper House,
122 St George's Mall
021 422 1670
www.ignitefitness.co.za

Planet Fitness

This is the most centrally located gym in the CBD for most office workers. You could easily fit in a training session during lunch.

Atterbury House,
Cnr Riebeek and Lower Burg Sts
021 001 4040
www.planetfitness.co.za

The Ring Boxing Club

Punch out your frustration with boxing workouts in this East City gym. It's fun and great cardio.

15 Caledon St
021 461 0724
www.the-ring.co.za

Virgin Active

Packed early in the morning from 05h00, Virgin Active has a swimming pool and its group classes include yoga and Zumba step.

21 Lower Long St
021 421 5857
www.virginactive.co.za

Zone Fitness

Overlooking busy Strand Street, this is another gym with a fantastic location for office workers.

34 St Georges Mall
021 418 1255
www.zonefitness.co.za

02 TAKE A LUNCHTIME STROLL

If you have a casual approach to health perhaps you'd prefer to start off small. Luckily for you, Cape Town Central City has the most walkable CBD in the country, complete with fully pedestrianised roads and vibrant public spaces, including our very own "green lung", The Company's Garden.

03 BUY A BIKE

If you want to avoid traffic and make the most of every minute you have, how about cycling to work? If you don't already own a bike your first port of call should be one of these stores.



Planet Fitness



Orchard on Long



Planet Fitness



Bodytec

Action Cycling

30 Waterkant St
021 425 6830
www.actioncycling.com

Bowman Cycles

153 Bree St
021 423 2527

Dahon

152 Bree St
074 890 6045
www.dahonbikes.co.za

Revolution Cycles

177 Bree St
021 423 5191
www.revolutioncycles.co.za

04 ENJOY AN AFTER-WORK SWIM

If you fancy combining your workout with some R and R, there's nothing better than a swim after a busy day at work – especially in the sweltering summer months. Long Street Swimming Pool has just reopened after extensive renovations.

Long Street Swimming Pool

Adults: R5.50
Children: R1.50
Pensioners: Free
Long Street Baths,
313 Long St
021 400 3302
www.capetown.gov.za

05 HAVE A HEALTHY LUNCH

If you've been meaning to ditch the fast food and find something more wholesome but just haven't had the time, allow us to introduce you to three of our favourite lunchtime spots.

Sababa

Bree Street is full of great restaurants, and yet this healthier options stands out as one of the most delicious.

231 Bree St
021 424 7480

www.sababa.withtank.com

Orchard on Long

Orchard on Long is a fresh health shop tucked in between the pubs and clubs of Long Street. Grab a juice or a smoothie!

211 Long St
021 424 3781

Crush

This urban oasis serves up raw, gluten-free, vegetarian and vegan dishes as well as fruit smoothies and juices.

100 St George's Mall
021 422 5533
www.crush.co.za



City Bowl Fitness



Tip

Get a bicycle map and info on how to "ride" the CBD (including our own bicycle lanes) at www.capetownbicyclemap.co.za

Bright future

CityViews sat down with 26-year-old author Cayleigh Bright at the Book Lounge, where we discussed “home” and being a creative in the Cape Town CBD.



Cayleigh, a Central City resident and *Glamour* online editor, has just had her first novel published. It's a thriller called *Close to Home* that explores the dark side of student culture in the Mother City. Those who call the Cape Town CBD home may just recognise some of its settings.

Q How does it feel to be published when you're so young?

It's exciting, and flattering that someone liked my book enough to publish it. When you think about it, only a handful of people – the right people – have to like your book for the world to see it. It hasn't been a huge change in life, but it feels like I've ticked off something I've always wanted to.

Q Describe the process of writing and getting published?

Writing the book was probably the easiest part. The getting pub-

lished part – both finding someone who wanted to publish it and preparing it for publication – was a lot harder than I thought it would be. Someone asked me the other day: “Don't you wish you had more time to write, because you love writing?” I said it's not something I do for fun; it's probably more of a therapy thing for me. I feel like I have to do it sometimes. And I like the feeling of having written something.

I wrote this novel as something I've always felt like I had to do. I was doing a creative writing masters at UCT at the same time, which gave me structure. Before that, I was just scribbling bits of

“What's quite important is that the book does feel like an outsider's view of Cape Town. Some of the characters feel alienated. Others are right at home.”

the story in notebooks. I assembled it with the help of my class and thesis supervisor, Ron Irwin [Ed: UCT lecturer and author of *Flat Water Tuesday*.]

Q Tell us about your book launch earlier this year.

My book launch was at a beauty studio in Shortmarket Street called Chanel Bettison Hair and Beauty Concept Store. Because the owner has such a nice space she also has a gallery and quite often hosts events at night.

The launch was great. I didn't realise what a good-looking group of friends I have and how nice they look when they dress up in collared shirts! I was in discussion with Ron, who I think knows the book better than I do sometimes. He asked me some gruelling questions.

Q You're originally from Durban. What brought you to Cape Town?

I grew up in Durban till I was 18, then came to study a BA at UCT.

As tends to happen to everyone who comes to Cape Town, I loved it and stayed. I ended up working at Conde Nast magazine publishers; when they started an online department, they asked if I'd like to be involved. That was my first job and I'm still there five years later. I love Durban and miss it, but there's a lot more to do in Cape Town if you are a creative or a writer.

I live close to The Company's Garden, which is very idyllic, and work nearby at the top of Loop Street. It's perfect for me because I can't drive. I've managed to get a masters degree and publish a book, but haven't learnt to drive! My mother keeps laughing at me about that.

Q How does the CBD feature in *Close to Home*?

The girls in the book are studying at university. Much like me, they've come to a new city and they want to experience it – a lot of those scenes happen in the CBD.

What's quite important is that

“I wrote this novel as something I've always felt like I had to do.”

the book does feel like an outsider's view of Cape Town. Some of the characters feel alienated. Others are right at home. The city is described in the way that someone who has lived here all their life probably wouldn't. They probably wouldn't notice the small things like I do when I go back to Durban. The city features almost like a character in the story, more than in explicit descriptions of places. I was quite careful not to use actual venue names. I think people who live in the city will get quite a good feeling of what I'm describing and they'll know where I'm talking about though. You always get people, I'm told by my publisher, asking who each of the characters are based on. But I've also had a lot of people asking: “Does that scene take place at whatever bar or club?”

CityViews: a hand up from CCID HQ to your favourite CBD store

Jarovi Trading ensures you get your free Central City newspaper every two months, but it's the story behind the company that deserves to make the headlines.



The CCID's job creation project, Project Oproim, is run together with our NGO partner Straatwerk, and provides job opportunities to homeless and indigent people in the Central City. Believing a hand up will always be better than a handout, the project also works towards upskilling individuals towards fulltime

employment and possibly even entrepreneurship.

Two industrious participants, Robert Viga and Vidalis Mhlanga, saw a gap with the bi-monthly distribution of *CityViews*, with which Straatwerk has traditionally assisted. To up the level of professionalism on this task, the team identified the need to properly train a

dedicated group, and in order to do this they formed their own company, Jarovi Trading. Still working with Straatwerk, the team has now upskilled a group of other project participants who have also been provided with *CityViews* bibs and trolleys to aid them in their distribution work. The company, with level four BEE

certification, has successfully secured other clients for whom it distributes including the Cape Town Partnership and estate agents RE/MAX and Chas Everitt and is branching out into event management.

For more information on Jarovi Trading, visit www.jarovitrading.co.za.

DECEMBER – JANUARY

HOLIDAY FUN

in the Central City



Throughout Dec & Jan

► **Adderley Street Christmas Lights**
The official "switch on", featuring Zahara, will be on the Grand Parade on 14 December

from 16h00, but you can see the lights in all their glory throughout the festive season.
Where: Grand Parade & Adderley St
When: evenings after sunset
Cost: free

16-30 December

► **Nik Rabinowitz: What the EFF?**
Funnyman Nik Rabinowitz brings his wit and wisdom to the Fugard Theatre.
Where: Fugard Theatre, Caledon St
When: 20h00
Cost: R150-R190
www.thefugard.com



5 December – 4 January

► **War Horse**
The award-winning UK stage production makes its South African debut, and Cape Town's Handspring Puppet Company handcrafted every puppet.
Where: Artscape Opera House, DF Malan St
When: various show times
Cost: R405 – R450
www.warhorsesa.co.za

13-16 December

► **Blame It on the Boogie**
A musical throwback to the '70s, '80s and '90s with local entertainers and a live band.
Where: CTICC, 1 Lower Long St
When: various show times
Cost: TBC / www.ganaramaproductions.com

8 January

► **First Thursdays**
Explore the CBD's art galleries and design studios, or grab dinner at a restaurant or food truck on Bree Street.
Where: Bree & Church Sts
When: 17h00 – 21h00
Cost: free
www.first-thursdays.co.za

13-14 December

► **Cape Town Hair and Beauty Show**
South Africa's hair and beauty industry comes together to showcase to the public the hottest brands and products.

Visit the website for the full programme from shows and workshops to exhibitors.

Where: CTICC, 1 Lower Long St
When: 09h30
Cost: R120-R200 / www.capetownhairshow.co.za



15-16 December

► **Sonar Cape Town**
Headlined by the Pet Shop Boys (on the 15th), this electronic-music festival is the coolest event on the summer calendar, even if it is just outside the CCID boundary!

Where: Good Hope Centre, Sir Lowry Rd
When: 16h00 (15th), 11h00 (16th)
Cost: one-day pass for 15 December: R495; one-day pass for 16 December: R595; two-day pass: R895
www.sonarcapetown.com

20 December

► **MCQP: The Royal Navy**
The CCID welcomes the MCQP back to the Central City. It's all hands on deck as this year's theme is "Royal Navy". Expect a variety of performers and seven dance floors.
Where: Cape Town City Hall & Grand Parade
When: 17h00
Cost: R350
www.mcqp.co.za

3 January

► **Cape Minstrels Carnival**
The Cape Minstrel Carnival is Cape Town's longest-running event of its kind, dating back almost 200 years. Join as thousands line the streets of the CBD to watch the festive procession go by.
Where: Darling, Adderley & Wale Sts
When: From 10h00
Cost: Free



15 December

► **The Lion King at the Pink Flamingo Cinema**
Generation Y's favourite Disney movie is a great way to get your holiday cheer. Catch *The Lion King* on a rooftop in the mighty CBD.
Where: Pink Flamingo Cinema, The Grand Daddy Hotel, 38 Long St
When: 19h30
Cost: R100
www.granddaddy.co.za/pinkflamingo

18 January

► **Open Streets Bree Street**
Bree Street will become a car-free pedestrian highway, allowing thousands of people to walk, cycle, skate and connect while they enjoy the space in a way they never thought possible.
Where: Bree St
When: 09h00 – 14h00
Cost: free
<http://openstreets.co.za>

GIVE

RESPONSIBLY

Help the NGOs that help the homeless and give where it will make a DIFFERENCE

DON'T PROMOTE BEGGING
AND LIFE ON THE STREETS



SMS 'GIVE' TO 38088 TO DONATE R10

R10 will be donated from your account, of which on average R8 is donated to the NGO depending on your service provider. For detailed Ts & Cs visit www.giveresponsibly.co.za

Straatwerk
Job rehabilitation projects for men and women

The Carpenter's Shop
Skills training and rehabilitation services for adults

The Haven
Night shelters with the vision to get the homeless home

Salesian Institute
Projects providing education, skills training and rehabilitation to vulnerable youth

The Homestead
Residential care and family integration for boys

Ons Plek
Residential care and reunification processes for girls

There a number of wonderful NGOs that work with street people in an attempt to provide them with alternatives to life and making a living on the streets.

What happens when you give money directly to people on the street?
It becomes part of a vicious cycle: even though your intentions are good, giving handouts actually helps people stay on the streets.
Don't promote begging; rather give responsibly instead to the NGOs who

help street people and help to break the cycle.

This SMS campaign benefits the six NGOs that work closely with the CCID in the Cape Town CBD. For more information or to obtain open source material to use for a GIVE RESPONSIBLY campaign in your own area, please email info@capetownccid.org

This campaign is brought to you by the Cape Town Central City Improvement District

