

04

Rise and shine: Wake up
in a Central City Airbnb

08

From stalls to stores:
Where to get gifts in town

11

Share in the CBD:
A catch-up on coworking

CityViews

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YOUR FREE CAPE TOWN CENTRAL CITY NEWSPAPER

Brought to you by the Cape Town Central City Improvement District (CCID)

Summer 2015-16

GEAR UP FOR SUMMER

A GUIDE TO
CYCLING,
SHOPPING
AND LIVING
LIKE A LOCAL
IN THE
CENTRAL
CITY

CCID 24-hour
control centre



082 415 7127

www.capetownccid.org

SAFE, CLEAN, CARING AND OPEN FOR BUSINESS



TALK OF THE TOWN

CityViews

IS A FREE CAPE TOWN CENTRAL CITY COMMUNITY NEWSPAPER PUBLISHED BY THE CAPE TOWN CENTRAL CITY IMPROVEMENT DISTRICT (CCID), A NON-PROFIT ORGANISATION. IT IS THE CCID'S VISION TO ENSURE THE CENTRAL CITY IS SAFE, CLEAN, CARING AND OPEN FOR BUSINESS FOR ALL WHO USE IT, WHETHER THEY LIVE, WORK OR PLAY HERE, OR ARE PASSING THROUGH.

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A SHARING ECONOMY

The Central City is a space conducive for all kinds of business and activity.

TASSO EVANGELINOS
COO OF THE CCID

In this summer issue of *City Views*, the first to go out seasonally, we've brought together some of the selling points of the Central City that we believe contribute to its amazing sense of community. These include the microentrepreneurs, the non-motorised transport infrastructure, the public spaces, the free events and, of course, the informal traders.

These institutions are most visible on street level and operate proudly in the spaces between the tall buildings. Along with the big corporates, formal retailers and growing residential population, they add colour to a CBD once sorely lacking in anything other than crime and grime.

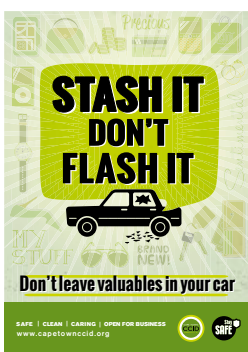
First up, we chat to some of the Central City's Airbnb hosts. For those who don't know, Airbnb is a website that allows you to rent "unique accommodations" in nearly 200 countries. But, as you'll find out in our story on pages 4 & 5, it's much more than that. As these local accommodations prove, you can enjoy a centrally located apartment in a spectacular setting for a reasonable price, while a host can share their experiences of the area with you, and make some money too. The service has become a poster child of what is known as the "sharing economy".

Speaking of sharing, on pages 6 & 7, we've put together a map for cyclists who want to share the CBD's streets with cars, buses and other vehicles. You will find useful information, including the locations of our cycling lanes and parking areas, as well as bike-friendly cafes, plotted on a map.

Then we shine the spotlight on another fixture of our streets – the informal traders, many of whom have been selling their wares in the Central City for decades. On pages 8 & 9, we introduce you to six of them, from a fruit trader with 30 years' experience in the CBD to a CD seller.

Of course, all these things come together in shared spaces – whether they be public squares or coworking collectives. On page 10, we remind you of the great open spaces we have in the Central City, and on page 11, we focus on the latter. In our Feb/Mar 2015 issue of *City Views*, we alluded to this new trend in the CBD and have since found out that it's growing remarkably every day – there are currently nearly a dozen such enterprises within our boundaries.

Finally, 'tis the season to be jolly. I urge all *City Views* readers to get out there this summer and enjoy all the events on offer! Remember to "Stash it, don't flash it" and stay safe.



Look out for these posters on street poles, and safety tips and videos on our media channels.



WINNER WENA!

In Oct/Nov we challenged you to add colour to your Central City experience by visiting our new website and using the *Explore the CBD* wayfinder to paint the town red, blue, purple, pink, gold and green. The accompanying colouring competition was a hit and we are happy to announce the winner. Germaine Adams's interpretation of a scene on Greenmarket Square impressed the CCID staff the most. Her prize is a R750 voucher for the Book Lounge. View the top 10 entries at www.capetownccid.org.

#TRENDING

Public life



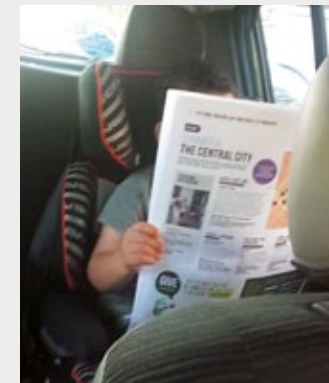
Summertime in the Mother City.
#CapeTown #CentralCity
#PublicSpaces

Kudos



kupkesmith: We're a big fan of the @CapeTownCCID and all it's doing for our CBD! Well done guys! Check out their latest newspaper ...

A young fan



We've received great feedback for the *City Views* redesign from readers – including this little guy, Muad, who we're told simply couldn't put it down. (Photo by Zuraydah Maker Dolley)

HIGHLIGHTS OF WHAT THE CCID HAS DONE FOR YOU IN THE PAST TWO MONTHS

SAFETY & SECURITY



Conducted **22 861** crime prevention initiatives



Issued **7 589** warnings



Responded to **114** medical callouts



Issued **1 897** fines to a total of **R1 208 700**



Made **255** arrests with law enforcement



Dealt with **72** illegal trading offences



Rendered assistance **121** times

URBAN MANAGEMENT



Cleaned **3 959** drains



Undertook **323** road maintenance repairs



Identified **604** illegal posters



Maintained **277** tree wells



Removed **467** incidents of graffiti



Removed **5 259** strings & stickers

SOCIAL DEVELOPMENT



Assisted **19 adults** to shelters

Assisted **6 adults** home

Referred **1 adult** to Straatwerk for a work opportunity

Assisted **8 adults** to healthcare facilities

Engaged with **175 people** living on the streets

COMMUNICATIONS



Generated **156 clips** across broadcast (20), print (61) and online (75), with total media exposure to the value of **R5 982 095**.



Donated 15 000 copies of the 2016 *Best of Cape Town Central City* guide for distribution by CBD-based *Big Issue* vendors.



Ran a **First Thursdays** survey as well as on **Online Business Survey**.

STAKEHOLDER NEWS

THE CBD BY NUMBERS: RETAIL

2 797

estimated number of retail employees in shopping centres

93%

average retail occupancy rate

8 070

estimated number of street-side retail employees

Source: The State of Cape Town Central City Report – 2014: A year in review

OPEN FOR BUSINESS

The CCID welcomes these retailers to the Cape Town Central City.



Check out the Explore the CBD wayfinding tool on www.capetownccid.org for a comprehensive listing of CBD retailers and service providers.

CitySightseeing South Africa



THE TOWERS

Now called The Towers, the old Standard Bank Centre has undergone a makeover, opening up a world of retail on Herzog Boulevard. Angel Berry, Food Lover's Eatery, Fruit Stop, Nannucci Dry Cleaners, Postnet and Seattle Coffee Company have started trading alongside a beautiful outdoor seating area.

Hertzog Boulevard

SHOP

Le Papillon Wellness and Beauty Studio

Looking for a professional pamperer to get you feeling and looking sensational? Look no further.

The Square, 50 Buitenkant St
www.lepapillonstudio.co.za
021 461 1998

SERVICES

Ethiopian Airlines

One of the fastest growing airlines in Africa, Ethiopian Airlines earlier this year announced flights from Addis Ababa to Cape Town. Now it has a branch right here in the CBD.

47 Strand St
www.ethiopianairlines.com
079 150 3988

VISIT

CitySightseeing South Africa

The red bus company's tour office is at stop five, alongside Greenmarket Square. The Travel Depot downstairs is where you'll find tour and activity operators under one "roof" – including Cape Town Tourism – and You & Yours sells coffee roasted by Deluxe Coffeeworks.

81 Long St
www.citysightseeing.co.za
021 511 6000

PLAY

Outrage of Modesty

Delicious drinks infused with locally foraged produce and made with alcohol distilled on site make this new cocktail emporium a one-of-a-kind experience.

88 Shortmarket St
<http://anoutrage.com>
021 422 2902

EAT

Choice Coffees

Greenmarket Square's latest addition proves that coffee culture is strong in the heart of the CBD.

7 Greenmarket Square
www.facebook.com/ChoiceCoffees
021 422 4798

Easy Tiger

The people who brought you Tiger's Milk and La Parada have thrown their hat in another ring and unveiled their contender for Cape Town's best burger bar.

120 Bree St
www.facebook.com/EasyTigerBurgerBar | 021 426 4659

Midtown Restaurant & Bar

A menu of Middle Eastern cuisine awaits you at this East City eatery.

95 Plein St
www.facebook.com/midtownSA
082 080 0430

USEFUL CONTACTS

EMERGENCY

CCID 24-HOUR SAFETY & SECURITY



082 415 7127
(Cape Town CBD only)

AMBULANCE, HEALTH, NOISE & FIRE

107 / 021 480 7700
(24 hours)

107 from landlines only

SAPS CENTRAL CITY

021 467 8001/2
(24 hours)

CITY OF CAPE TOWN SERVICES

INCIDENT REPORTING & ENQUIRIES

- Traffic Signal Faults
0860 001 948
- Cable Theft
0800 222 771
- Prepaid Electricity Meters
0800 220 440
- Disaster Risk Management
080 911 4357
021 597 6000 (24 hours)
- Refuse Collection, Water Issues, Street Lights and Electricity Faults
0860 103 089

SOCIAL CONCERNS

- Alcohol & Drug Helpline
0800 435 748
- Social Development: Children
0800 220 250
- Social Development: Adults
0800 872 201
- CCID Social Department
082 563 4289

BYLAW & TRAFFIC INFRINGEMENTS

- Metro Police
0860 765 423
- Traffic Police
0860 765 423
- Law Enforcement
021 596 1999 (24 hours)

CAPE TOWN CCID INTRODUCES BODY-WORN CAMERAS TO THE CBD



Members of the CCTV unit, left to right: PSOs Mzuvukile Siyazi, Brendon Booysen, Msimelelo Mgolombane and Zipho Nqata

First used in Denmark and the UK in the mid-2000s, Body-Worn Video (BWV) cameras are an important global tool in crime prevention and behaviour modification, and the CCID has now introduced these to the CBD.

Following a pilot period, the new four-person unit is already experiencing the effectiveness of the system to such an extent that the CCID's goal is to roll it out

eventually to all its on-duty public safety officers (PSOs).

According to Tasso Evangelinos, COO of the CCID, the next phase will see eight more units added, bringing the number of officers (who carry "CCTV unit" prominently displayed on their uniforms) up to 12.

Says Muneeb "Mo" Hendricks, manager of CCID Safety & Security: "The most important thing this

camera does is achieve behavioural change: anyone immediately becomes better behaved if they know they are being recorded – from the public to our PSOs themselves.

"We've spent years researching operations abroad where it has been well documented how effective these units have been in other countries. So far, we are the first city improvement district in South Africa to make use of the system."

SPOTLIGHT ON AIRBNB

LIVE LIKE A LOCAL

For a listing of traditional Central City hotels and backpackers, visit www.capetownccid.org and click STAY.

Welcome to Airbnb, the website that, according to Wikipedia, is for people to “list, find, and rent lodging”. According to those who use the site, however, it’s so much more: a community where hosts can share their homes and experiences with travellers. *City Views* looks at some of its listings in the Central City.

All photos supplied by hosts



01

At the time of writing, there were over 200 listings for places to stay under R1 000 per night in the Cape Town CBD. Here’s a taste of what’s on offer for two to four guests, as we chat with four local hosts.

01/1 BEDROOM LOFT APARTMENT: R803 PER NIGHT

Entire apartment; 4 guests; 1 bedroom; 2 beds

ROBERT

“Beautifully decorated loft apartment in the heart of the Cape Town CBD; has access to a terrace with a pool; close proximity to transport hubs, restaurants and tourist attractions.”

Unique selling point: This listing is situated in Adderley Street, the Mother City’s de facto main road and home to every conceivable type of shopping offering – from street traders to big-name chain stores.

CV: Why stay in the Cape Town CBD?

Robert: Cape Town CBD has seen a huge amount of development and rejuvenation. This, in turn, has created a true tourist destination for both local and international travellers. It offers close proximity to all major transport hubs, tourist attractions and is one of the safest places in the country.

CV: What made you decide to rent out your place through Airbnb?

Robert: About a year ago, a friend of mine put me onto the idea and I’ve never looked back. Since then, I have found a partner and we are using Airbnb as our main rental driver. If used properly, Airbnb does show a decent yield and I think a profitable business can be made using this model.



02

02/A COMFORTABLE SAFE CITY APARTMENT: R973 PER NIGHT

Entire apartment; 4 guests; 2 bedrooms; 2 beds

IRINA

“Two-bedroom apartment with 24-hour security, parking, a gym and pool in the block; walking distance from the city centre, Parliament and Greenmarket Square, and the best cafes in the CBD; perfect place to relax after a busy day.”

Unique selling point: The East City is now undeniably Cape Town CBD’s coffee quarter. This listing is close to Haas Coffee Collective, The Blend, the Field Office and Truth Coffee Roasting, rated the best in the world by the British broadsheet newspaper the *Daily Telegraph*.

CV: Why stay in the Cape Town CBD?

Irina: Staying in the CBD is very convenient if you don’t want to miss out on things. Gallery openings, book launches, markets, expos, not to mention all the great coffee shops and restaurants, are located right here. It is very central and has easy access to highways leading to the best wine farms and nature reserves in the country.

CV: What made you decide to rent out your place through Airbnb?

Irina: Airbnb has a very good infrastructure that serves both the tourist and the host.

“THE CBD IS VIBRANT, WELL CONNECTED AND A CENTRAL LOCATION.”



02

“IF USED PROPERLY, AIRBNB DOES SHOW A DECENT YIELD AND I THINK A PROFITABLE BUSINESS CAN BE MADE USING THIS MODEL.”

03/CONVENIENCE, SAFETY, STYLE – CBD LIVING: R671 PER NIGHT

Entire apartment; 3 guests; 3 beds
VICTORIA

“Private studio, secure parking, washing machine, safe, full kitchen, stunning views, space for three adults or two adults and two kids. Convenient CBD living: two to 10 minute walk to bars, restaurants, V&A Waterfront, CTICC etc.”

Unique selling point: The whole studio is yours. The hosts do live in the same building, however, and are always available to give inside information into all things Cape Town.

CV: Why stay in the Cape Town CBD?
Victoria: You are in the middle of everything, walking distance from everything you need, and there is no easier and more convenient starting point for all your adventures. Besides, as Cape Town is basically the only city in South Africa with a beautiful and safe CBD – why not take advantage of that?

CV: What made you decide to rent out your place through Airbnb?
Victoria: I own a mobile yoga company called The Om Revolution. In season a lot of our clients are tourists. Last season I had many tourist clients who were forced to stay in locations they would not have chosen otherwise – because Cape Town CBD was fully booked. So I thought: add an extra room to the mix; give one extra person or a couple the opportunity to stay in town!



04/HOLIDAY HAPPY; COME, RAIN OR SHINE: R868 PER NIGHT

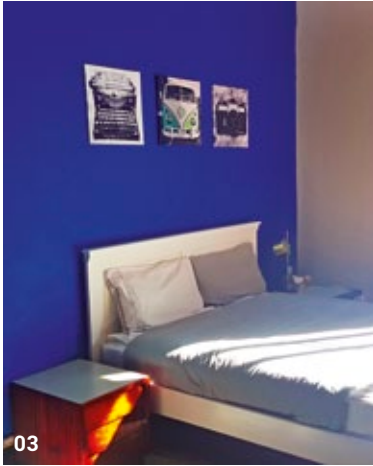
Entire apartment; 2 guests; 1 bed
ASTRID

“This studio offers single or travelling couples comfort, holiday fun and relaxation in historical sights and a central location. In the city skyline, quietly next to the equivalent of NY’s Central Park – with sweeping views, a swimming pool and garage parking.”

Unique selling point: This listing is a two-minute walk to the nearest MyCiTi stop and 10 to 15 minutes’ walk to the train station. CitySightseeing buses stop outside.

CV: Why stay in the Cape Town CBD?
Astrid: The CBD is vibrant, well connected by the MyCiTi and a central location from which to explore Kloof and Long streets, as well as the rest of Cape Town’s beach attractions.

CV: What made you decide to rent out your place through Airbnb?
Astrid: From initially renting one room in my own home through Airbnb, I have come to offer two more apartments. As an architect I have taken these apartments as design opportunities and have developed a small business therein and, for the longer term, a retirement annuity fund.



SHARED CITY

Airbnb recently launched an initiative that is aimed at encouraging microentrepreneurship and fostering communities. The first so-called Shared City was Portland in the US state of Oregon. As part of the programme, Airbnb pledged to make it easy for Portland hosts to donate part of their earnings from rentals to a local cause, and to match those donations as a percentage of its fees. It also offered free smoke and carbon monoxide detectors to hosts to help make their homes safer.

Additionally, Airbnb committed to working with Travel Portland, a private NPO that markets the city, on joint campaigns to promote Portland, its neighbourhoods and small businesses to the Airbnb global community.

We think Cape Town CBD would make a great Shared City: it’s compact and walkable, has plenty of cultural attractions (being the oldest downtown in SA), a steadily growing residential population, and a culture of coworking and microentrepreneurship.

BUILDING A COMMUNITY

In 2007, designers Brian Chesky and Joe Gebbia couldn’t afford the rent on their San Francisco loft apartment. So they decided to offer part of it as lodging space, which they remember as a “pop-up B&B with inflatable mattresses”. The door opened for a startup that now has over two million listings in over 190 countries and 34 000+ cities.

HOW IT WORKS
Airbnb’s diverse range of listings include everything from sofa beds to spare rooms, campervans to castles. Log in, find a host, connect, confirm travel dates and pay – all through Airbnb’s built-in services. If you want to turn your property into an Airbnb, make sure that your body corporate rules allow for short-term rentals.

WHY IT ROCKS
You’ll find accommodation that offers a different experience from a hotel – often at a better price. And, if you enjoy personalised service and personal insights into the area you’re visiting, many hosts are happy to oblige. It’s all part of the conversation you have from the moment you make contact to the moment you arrive.

TIPS FOR FIRST-TIME RENTERS

- **Be yourself:** The Airbnb community is built on trust, so create an honest profile and use your social media accounts to verify who you are.
- **Be careful:** Just as your profile is verified, check that your potential host’s is too. Communicate and pay on Airbnb only.
- **Be thorough:** Narrow your search down using Airbnb’s extensive filters; then make sure you’re happy before booking by viewing all the listing’s photos and reviews.
- **Be inquisitive:** If something’s not clear in a listing, use Airbnb’s messenger to correspond with the host.
- **Be responsible:** Each listing has its own house rules – such as an instruction to keep the noise down. Make sure you read these before agreeing to a booking.
- **Be friendly:** Start a conversation with your host and get to know them.



Parking
The City of Cape Town has installed bicycle parking at the Civic Centre, on Greenmarket Square, Church Square and along Waterkant Street. You can also find parking outside Portside on Bree Street and on the parklets outside **Clarke's Bar & Dining Room** and **GAPP Architects & Urban Designers**. Try to lock your bike up

in the line of sight of a CCID public safety officer – you will see them around town in their green-vested uniforms.

Clarke's Bar & Dining Room: 133 Bree St
www.clarkesdining.co.za
021 424 7648

GAPP Architects & Urban Designers: 150 Longmarket St
www.gapp.net
011 482 1648



Where to rent a bike

&Bikes Cafe & Cycle Boutique is a hip new meeting point for cyclists where you can buy or hire bikes and have a coffee. It also sells cycling gear.
32 Loop St
www.andbikes.co.za
021 823 8790

Up Cycles & Breakaway Cafe is the place to go if you work in the Central City and fancy a mild lunchtime workout. You can hire a bike – an hour will cost you just R50, which includes a helmet and lock. These fixed-gear bikes with a gentle back-pedal braking system are made for cruising. No shower at work? No problem – Up Cycles provides you with a shower and a safe place to store your own bike for the day.
50 Waterkant St
<http://upcycles.co.za>
076 135 2223 or 074 100 9161



Public transport

Bicycles are allowed on MyCiTi buses. Read the service's rules in the Passenger Information section on <http://myciti.org.za>.

Cyclists can take their bikes on Metrorail trains during off-peak hours (09h00 till 15h00 and 19h00 till the last train) on weekdays and all day on the weekend. R20 in addition to your ticket price gets your steed on board.

Bicycle-friendly cafes

These spots welcome cyclists with open arms. Some have lock-up racks, while others are owned by cycling enthusiasts.

• Bean There Coffee Company
58 Wale St
www.beanthere.co.za
087 943 2228

• Field Office
37 Barrack St
www.fieldoffice.co.za
021 461 4599

• Honest Chocolate Café
64a Wale St
www.honestchocolate.co.za
076 765 8306

• Latitude 33
165 Bree St

www.lat33.co.za
021 424 9857

• The Haas Collective
19 Buitenkant St
<http://haascollective.com>
021 461 1812

• Truth Coffee Roasting
36 Buitenkant St
www.truthcoffee.com
021 200 0440

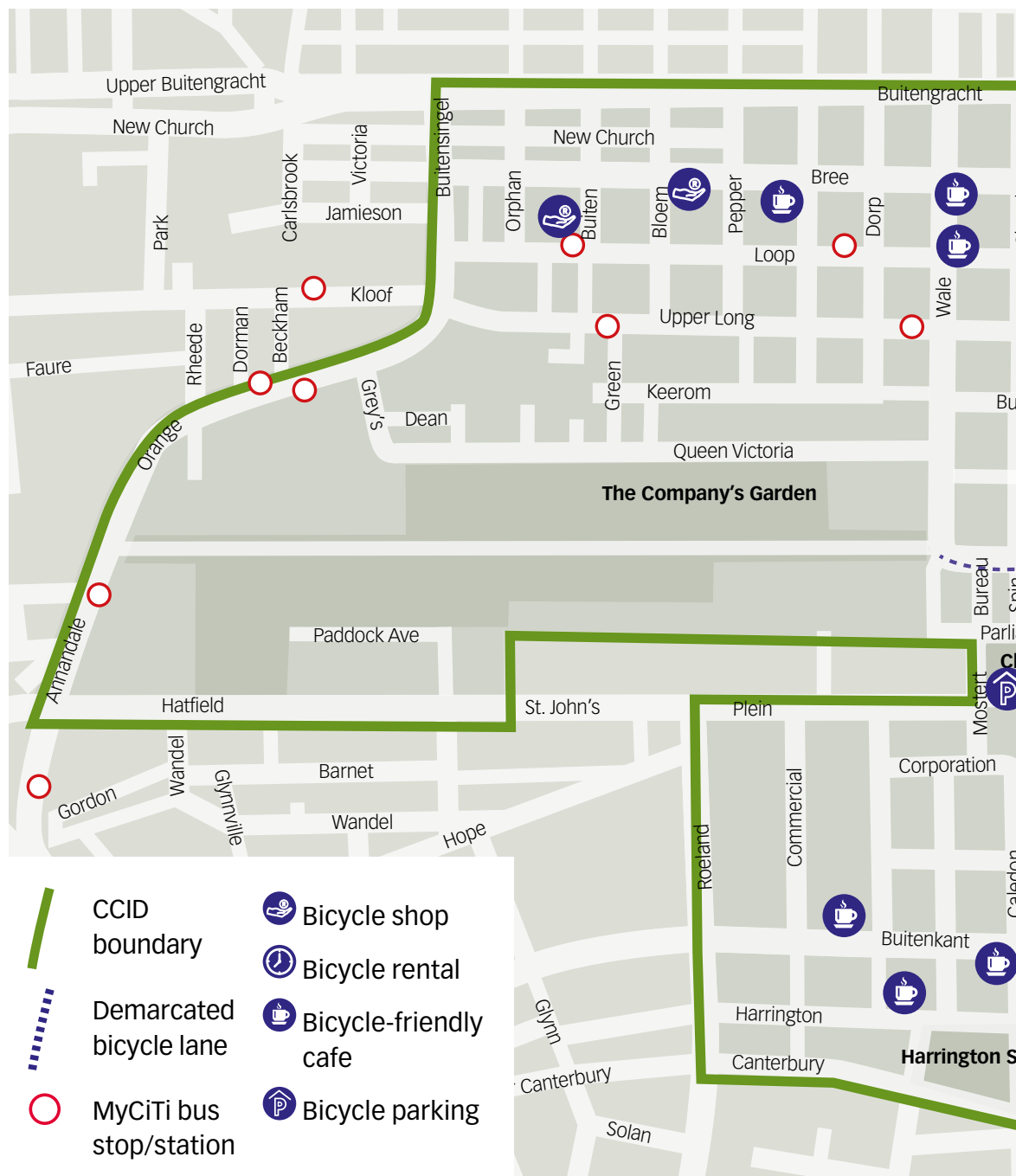
Source: www.bicyclecapetown.org



CENTRAL CITY CYCLE TOUR

ON YOUR BIKE!

The Central City is home to much of Transport for Cape Town's (TCT) pioneering non-motorised transport infrastructure, including dedicated lanes for cyclists. Here's everything you need to know about commuting or exploring the CBD by bike.





Where to buy a bike

Revolution Cycles concept store sells and services bikes, and has bicycle parking. Its stock includes the local brand Pyga and you can also grab a coffee at the onsite Che Cafe.
177 Bree St
www.revolutioncycles.co.za
021 423 5191

Action Cycling been around for 20 years and has a highly trained team of technicians. This workshop sells iconic brands such as Giant, Scott and Shimano.
30 Waterkant St
<http://actioncycling.com>
021 425 6831

This Way Out is your gateway to adventure, specialising in mountain biking (including servicing) and outdoor equipment.
16 Buiten St
www.thiswayout.co.za
072 460 0618

SAFETY FIRST

- Always wear a helmet and make sure it is correctly fitted. Riding without a helmet is illegal in South Africa.
- Obey the rules of the road – traffic laws and signs apply to cyclists as well as motorists.
- Use hand signals to indicate your intentions to other road users.
- Be aware of your surroundings – watch out for stationary vehicles in the cycle lane; if you have swerve out of the way, check your blind spot first.

For more safety tips and rules, visit the City of Cape Town's SMART cycling page at www.capetown.gov.za/en/TravelSMART/Pages/SmartCycling.aspx.



Infrastructure

The green cycle lanes in Bree Street are skid resistant and a great way to commute along the Central City's northeast-southwest axis. These lanes flow into a cycle lane on Shortmarket Street, which you can use to connect

to Long Street and Greenmarket Square, and into Waterkant Street. Adderley Street also has a cycle lane, demarcated by a raised curb, which leads you to The Company's Garden. Look out for signage to make sure you stay on track.



WATERKANT STREET

is fast becoming the epicentre of cycling in the CBD. Jared Chaitowitz, co-owner of Up Cycles & Breakaway Cafe, says:

"We decided to set up shop on Waterkant Street because of its cycle lane and connections with other cycling hotspots. From our shop you can go left and connect with the green Bree Street cycle lane or go right and connect with dedicated lane that goes via Green Point Park and the Sea Point Promenade into the Atlantic Seaboard. There are also several shops that cater to cyclists and wannabe cyclists here. It's becoming a community."



GIFTS GALORE

'TIS THE SEASON TO GO SHOPPING

Woven into the fabric of the Central City shopping experience are informal traders of all kinds. On a gift-buying excursion, *City Views* stopped to chat with some of the longest-standing stall keepers in the area.

Approximately 73% of people who pass through the Central City buy from informal traders. That's according to a survey conducted by the CCID, the results of which were published in *The State of Cape Town Central City Report: 2014 – A year in review*. It's no wonder, particularly at this time of year, as there are great items to be snapped up at the stalls in the CBD, which – together with formal retailers nearby – broaden your options to find the perfect gift.

Maureen Davies

Maureen has run the book stall on St Georges Mall near Castle Street intersection (alongside the CCID kiosk) for 15 years. She specialises in "Africana", but you can find anything from philosophy to fiction and "hard to finds". Says CCID fieldworker and loyal customer Mark Williams: "If she knows you, she'll keep books aside that you might like."

Nearby
Philip Zetler Jewellers:
54 St Georges Mall
www.philipzetlerjewellers.co.za
021 423 2771



Brenda Scarrett

CHURCH STREET ANTIQUE MARKET

According to mapmyway.co.za: "This bustling strip is home to an original assortment of street traders peddling their various wares. Among them queen of the vintage vendors, Brenda Scarrett, who for years ran the much loved Second Time Around shop in Long Street (which is still in business). Find Brenda on the corner of Long and Church streets, in front of her stall selling Cape memorabilia, jewellery and all sorts of quirky collectibles."

Samantha McDowell

From records, tapes and VHS video cassettes to DVDs, Blu-rays and PlayStation games, Samantha has sold music and video on Greenmarket Square since the early 1990s. She says new releases go like hot cakes but jazz – local and international – is always a top seller, followed by pop & rock. CDs go for a song at R20 to R45.

Nearby
African clothing curios and wooden items for sale in Greenmarket Square



Waqas Ahmad

Waqas specialises in Pakistani jewellery and handmade shoes. He has been based on St Georges Mall near Hout Street for 15 years.

Nearby
Edgars:
Cnr Adderley & Hout streets
www.edgars.co.za
021 480 2800

Check out the 2016 edition of the *Best of Cape Town Central City*, available in print and at www.capetownccid.org, for a listing of formal retailers in the CBD.

TGI THURSDAY

If you're gifting shopping on a Thursday, why not stop at the Earth Fair Food Market, which sets up at the top end of St Georges Mall?

Bulent Satana

Turkish-born Bulent has been in South Africa for 20 years, 16 of which he's spent trading on Church Street – one year after Brenda Scarrett founded the famous Church Street Antique Market. Before that he traded on Greenmarket Square. He sells jewellery (including signet rings), old coins, bric-a-brac and books,

and his own store, Mario Designer Jewellers, is opposite his stall.

Nearby
MeMeMe:
117 Long St
www.mememe.co.za
021 424 0001
Babette Clothing:
41 Church St
www.babetteclothing.co.za
021 424 4457
African Image: 52 Burg St
www.african-image.co.za
021 423 8385



SNACK TIME

Gift shopping is a hungry business. Take a break.

Amir Ali

Somalian Amir has been trading on Waterkant Street near the Lower Burg Street intersection since 2007. His stall is referred to as the "White House" – and you can stop in for chips, sweets and cooldrinks. Amir says nearby call centre staff in Picbel Parkade and Atterbury House are among his growing clientele and that he has learnt to speak Afrikaans and isiXhosa to his diverse range of customers.

Nearby
CNA: 9 St Georges Mall & Waterkant Street
www.cna.co.za | 021 421 3784
Golden Acre (home to over 100 shops): 1 Adderley St | www.facebook.com/GoldenAcre-ShoppingCentre | 021 425 7147



Hamied Bhawoodien

Hamied is the purveyor of "the best fruit in town". These are not his words, but the opinion of several loyal customers (including a doctor) we spoke to. Hamied has traded in the CBD for 30 years and can now be located on St Georges Mall at the Riebeeck Street intersection. He is at the Epping market at 04h00 every morning to buy produce and starts trading in the CBD at around 08h30. He says: "People phone me to find out where I am if I'm not here."

Nearby
Clicks:
Adderley St
<https://clicks.co.za>
021 418 3504



GIFTS FOR KIDS

Ma se Kinners

High-quality, locally made kids' clothing and soft toys as well as ceramics, art and Christmas books are for sale at this funky store.

Shop 1c, Church St
083 982 1748

MSK Cafe

Situated next door to Ma se Kinners, MSK Cafe offers a kiddie-friendly venue where you can host baby showers and tea parties.

Shop 1b, 1 Church St
083 982 1748

Merry Pop Ins

Second-hand clothing, furniture, toys and equipment for children up to 12 – Merry Pop Ins is for the budget-conscious parent with great taste.

201 Bree St | www.merrypopins.co.za
021 422 4911

THE GREAT OUTDOORS

SHARED SPACES

Public spaces are where the Central City comes alive, where people meet and history comes together with the present. Popular venues throughout the year, they are often at their best during the summer season when good weather and days off bring people out to play.

THE COMPANY'S GARDEN

The Company's Garden was established to supply passing ships with fresh produce on their way from Western Europe to Asia. Today it is Cape Town's favourite public space. Surrounded by museums and itself a free Wi-Fi hotspot, the eight-hectare green lung has transformed into a serene space to cultivate the mind.

For a list of self-guided walks, visit www.capetown.gov.za/en/parks/Pages/TheCompanyGarden.

ST GEORGES MALL

This busy thoroughfare was pedestrianised in stages in the early 1990s. From takeaway stalls to department stores, St Georges Mall is one of the centres of commerce in the CBD. Like The Company's Garden, free Wi-Fi is available at the top end.

PIER PLACE

Bronzes statues by Egon Tania represent various kinds of human activity on Pier Place, which offers a shady space to relax amid the bustle of Foreshore traffic.

JETTY SQUARE

This space is notable for its shark sculptures by Ralph Borland. Jetty Square is situated on land reclaimed from Table Bay and the sharks are meant to represent the ghosts of the past.

THIBAUT SQUARE

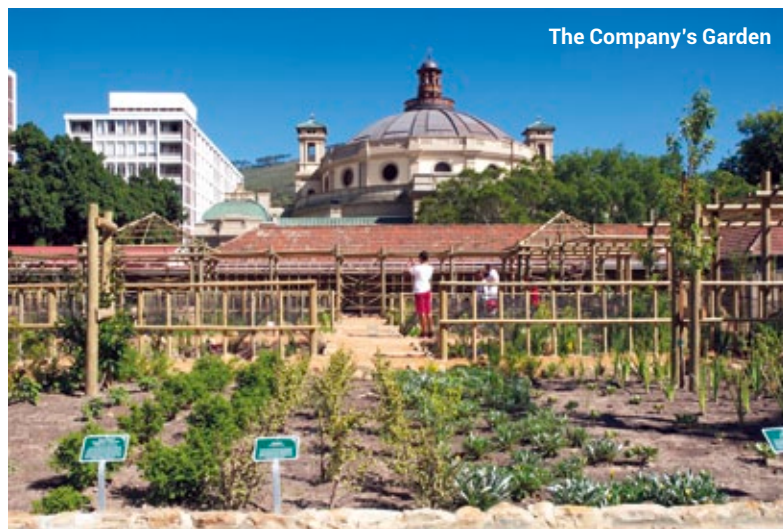
A John Skotness sculpture titled "Mythological Landscape" can be found on this large open space surrounded by some of the CBD's tallest buildings.



North Wharf

GRAND PARADE

South Africa's oldest public space has been the site of many major events in the country's history – most recently Nelson Mandela's first speech as a free man in 1990 and the FIFA World Cup Fan Park in 2010.



The Company's Garden



Greenmarket Square



Thibault Square

The annual Festival of Lights, which took place on the Grand Parade, Darling and Adderley streets on 6 December, attracted upwards of 80 000 spectators to the CBD.



Grand Parade



Jetty Square



Pier Place



Church Square

GREENMARKET SQUARE

Milestones along Main Road in the southern suburbs measure the distance from the Old Townhouse on Greenmarket Square. This means the 300-years-old public space is quite literally the centre of Cape Town. Today, surrounded by art deco buildings, it's a hub of market traders and buskers, and a place where all Capetonians come together for the annual free community jazz concert in the first quarter of the year.

CHURCH SQUARE

Church Square was the sight of a slave market and centuries later a car park. It has since been reclaimed as a memorial to slaves imported to the Cape, with granite monuments by Gavin Young and Wilma Cruise.

OTHER PUBLIC SPACES

- **North Wharf** is tucked away between hotels at the bottom end of Bree Street and has a cool water feature.
- Predominantly a car park, **Harrington Square** is a space where you can access free Wi-Fi.
- **Riebeeck Square** has a small corner dedicated to a Paul du Toit sculpture and Rock Girl benches.

FREE HOLIDAY EVENTS

December is the perfect time to visit the Grand Parade as it traditionally forms the epicentre of free City and civic events.

16 December

Minstrel Voorsmakie
Keizersgracht (District Six) & Grand Parade

24 December

Christmas Bands Annual Parade
Bo-Kaap to Grand Parade

30-31 December

New Year's Eve Parade
Bo-Kaap to Keizersgracht via Grand Parade

OTHER EVENTS

29, 30, 31 January

Mumford & Sons
The British indie folk band best known for their hit single "Little Lion Man" have chosen South Africa's oldest public space as the stage for their first ever performance in the country.
Where: Grand Parade
When: 18h00
Cost: tickets sold in minutes!

19 December, 16 January, 20 February

City Walk Saturdays
This Cape Town Partnership project connects Central City public spaces through fun activities and street performances.
Where: The Company's Garden, St Georges Mall, Fan Walk
When: 10h00 till 14h00
Cost: free

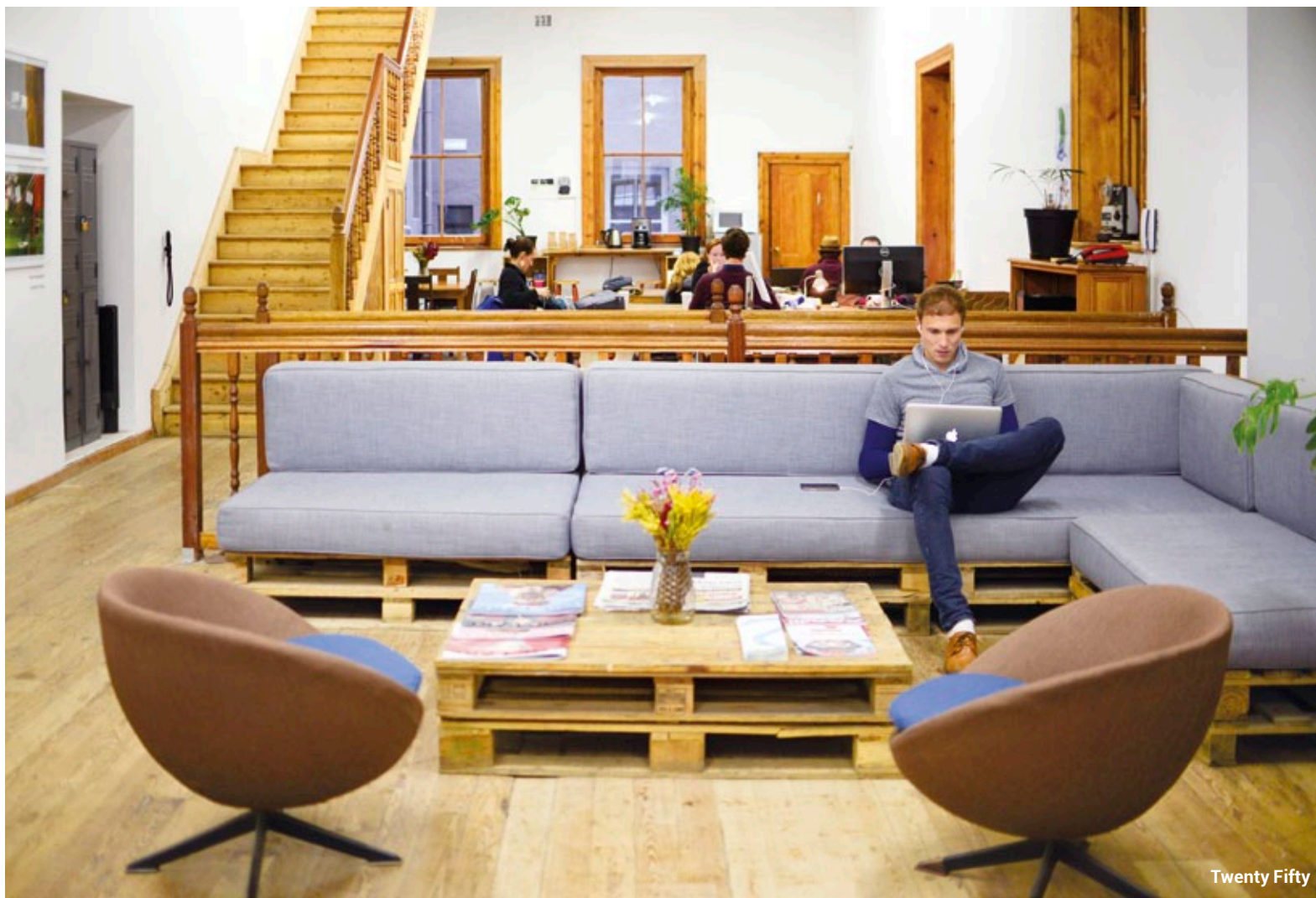


Photo courtesy of Marike Wink

Twenty Fifty

TALKING SHOP

COWORKERS OF CAPE TOWN, UNITE!

Globally, freelancers and entrepreneurs are embracing a new culture of collaboration, informally sharing their skills and ideas, as well as other essentials such as meeting space and kitchen facilities. The Central City is at the forefront of this revolution in South Africa.

Gareth Pearson brought First Thursdays to the Cape Town CBD, and was also an early proponent of coworking in the Mother City, opening Twenty Fifty at 8 Spin St with Nathan Heller.

“We had our eyes open for unique opportunities,” says Gareth, “Cape Town needed it, we needed it, and we couldn’t find this kind of environment anywhere except in Europe or South America. So we decided to take a risk and dive in.”

Today there are nearly 12 such enterprises in the CBD, each

catering to different industries and different needs.

In the East City, there’s 75 Harrington, named Cape Town’s “most happening and hip work hub” by the *Weekend Argus*. It is backed by the Cape Craft and Design Institute and 50% owned by Steven Harris, who emphasises that collaboration is what differentiates a coworking success story from other shared spaces.

“It’s up to the owner of such a space to network among those who rent in it, and encourage

them to engage with the rest of the community and offer their services.”

Coworkers get a workstation or a private office; fast and stable internet; 24/7 security; access to services such as printing, a phone, basic cleaning and kitchen facilities; and meeting space.

OPEN TO OPPORTUNITY

Approximately 50 people work at 75 Harrington. Among them are Marcela Guerrero Casas and Rebecca Campbell, the women behind Open Streets Cape Town and #Streetiquette, who moved into the building in March 2015.

Marcela says she chose coworking over regular office space “because [75 Harrington] was such a welcoming space. In addition, this part of town tends to attract quite a diverse group of people which resonates with our ethos”.



Twenty Fifty, pictured above, is – along with 75 Harrington and Inner City Ideas Cartel – one of nearly a dozen coworking spaces in the Cape Town Central City.

She and Rebecca share a desk in a semi-private office. “So we have the privacy that’s needed to complete our tasks but we are also exposed to a large number of interesting projects, some of them of great relevance to Open Streets,” she says.

“75 Harrington has been crucial to the survival of our organisation; not only because it has offered us an affordable space but also because we have had an incredible level of support from Steven and his team. It is a space where many different people come together and bring interesting networks.”

BRIGHT IDEAS

The Inner City Ideas Cartel (IC|IC) is another prominent Cape Town CBD coworking hub. It’s located across town at 71 Waterkant St, and has a diverse range of coworkers – from small law firms and PR practitioners to IT

“YOU NEED TO HAVE A SERVICE-ORIENTATED ATTITUDE. IT’S YOUR RESPONSIBILITY TO HELP PEOPLE WORK BETTER.”

specialists, recruitment agencies and those involved in advertising. The concept has been so successful that an additional IC|IC opened in Loop Street in August. The key to its success, says owner Schuyler Vorster, is: “You need to have a service-orientated attitude. It’s your responsibility to help people work better.”

At IC|IC, you can sign up for anything from desk in the open-plan space to a semi-private or shared office to a private office plus ensuite bathroom and shower, or even a private office seating up to six staff members. Rates include all the usual amenities and services expected of a coworking space. There is also a drop-in rate as well as the use of a clubhouse (offering meeting space and a rooftop lounge).

Batstone, a team of strategists who help tech startups and emerging companies take their products to market and access funding, is based at IC|IC.

Brendan Wade, who started Batstone in 2013, says: “Like any company, and especially as a startup, you need to manage your available cash flow wisely. This means that having to enter into a long-term lease and fitting out a whole office from scratch is a very costly exercise. A coworking space is, therefore, the perfect starting point: all your basic needs are fulfilled and you can immediately start doing what you actually want to do: bring your company to life!”

BIG BENEFITS

Other Cape Town Central City coworking spaces include The Extension at 114 Bree St, No80 Hout Street and La Macchina Workspace at 84 Shortmarket St.

Coworking costs in these venues range from R1 600 per month for a desk in an open-plan office up to R15 000 per month for a private office seating up to six. Many facilities also offer a pay-per-day rate, usually in the region of R250, where drop-ins can use the same shared services enjoyed by permanent tenants.

One of the biggest benefits of coworking is the opportunity to be around and interact with like-minded people and businesses. “Networking becomes a natural process,” says Brendan. “And working alongside other startups can introduce you not only to great ideas but also amazing business opportunities. The entrepreneurial energy in a coworking space is highly empowering and motivating.”

“A COWORKING SPACE IS, THEREFORE, THE PERFECT STARTING POINT: ALL YOUR BASIC NEEDS ARE FULFILLED AND YOU CAN IMMEDIATELY START DOING WHAT YOU ACTUALLY WANT TO DO: BRING YOUR COMPANY TO LIFE!”

PLAY

THE ENDLESS SUMMER

For more event info, visit *City Views* on Facebook at www.facebook.com/CityViewsCapeTown.

Sunshine and fresh air: make the most of the longer days by getting involved in some of these outdoor Central City events and activities during December, January and February.

STICKING TO THE STREETS

First Thursdays
7 January and 4 February

#UrbanTrailSundays
13 December

PARTY HARD

Sizzled Summer Music Festival
27 December

SPOTLIGHT ON...

17 January

OPEN STREETS BREE

Let Bree Street be your playground as Open Streets Cape Town returns to the Central City. Cycle, skate, walk your dog – whatever! Inspired by Bogotá's Ciclovia, a recreational programme that turns 120km of street in that city into car-free space every Sunday, Open Streets is a concept that has made many of Cape Town's citizens rethink the notion of public space. Can a busy street be anything other than a conduit for traffic? The answer is a definite yes. The previous Bree Street event, which took place on 18 January 2015, attracted thousands of people to the CBD, and on the back of a hugely successful Sunday in Langa, Bree Street 2 is shaping up to be bigger and better.

Where: Bree St
When: 10h00 till 15h00
Cost: free



FABULOUS FUN

19 December

MCQP

The biggest LGBTQ event of the year, the Mother City Queer Project is celebrating its 22nd birthday with a Candyland theme in the East City. Eight music areas featuring 110 local and international DJs, as well as artists and performers, will keep the party going well into the early hours.

Where: Harrington St
When: 17h00
Cost: general access is R390

ON THE MARKET

16–30 December

OU KAAPSE MARKET

Traders dealing in local arts and crafts, jewellery and clothing; stalls selling home-cooked flavours such as Malay curries, slap chips and boerie rolls; and traditional music in the air make for a pleasant shopping experience – particularly if Cape Town's favourite public space is the backdrop.

Where: The Company's Garden
When: 18h00 till 22h00
Cost: free to enter

NEW YEAR'S EVE PARTIES

31 December

CAPE TOWN NEW YEAR'S EVE STREET FEST

Harrington, Constitution & Commercial streets

IPOTSOYI NYE FESTIVAL

FW de Klerk Boulevard parking area

NYE IN THE MOTHER CITY

Leeuwen St



STASH IT, DON'T FLASH IT

While you're out playing and partying this summer, stay safe and keep your valuables out of sight. The CCID's "Stash it, don't flash it" campaign was designed to bring about awareness for theft out of motor vehicles, pickpocketing and ATM fraud. Look out for posters and brochure distribution throughout the CBD.

#StaySafeCT

GIVE RESPONSIBLY

HELP THE NGOS THAT HELP THE HOMELESS AND GIVE WHERE IT WILL MAKE A DIFFERENCE*



*The Cape Town Central City Improvement District (CCID) works closely with the following NGO partners in the Cape Town CBD

Salesian Institute
Projects providing education, skills training and rehabilitation to vulnerable youth

Ons Plek
Residential care and reunification processes for girls

The Carpenter's Shop
Skills training and rehabilitation services for adults

Straatwerk
Job rehabilitation projects for men and women

The Haven
Night shelters with the vision to get the homeless home

The Homestead
Residential care and family integration for boys

There are a number of wonderful NGOs that work with street people in an attempt to provide them with alternatives to begging and life on the streets. These alternatives range from rehabilitation services, skills training and education, to the possibility of shelter or even family reintegration.

GIVE RESPONSIBLY to the NGOs who provide these services and help break the cycle of life on the streets. To help the NGOs listed above that work with the CCID, you can make a difference in one of the following ways:

SNAPSCAN

You can download the free SnapScan app onto your smartphone and SCAN the code to the right to donate the amount of your choice via your phone.



SMS 'GIVE' TO 38088

to donate R10 towards the NGO partners with which the CCID works closely in the Cape Town Central City.

An average of R8 is donated depending on your service provider. For detailed Ts & Cs visit.

VISIT OUR WEBSITE

for more information on the GIVE RESPONSIBLY campaign, our NGO partners and other ways in which you can assist.

WWW.GIVERESPONSIBLY.CO.ZA

This campaign is an initiative of the Cape Town Central City Improvement District (CCID)
www.capetownccid.org

