

04

Infesting the City set to enliven the Central City

05

Tour the remarkable trees of the Company's Garden

06

Downtown living a bonus for CBD residents

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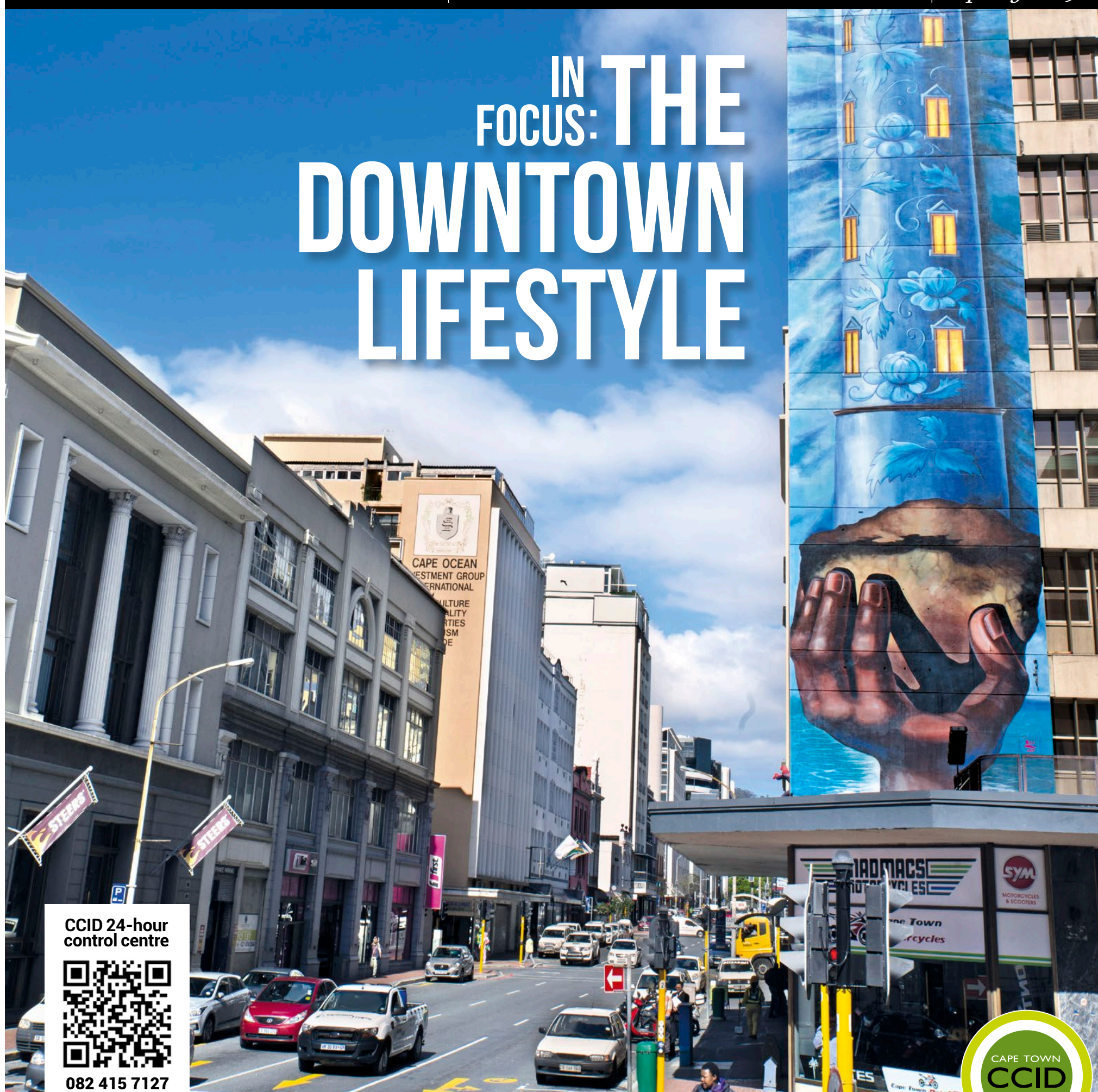
CapeTownCCID

YOUR FREE CAPE TOWN CENTRAL CITY NEWSPAPER

Brought to you by the Cape Town Central City Improvement District (CCID)

Spring 2019

IN THE FOCUS: THE DOWNTOWN LIFESTYLE



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control centre



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SAFE, CLEAN, CARING AND OPEN FOR BUSINESS



TALK OF THE TOWN

CityViews

IS A FREE CAPE TOWN CENTRAL CITY COMMUNITY NEWSPAPER PUBLISHED BY THE CAPE TOWN CENTRAL CITY IMPROVEMENT DISTRICT (CCID), A NON-PROFIT COMPANY. IT IS THE CCID'S VISION TO ENSURE THAT THE CENTRAL CITY IS SAFE, CLEAN, CARING AND OPEN FOR BUSINESS FOR ALL WHO USE IT, WHETHER THEY LIVE, WORK OR PLAY HERE, OR ARE PASSING THROUGH.

www.facebook.com/CityViewsCapeTown

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DOWNTOWN
LIFESTYLE TAKES
CENTRE STAGE

TASSO EVANGELINOS
CEO OF THE CCID

Our downtown continues to offer residents a culture-rich, dynamic environment in which to live and work.

Findings from the Cape Town Central City Improvement District's (CCID) latest dipstick residential survey indicate that our downtown continues

to offer residents a vibrant environment in which to live and work, with world-class infrastructure and technology, and also a sound return on their investment. Cape Town's CBD also boasts 51 bars and clubs, over 153 restaurants, 26 art galleries and many other night-time venues. So, it's no surprise that it is also a popular destination for those who want to "play".

Inspired by this, we've dedicated this Spring issue of *City Views* to the downtown lifestyle – living, working and playing in the CBD. On page 6, we reveal in detail the key findings of the survey, which were published in the CCID's *State of Cape Town Central City Report 2018 – A year in review*, elaborating on the likes, dislikes and concerns of people who choose to live in the heart of the City Centre.

One of the "likes" is the Company's Garden, the national treasure that is downtown residents' most popular public space. Fittingly, on page 5 we write about a guided tour of the garden's trees and how they reflect our interesting and complex past.

The wide array of CBD eateries also contribute to the Central City's allure, and on page 4 we ask Executive Mayor Dan Plato to spill the beans on his culinary haunts. Safety is a key concern for those who live, work or visit

downtown, and we also highlight how stakeholders can contribute towards a safer Central City (see below).

As mentioned before, the CBD is a popular destination for those who want to have a good time. In highlighting this element, we cast the spotlight on Infecting the City, Cape Town's popular public arts festival that returns this November, further enhancing our downtown's growing and vibrant art scene. For six days, public spaces will be transformed into outdoor entertainment venues showcasing an array of inspiring art forms. There are more details on page 4.

In our last issue, we appealed to you to help us raise R100K for the homeless through our "Show you care" campaign, aimed at making life a little easier for those who live on the street. We are grateful for your donations, and heartened by the response of the hundreds of retailers who agreed to display "table talkers" in their venues. On page 7, we profile four retailers that showed care and won an opportunity to be featured in *City Views*.

As usual, we welcome new retailers to our downtown, and we've also listed a range of interesting, upcoming CBD events that you are bound to enjoy as warmer weather ups our mood. We wish you a wonderful spring season.

CBD STAKEHOLDERS CAN HELP
TO FIGHT CRIME IN THE CBD

CCID SAFETY & SECURITY MANAGER
MO HENDRICKS WITH CCID OFFICERS
AND A MEMBER OF THE PUBLIC

CBD stakeholders can help to fight crime and make a difference by doing three simple things, says CCID Safety & Security manager Muneeb "Mo" Hendricks.

While all businesses have "resource issues", Mo says the reality is that the CCID's Safety & Security department, as well as its primary safety partners, the City of Cape Town's Law Enforcement agency and the South African Police Service (SAPS), have limitations. "It is impossible for us to be on every corner in the CBD. It is, however, possible for our community of

stakeholders in the CBD to help to bridge this gap by being our eyes and ears." They can also get involved in community projects by:

1. Being proactive about security

"We encourage businesses and commercial property owners to not only deploy their security personnel inside their buildings and in the foyer but they should also station security personnel outside so they're able to deter and monitor criminal activity," says Mo.

2. Using the CCID's 24-hour emergency number

Businesses and commercial property owners should also ensure their security personnel use the CCID's 24-hour emergency number: 082 415 7127. "By using our number to report

#TRENDING

[#ShowYouCare](https://www.facebook.com/ShowYouCare)



The CCID's annual "Show you care" campaign, aimed at raising R100K for the CBD's homeless community, officially concludes at the end of October. However, we will welcome donations big or small until the end of the year. If you'd like to donate via SnapScan, snap here. You can also pay via EFT (www.showyoucare.co.za) and PayPal (<https://paypal.me/CCIDShowYouCare>).

WE'D
LOVE TO HEAR
FROM YOU!

Share your feedback on this issue by emailing simangele@capetownccid.org

incidents or suspicious activity, we'll be able to assist within minutes as all CCID Public Safety Officers (PSOs) on foot and in vehicles are in constant radio contact with our 24/7 control room."

3. Getting involved in community projects

"We all need to be part of the solution," says Mo. He encourages Central City businesses to come on board and support projects that are geared to uplifting the area.

SINCE WE PUBLISHED THE LAST ISSUE OF CITY VIEWS:

URBAN MANAGEMENT



Identified
465
illegal
posters



Removed
585
strings
& stickers



Removed
479
incidents
of graffiti



Removed
490kg
of butts from
cigarette bins



Cleaned
2353
drains



Maintained
644
tree
wells



Undertook
65
road
maintenance
repairs



Painted
65
road
markings

SOCIAL DEVELOPMENT



Placed
57 adults
in shelters



Assisted
20 adults
to homes



Assisted
6 mothers
with babies



Assisted
19 adults
to healthcare
facilities



Referred
30 people
to NGOs
for general
services



Referred
9 clients
to TB HIV
Care and
Streetscapes



Conducted
25 interventions
with day strollers
& **15** with children



Interacted with
295 people
living on the
streets

Handed donations received from **Clarke's Bar & Dining Room, Protea Hotel North Wharf, Portfolio Bureau, South African Jewish Board of Deputies and The Cape Royale** to various NGO partners

COMMUNICATIONS



Generated **124 clips** (45 print, 62 online, 17 broadcast) to a media exposure value of **R3 886 714** reaching an audience of **89 007 918** people



Conceptualised and rolled out the "Show you care" campaign with the aim of raising **R100K** for the Cape Town CBD homeless community. Placed a total of **400 "table talkers"** in **200 retailers, restaurants and hotels**



Presented the findings of *The State of Cape Town Central City Report 2018 – A year in review* to Cape Town's business and property sector at its annual Business Breakfast



Produced **3 e-Newsletters**

SAFETY & SECURITY



Conducted **23 090**
crime prevention
initiatives and issued
6 701 warnings



With City Law
Enforcement (LE),
made **81** arrests, and
issued **3 351** fines to
a total of **R1 886 950**



Dealt with
57 illegal
trading
offences



Rendered
public &
vehicle
assistance
300 times



Responded
to **144**
medical
& rescue
callouts



CCID-funded
City traffic
wardens issued
4 351 fines to a
total of
R2 728 000



Chrysalis Academy student
ambassadors working in the
Company's Garden issued **1 017**
warnings, assisted the public
2 729 times and were involved in
277 crime prevention efforts



ATM Fraud Project
ambassadors were involved
in **85** crime prevention
efforts, assisted the public
10 626 times and issued
345 warnings

STAKEHOLDER NEWS

OPEN FOR BUSINESS

The CCID wishes these new businesses all the best in the Central City.



Q&A WITH ANTHONY BEUKES, ASSISTANT STORE MANAGER OF THE LEVI'S OUTLET STORE

What motivated the move to the CBD?

Increased foot traffic was the main reason. We have a lot of customers passing by, for example, going to the MyCiTi bus station on Adderley St, the Station Deck or the train station.

What is it like working in the Central City?

The vibe is excellent here in town. Previously, I was at Kuils River and the store was in an enclosed mall but now it's totally the opposite.

What's special about this Levi's branch?

Besides providing excellent service, we're the only Levi's factory shop in the CBD. This means our items are reasonably priced. For example, at the Levi's store at the V&A Waterfront, you'll find the price of a pair of jeans starts at R1 000, but in our store customers will find jeans starting at R449.

Shop 9, Foreshore Place (Absa Building), 4 Adderley St
www.levi.co.za



CCID PRESENTS ANNUAL REPORT ON THE CENTRAL CITY ECONOMY

Sustained confidence in the CBD's development potential is reflected in the amount of new property developments that have been reported this year despite a tight economy, CCID chairperson Rob Kane told a gathering of influential business and property movers and shakers at the CCID's annual Business Breakfast in September.



At the event, held at Southern Sun The Cullinan, highlights from the CCID's seventh report on the CBD economy, *The State of Cape Town Central City Report 2018 – A year in review* (SCCR), were presented, as well as key findings since its release in July 2019.

Kane said the most significant indicator of investor confidence in the CBD was the growth in property value of more than R12.2 billion from 2016/17 to R42.860 billion in 2018/2019.

SCCR researcher Sandra Gordon elaborated: "When the report was released in July, it was revealed that the value of property had soared by nearly 40%, from R30.628bn in 2016/17 to R42.860bn in 2017/18, with a total of 39 new developments worth in excess of R13.5bn either recently completed, under construction or in the pipeline.

"Now a further six new developments worth in excess of R968 million have been reported in 2019 thus far."

Cape Town was seeing more spending in the CBD in general, Kane noted – since 2006, property valuations had climbed from just over R6bn to close to R43bn in 12 years.

Highlighting the themes of the report, which included resilience and the city's emergence as the tech capital of Africa, Kane said the rise of Cape Town as a digital city of note had had huge benefits for the CBD.

Guest speaker Louw Barnardt, award-winning entrepreneur and MD of Outsourced CFO, said new technology was changing the way business could be done, ensuring better productivity and streamlined efficiency. Barnardt, 2018 Sanlam/Business Partners Emerging Entrepreneur of the Year, said: "Many companies with their home in the CBD are leveraging these tech trends to serve a global client base and build a remote staff compliment that can work from anywhere. Embracing the cloud ensures better productivity, streamlined efficiency, higher data security and more growth and profit possibilities."

The report is available online at: <https://www.capetownccid.org/about-ccid/publications/The-State-of-Cape-Town-Central-City-Report/61>

For more Central City news and views, subscribe to the CCID's newsletter. Go to www.capetownccid.org and enter your email address at the bottom of the homepage.

STAY

► Signature Lux Hotel by ONOMO

The Signature Lux Hotel by ONOMO Hotels joins several hotels that have opened in the Central City this year. The group says it's embracing what the New Age traveller has been demanding: affordability, freedom, and quality.

31A Heerengracht St
087 688 0396
www.signatureluxhotels.com

SHOP

► Goodleaf

The Cape Town CBD is arguably ahead of most South African downtowns with its wide range of retailers. Now it boasts SA's first commercial cannabis shop that sells premium cannabidiol (CBD) products.

37 Buitenkant St
021 003 9618
www.goodleaf.co.za

For more eateries in the Central City, visit the CCID website and search our "Explore" section for a specific venue.
www.capetownccid.org

EAT

► Grub & Vine

Having cut his teeth in London's Michelin-starred kitchens and locally at La Colombe, Chef Matt Manning has opened his own restaurant that serves refined bistro-style fare.

103 Bree St
087 898 2207
www.grubandvine.co.za

► Sticky BBQ

If you love ribs, wings, burgers, milkshakes and a great time, add Sticky BBQ to your list. The outlet is great for group outings, is child-friendly and does takeaways.

196 Long St
021 422 2361
www.stickybbq.com

USEFUL CONTACTS

EMERGENCY

CCID 24-HOUR SAFETY & SECURITY



082 415 7127
(Cape Town CBD only)

AMBULANCE, HEALTH, NOISE & FIRE

107 / 021 480 7700
(24 hours)

107 from landlines only

SAPS CENTRAL CITY

021 467 8001/2
(24 hours)

CITY OF CAPE TOWN SERVICES

INCIDENT REPORTING & ENQUIRIES

- Refuse collection, water issues, street lights and electricity faults
0860 103 089
- Traffic signal faults
0860 001 948
- Prepaid electricity meters
0800 220 440
- Cable theft
0800 222 771
- Disaster Risk Management
080 911 4357
021 597 6000 (24 hours)

SOCIAL CONCERNS

- Alcohol & Drug Helpline
0800 435 748
- Social Development: Children
0800 220 250
- Social Development: Adults
0800 872 201
- CCID Social Department
082 563 4289

BYLAW & TRAFFIC INFRINGEMENTS

- Law Enforcement
021 596 1999 (24 hours)
- Traffic Police
0860 765 423
- Metro Police
0860 765 423

PLAY

INFECTING THE CITY

Art is set to take centre stage once again in downtown Cape Town in the form of Infecting the City, a public arts festival that will transform public spaces into spectacular outdoor entertainment venues, showcasing a range of inspiring art forms.

Following the successful Investec Cape Town Art Fair earlier this year, the Central City's growing, vibrant art scene will be further enhanced when Infecting the City takes over the CBD from 18 to 24 November 2019. The six-day festival, hosted by the Institute for Creative Arts (ICA) in association with The Africa Centre, will infect the CBD with art and challenge people to think differently about urban spaces and how they are used. Ranging from music, theatre, dance, poetry performances and visual art installations, Infecting the City interacts directly with audiences on the street.

AFRICAN PERFORMANCE AND RITUALS

This year's theme emerged from over 100 proposals. It is work-based in classical African tradition, involving an exploration of how African performance and rituals work inside an urban environment. Festival founding curator and ICA

director Jay Pather says it "is also to create atmospheres of cleansing and interiority within these commercially driven, materialistic spaces".

Joining Jay as a curatorial fellow is internationally acclaimed dancer and choreographer of African indigenous and cross-cultural dance, Elvis Sibeko, who brings extensive experience with traditional African productions. He will be curating two programmes.



ITC CURATORS JAY PATHER (FAR LEFT), ELVIS SIBEKO (FAR RIGHT) WITH MEMBERS OF SOUNDZ OF THE SOUTH



A PUBLIC PERFORMANCE FROM A PREVIOUS EDITION OF INFECTING THE CITY

The festival will also tackle pertinent social issues such as women empowerment, with productions that are not only performed by women but also curated and directed by them. "Women traverse a thin line of security in our public spaces. Foregrounding these issues in a public space is essential. And no amount of bringing this to the fore and in public will be enough," says Jay.

WHAT TO EXPECT FROM THIS YEAR'S INFECTING THE CITY

In the past, Infecting the City has seen people experiencing flash mobs on St Georges Mall, the Philharmonic Orchestra performing inside Cape Town Station, acrobatics on Thibault Square, performers suspended from tall buildings, opera on the balconies of Adderley St and giant puppets striding down a rose-strewn Church St.

The 2019 programme promises to be as thrilling with works ranging from the entertaining to the highly political and conceptual. Included in this year's diverse programme are top South African and African artists from Cape Town, Durban, Johannesburg, the Eastern Cape, Zimbabwe and Namibia, who will be joined by international acts from the Netherlands, France and Switzerland. From vertical dancers on city walls to performance activities in parked cars, Infecting the City 2019 will activate city spaces from the Castle of Good Hope, to

For information about artists and works represented at this year's event, visit www.infectingthecity.com. The full festival programme will be released in October.

Cape Town Station, the Heerengracht Fountain, to St George's Cathedral and beyond.

The festival will comprise four routes showcasing 40 local, national, international and collaborative works that will wind their way through the cityscape. There will be two day-time routes from 12h30 to 16h30 and two evening routes from 18h00 to 21h00.

"Something rare happens when intentional audiences encounter and experience emotionally charged work alongside those 'accidentally' passing by, to or from work, having lunch or visiting tourist sites," says Jay.

THE FUNCTION OF ART IN PUBLIC SPACES

Public art has always been part of who we are on this continent and in this country, given our history of public ritual, public protest and celebration, Jay notes. Infecting the City is a small attempt at engaging with historical and contemporary narratives relevant to the city and its people.

"As our environment becomes more trying, riddled with complexities and debates around land, poverty, race, safety and security and the environment, there is growing insularity. But public art creates the circumstances for emotions to be stirred, and for discussions to take place publicly. Public art combines the intimacy of art with the public encounter.

"Infecting the City creates a space for issues to be raised and debated, which is needed in the country, now more than ever. More than 20 years into democracy, South Africa is still one of the most unequal countries in the world, and spaces where we can feel and think together are becoming increasingly important."



EXECUTIVE MAYOR OF CAPE TOWN, DAN PLATO

He may be impossibly busy, but even the Executive Mayor of Cape Town, Dan Plato, has to eat. We caught up with him at the Wimpy in St Georges Mall and quizzed him on his culinary preferences in and about town.

A DAY IN THE CULINARY LIFE OF DAN PLATO

Are you a regular at the Wimpy?

I love this Wimpy, in particular, because it's so central and it has a lovely vibe, especially in the afternoon. I am very partial to Wimpy coffee as well: it is very flavourful. When I was based in Wale St, when I was Minister of Community Safety in the Western Cape Government, I used to pick up a take-away coffee here quite often, or my staff would get it for me. From time to time, I'd come down for lunch, too. I am also fond of the Sunrise Breakfast. Unfortunately I am too busy now to enjoy breakfast here, but on a Saturday morning, I sometimes pop in. I also love Mariams Kitchen – there is nothing like a good curry-and-rice meal or a good rooti. I am also rather partial to Snoekies.

Was Wimpy a feature of your childhood?

I think Wimpy is a feature of everyone's childhood as it is such an iconic South African

restaurant. But my mother's home-cooked meals were really a feature of my childhood. To this day, I still love her braaied chicken, which she always serves with roast potatoes and vegetables.

What's usually on the menu for breakfast?

I don't have time to eat breakfast before leaving home. I am up at 05h00, arrive at work at 06h15 and then I have my first cup of coffee. I read the newspapers between 06h15 and 06h45 and listen to the radio to get a gist of the news of the day. I am also briefed by my staff, who keep me informed. Then my first meeting usually starts at 07h00. When I have a moment, I will have a bite to eat, and I usually have my dinner from the previous evening! I often get home after 22h00 when it is too late to have a big meal, so I bring my supper in to work and have it for breakfast. If I am too busy, I will have it for lunch!

Favourite Central City restaurants?

Bukhara Cape Town and Mint at Taj Cape Town. They win hands down.

Do you have a sweet tooth?

Oh yes. It's my downfall! There is nothing better than a good pudding, baked or fridge. I am not fussy. I also like sweets ... there are always sucking sweets in the mayoral car.

Are you a dab hand in the kitchen?

In the Plato family, we are all fish lovers. I can make a good fish potjie. I use whatever fresh fish I can find – snoek, hake, yellow tail – and then add shellfish like crayfish tails, and calamari. I then add seasonal veggies. I also like to fry or bake fish in olive oil. It imparts a great flavour. My trick is this: 10 minutes before the fish is due to come out of the oven, I smear yoghurt over it. Try it. It's delicious!

TOURING THE TREES OF THE COMPANY'S GARDEN

The stars of the Company's Garden are the trees, as SHARON SOROUR-MORRIS discovers on a walking tour of the garden.

THE Company's Garden, the green lung of downtown Cape Town, is a national treasure. Not only was it declared a National Monument in 1962 but today this 3.2ha space is a Provincial Heritage Site. It offers a welcome respite from the hustle and bustle of the city centre; as The Heritage Portal puts it, it is "a place of peace and leisure". Downtown residents know this all too well. The latest dipstick residential survey done by the CCID revealed it to be a favoured inner-city space.

Its mainly due to the charm bestowed by the trees, and one lovely morning in September, I find myself studying them intently, on a guided walking tour of South Africa's oldest garden, curated by Kate Crane Briggs of Culture Connect, and led by well-known landscape artist Clare Burgess, with esteemed arborist Riaan van Zyl.

While the birth of the garden can be traced back to 1644, the first crops of the garden we know today were planted in 1652 by Jan van Riebeeck's master gardener, Hendrik Boom. He laid out a fruit and vegetable garden, and a herb and medicinal garden. Once these were established, he started planting oak and pine trees and roses, irrigated from freshwater springs.

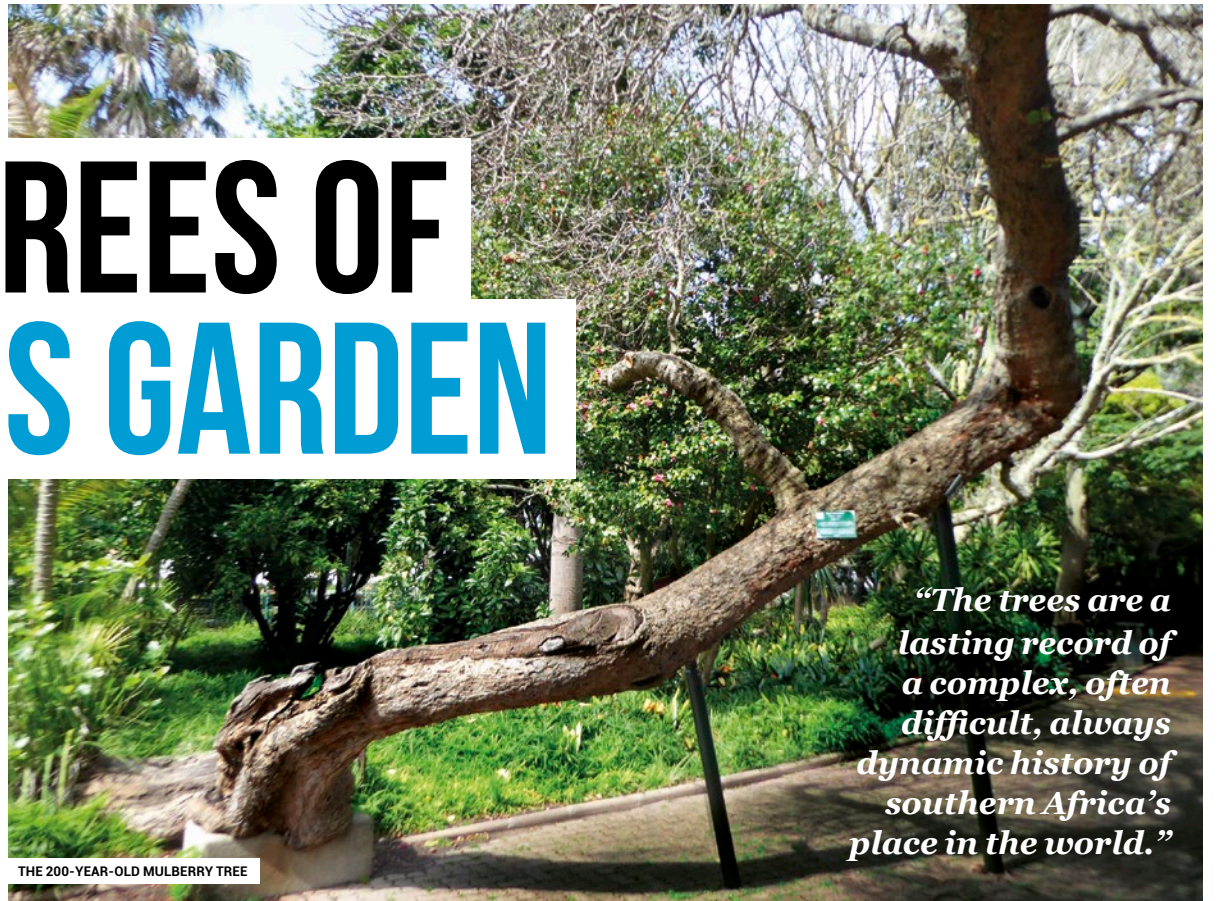
Today, some of these trees are still standing, linking the city and the garden to its heritage, and as Michael Morris wrote in an article in *Weekend Argus*, serving as "a lasting record of a complex, often difficult, always dynamic history of southern Africa's place in the world, and Cape Town's place in Africa".

MAGNIFICENT SPECIMANS

To be in the company of Clare and Riaan, knowledgeable tree lovers who are modern-day tree whisperers in touch with the magic trees impart to our world, is inspiring. Clare speaks of "magnificent specimens" when describing the trees, and when she leads us to the imposing Outeniqua yellow wood (*Podocarpus falcatus*), which horticulturists believe predates the garden and is as much as 380 years old, we get her drift. "When I take students on a tree tour, we do what I call an obligatory tree hug," she says. "We stand around the trunk and hug the tree and see how many arms can embrace it. This giant is probably a six-person tree." Adds Riaan: "If you want to discover happiness, you have to reconnect to nature, and with trees specifically. Try to tune in with your senses when you're standing under a tree, make that connection."



THE VOC VEGETABLE GARDEN



THE 200-YEAR-OLD MULBERRY TREE

"The trees are a lasting record of a complex, often difficult, always dynamic history of southern Africa's place in the world."



TOUR CURATOR KATE CRANE BRIGGS



TOUR LEADER CLARE BURGESS (FAR RIGHT)

PLEASING SYMMETRY

We pass the VOC Vegetable Garden, with its pleasing symmetry. Modelled on a more than three-century-old layout, its main objective was to serve as an educational garden. Hedges, fences and trellises demarcate its various levels but sadly its scope has been severely diminished since the 2018 drought when the Company's Garden water supply was cut off.

We move on to the delightful Wijnappel, the first apple cultivar successfully cultivated here and recently reintroduced into the garden, and then arrive at what was, for many years, the rose garden. The first roses reportedly bloomed in this space in 1659, but they have now made way for indigenous fynbos to complement the education garden, Clare says.

When we reach the more formal part of the garden, the central axis that links Queen Victoria St to the Iziko National Gallery, with ponds created in the 1930s, she points out the three Chinese native Ginkgo biloba trees. "The Ginkgo biloba trees were planted as they grow well in a highly polluted area," she says, as Egyptian geese honk noisily in the

background. "They are actually a species of duck!" she laughs.

Much of the garden's character is set by Government Avenue, a National Monument, and its oak trees that stand sentry. The avenue was originally lined with citrus trees that did not fare well. Oaks were then planted, including Turkish and English oaks, to eventually provide vessels in which to mature wine. "It didn't work out as the oaks grew too fast and the wood was porous."

BREATHING VESTIGE

On and on we go: there's the 200-year-old black mulberry, *Morus nigra*, thought to be one of the original mulberry trees planted while Van Riebeeck was governor, and at the heart of an ill-thought out plan devised in the 1700s by Willem Adriaan van der Stel to create a silk industry in the Cape. We pass notable collections of palms and ferns on our way to the mammoth rubber tree (*Ficus elastica*), part of the Banyan family native to north-east India and southern Indonesia. And stop at the fenced and braced saffron pear tree (*Pyrus communis*), which is more than 360 years old and was brought out from Europe with the first Dutch expedition.

Edible fruit still appear every autumn.

Then the tour ends, and it's time to leave. But what a privilege to spend time here in what Morris describes as "this breathing vestige of the early days of global exchange and the interplay of ideas, science, specimens and people".

GARDEN DAY

Celebrate Garden Day on 20 October by hanging out in the Company's Garden or your favourite green space. Taking part is easy: visit www.gardenday.co.za to download a toolkit with tips and videos on how to celebrate. Tag your celebration on social media using #GardenDaySA

Kate Crane Briggs of Culture Connect crafts and curates private and public tours, many of them exploring the Central City. Upcoming in November is a tour of the art collection of the Assembly chambers at Parliament. Contact Kate on kate@cultureconnectsa.com

RESIDENTS SURVEY

“63% of residents say proximity to their workplace is the main reason why they like living in the Central City, while 39% like the idea of a downtown lifestyle”



NUMEROUS RESIDENTIAL BLOCKS OVERLOOK GREENMARKET SQUARE

DOWNTOWN LIVING A BONUS FOR CBD RESIDENTS

Living close to work, and lapping up the downtown lifestyle, are among the main reasons why residents set up home in the Central City.

The latest dipstick residential survey by the CCID has revealed that over 60% of Central City residents set up home in the heart of the city to be close to their place of work, while 39% like the idea of a downtown lifestyle. Other plus factors are good access to public transport (22%), entertainment options (31%) and the city's being a “prime work location” (38%). The results of the online residential survey are published in the CCID's latest issue of *The State of Cape Town Central City Report 2018 – a year in review* (SCCR).

DOWNTOWN LIVING

Downtown living is a key element of safe, liveable and sustainable cities, confirms CCID chairman Rob Kane. “The Cape Town Central City has developed into a sought-after centre that is vibrant, busy and thriving,” he notes.

Recently, a study by the Pam Golding Property Group confirmed that demand for sectional title units in apartment complexes in easily accessible locations continues to rise. Chief executive Dr Andrew Golding notes that with South Africa's young demographic

profile, this trend is not surprising, with homeowners seeking smaller homes in more convenient locations that reduce their daily commute and provide access to a range of facilities such as shopping, coffee shops, restaurants etc.

Of the approximately 6 000 people living in the Cape Town CBD, 43% of residents live in the East City, according to the CCID residential survey. The largest proportion of the 137 respondents – just over 20% – have lived in the city centre for five years or more.

Nearly 60% of residents own the properties they live in, while nearly a quarter are tenants living in rental properties. The remaining 15% own their property and rent to tenants. Most downtown residents are employed full time (63%) or are self-employed or freelancers (24%) and live within five kilometres of their workplace.

LIVING CLOSE TO THEIR WORKPLACE

The primary occupations of residents are media, marketing, communications, PR, advertising and publishing; creative industries

ranging from the arts, animation and IT to design, film & TV, fashion, entertainment, sports, performing arts and music; computer technology and ICT; and architecture and engineering.

Highest on the list of what they like best about the Central City is “proximity to work, restaurants, the mountain and other areas” (24.8%). The “vibe/buzz” is cited by 17.9%, followed by “the amenities available” (12%), diversity (10.3%), the city's being clean and safe (7.7%) and the “walkability” factor (6.8%).

CENTRAL CITY HOMEOWNERS

The SCCR notes that just over a third of Central City homeowners have owned their homes for 11 years or more. During 2018, just under a third of buyers were young adults (18-35), many of whom were likely first-time buyers. The largest age cohort of buyers (42%) were middle-aged (36-49). The median price of an apartment sold in the CCID area in 2018 was R2.1 million, marginally up from R2 million a year earlier. Some 361 units were sold in the CCID footprint last year, with the average size of apartments decreasing from 82 square metres in 2013 to 77.6 square metres in 2018.



THE POPULAR THURSDAY EARTH FAIR MARKET IN THE CBD

INTERESTING FACTS & FIGURES:

REASONS WHY PEOPLE LIKE LIVING IN THE CENTRAL CITY:

63%
proximity to their workplace

39%
the downtown lifestyle

22%
good access to public transport

31%
entertainment options available

RESIDENTS WOULD LIKE MORE OF THESE:

59%
extended shopping hours

45%
movie theatres

37%
public toilets with changing facilities

24%
more child friendly public spaces

GETTING TO WORK

The most popular modes of getting to work or school are driving (41%) and walking (35%). Sixty-nine per cent of respondents eat out weekly, and 82% visit a coffee shop at least once a week. The Company's Garden is the most popular public space: 85% go there to relax. St Georges Mall (41%) and Greenmarket Square (36%) are the next top favourites.

Respondents in the survey say they would like extended shopping hours (59%); movie theatres (45%); public toilets with changing facilities

(37%); and “more child-friendly public spaces, such as parks with playgrounds” (24%).

IMPROVING THE CBD LIFESTYLE

Tackling aggressive begging and rising homelessness (29.9%) and improving security (26.5%) are the top suggestions for how the Central City experience could be improved. Other suggestions are addressing “traffic and parking issues” (7.7%); more green spaces and child-friendly activities (4.3%); finding ways “to make the city more affordable/inclusive” (3.4%) and providing “more bike lanes” (3.4%). The most popular retail options among the survey's respondents are grocery stores (77%); large chain retailers such as Woolworths, Pick n Pay, Truworths and Edgars (70%); takeaway outlets (57%); clothing shops (44%); and small bespoke retailers such as jewellery stores, designer boutiques and art galleries (44%).

Concludes Rob Kane: “The Cape Town CBD continues to offer residents a culture-rich, dynamic environment in which to live and work, with world-class infrastructure and technology, and also a sound return on their investment.”

CENTRAL CITY RETAILERS

WINNING WAYS

We were overwhelmed by the number of retailers, hotels and restaurants in the Central City that came on board wholeheartedly to support our “Show you care” campaign to raise much-needed funds to give the homeless the chance of a better life. As a reward for displaying our “table talkers” in their establishments, they stood a chance to have a write-up in City Views. Here are the four winners ...

Our “Show you care” campaign is close to reaching the R50K mark. But we still need your help to reach our target of raising R100K for the CBD’s homeless community. Turn to page 8 for details on how to make a donation.

1 JIMMI LAUBSCHER INTERNATIONAL



DETAILS:

Address: Shop 50, Buitenkant St
Email: jimmilaubscherinternational@gmail.com
Phone: 073 111 8352
www.facebook.com/Jimmilaubscherinternational/

For us at Jimmi Laubscher International, the wonderful aspect of our work is that it brings happiness to people’s lives. Hairdressing is one of the fastest ways to transform someone’s “look”. We love this immediacy, and how it is instantly uplifting. It’s very gratifying for both parties.

Our customers love the service that we offer. Every client gets my personal attention, from start to finish. I hail from Zimbabwe but Cape Town is now my home. It’s a world-class city and a great place to do business. The CBD is clean, safe and we’re lucky to get lots of passing trade.

It was important for us to support the CCID’s “Show you care” campaign because there are a lot of homeless people in Buitenkant Street, where we are located. We always give them food but this campaign presented us with an opportunity to give back and make a difference in a more structured way.

2 ECLECTICA CONTEMPORARY



DETAILS:

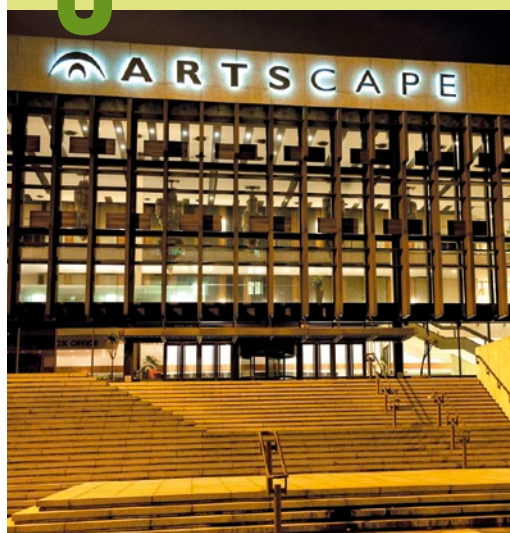
Address: 69 Burg St
Email: info@eclecticacontemporary.co.za
Phone: 021 422 4145
www.eclecticacontemporary.co.za

The team at Eclectica Contemporary think deeply about the connections initiated and fostered by the narratives and perspectives that can be revealed through art, with a considered focus on Afrocentric work. We believe that through our exhibition spaces, there is potential and opportunity to explore and reimagine our understanding, while celebrating the people within them, both the viewers and the artists.

Working in the CBD keeps us grounded. We are exposed to a diverse number of people, from the homeless to the wealthy alike.

We love the conversations and questions that visitors bring when visiting our gallery. Our hope for the gallery is to be an inclusive space where all visitors feel they can enjoy the work and are free to ask questions or make comments about how they perceive the exhibitions. We hope to enable ongoing conversations about the relevance and importance of art practice in a critical and engaging way.

3 ARTSCAPE THEATRE CENTRE



DETAILS:

Address: DF Malan St, Foreshore
Email: artscape@artscape.co.za
Phone: 021 410 9800
www.artscape.co.za

More than a just a vibrant space to appreciate “high art”, the Artscape Theatre Centre seeks to be a multi-functional venue that is accessed and enjoyed by people from all over the city and from diverse backgrounds.

Artscape’s guiding principle is that everyone has the right to enjoy what’s on offer, everyone is important, and it is a space to be used and celebrated. From industry professionals and NGOs attending meetings, to children receiving tuition, artists having rehearsals and patrons attending performances, Artscape welcomes them all with open arms.

This ethos is based on CEO Marlene le Roux’s belief that we all have shared values. An important feature of the City’s Foreshore precinct, the Artscape Theatre Centre is truly the home of ongoing, passionate creativity – as it proclaims on one of its walls – and a home for all.

4 JACK LEMKUS



DETAILS:

Address: 26a St Georges Mall
Email: info@jacklemkus.com
Phone: 021 425 2166
www.jacklemkus.com

Jack Lemkus, one of the leading retailers of premium sports footwear and apparel in South Africa, is one of downtown Cape Town’s iconic stores that speaks to the sneaker culture of the CBD.

The business was established in 1935 with the aim of selling equipment for sport, hobbies, toys and the like. There were shoes too, of course, and between 1935 and the late 1960s, Jack Lemkus introduced brands like Bata Shoes, Converse All Stars, Wrangler and Dunlop to the country. In the 1970s, brands like Adidas and Asics came on board, with Nike arriving in the late 1970s/early 1980s. When Air Jordans followed around 1988, it was a first for Jack Lemkus.

Today, the shop in the CBD is a single-concept store, stocked with premium-brand sneakers and apparel from some of the biggest brands in the world.

PLAY

HELLO SPRING

We've put together a wide range of Central City events for you to enjoy over the next few weeks as we welcome the new season.

For more event info, visit *City Views* on Facebook at www.facebook.com/CityViewsCapeTown.



UNWIND WITH SOME COMEDY

9 November

BLACK COMEDY OFFICIAL

Join local performers well versed in colloquial comedy as they give their hilarious take on social, political, economic and life issues in indigenous languages. The show will be performed in isiXhosa, isiZulu, isiSwati and Sesotho.

Where: Artscape Theatre Centre
When: 19h00
Cost: R130
www.artscape.co.za

SEE KZN TALENT ON SHOW

Now on till 7 November

IKHONO LASENATALI

Initiated by visual activist and photographer, Zanele Muholi, Ikhono LaseNatali celebrates emerging artists from KwaZulu-Natal, Muholi's home province. The exhibition sees 25 young, talented artists using a medium of their choice to interpret Muholi's Somnyama Ngonyama (Hail the Dark Lioness) series. In Somnyama Ngonyama, Muholi confronts the politics of race and offers a radical statement of identity and resistance. The exhibition also includes a wide-reaching exchange with Western Cape schools and aims to challenge youth to consider the tenets of inclusivity, creativity and collectivism.

Where: A4 Arts Foundation
When: 10h00 – 17h30 (Tuesday to Friday)
10h00 – 14h00 (Saturday)
Cost: Free
www.a4arts.org

GET READY FOR THE GREATEST LOVE OF ALL

20 November till 1 December

THE GREATEST LOVE OF ALL: A TRIBUTE TO WHITNEY HOUSTON STARRING BELINDA DAVIDS

Don't miss an opportunity to see Whitney Houston's musical legacy brought to life by South Africa's own Belinda Davids, who has performed on various stages around the world. With breathtaking vocals, Belinda will perform a special season for the first time in South Africa with a full orchestra and band, backing vocalists and choreographed dancers in a beautifully crafted tribute to one of the world's most revered singers.

Where: Artscape Theatre Centre
When: Various times (see website)
Cost: R250 – R390
www.artscape.co.za

ENJOY RECORDED LIVE PERFORMANCES

Now on till 31 August 2020

THE 2020 FUGARD BIOSCOPE WORLD ARTS CINEMA SEASON

Now its 9th year, the Fugard Bioscope World Arts Cinema Season is back and is set to continue bringing audiences the very best in recorded live performances all screened in the comfort of the beautiful Fugard Theatre. Presented by Eric Abraham and Ken Forrester Vineyards, the 2020 season features a record 48 titles from the world's best opera, theatre and ballet companies.

Where: The Fugard Theatre, Cnr Caledon & Lower Buitenkant streets
When: 15h00 and 19h00 (Mondays)
Cost: R120
www.thefugard.com

GET INTO THE FESTIVE SPIRIT

29 November till 30 November

THE GIFT FAIR

The Cape Town International Convention Centre (CTICC) presents The Gift Fair, a fun day filled with 100 of Cape Town's finest entrepreneurs just in time for festive season shopping. A wide variety of goods will be on sale, including decorations, consumables, arts and crafts, beauty products, gadgets and children's educational products and toys. You are also encouraged to drop off new or pre-loved toys, which will be donated to children's homes on your behalf.

Where: CTICC
When: 12h00 – 19h00 (Friday)
10h00 – 18h00 (Saturday)
Cost: Free (Must book ticket via quicket.co.za)
www.cticc.co.za

ARE YOU READY TO BE ENTERTAINED?

20 October

CPO SPECTACULAR

The Cape Town Philharmonic Orchestra presents *CPO Spectacular*, a show that showcases young and emerging talent with the symphony orchestra. It also features artists from Zip Zap Circus School, Township Opera Company and musicians Lynell Kenned and Jarrad Ricketts.

Where: Artscape Theatre Centre
When: 17h00
Cost: R150 – R250
www.artscape.co.za

LET'S ROCK AND ROLL!

6 December till 12 January 2020

THE ROCKY HORROR SHOW

According to theatre news website, Broadway World, Richard O'Brien's *The Rocky Horror Show* has been performed worldwide for 45 years in more than 30 countries and has been translated into over 20 languages. The good news is this highly acclaimed musical is coming to South Africa to thrill audiences once again.

Where: Artscape Theatre Centre
When: Various times (see website)
Cost: R100 – R500
www.artscape.co.za

Show you CARE

Remember to help the NGOs that help the homeless and give where it will make a DIFFERENCE.*

YOU CAN GIVE IN ONE OF THE FOLLOWING WAYS:

SNAPSCAN

You can download the free SnapScan app onto your smartphone and SCAN the code (right) to donate the amount of your choice via your phone.



PAYPAL

Use the link below to make a donation via PayPal: <https://paypal.me/CCIDShowYouCare>.

SMS "GIVE" TO 38088

to donate R10 towards the CCID's NGO partners.

VISIT OUR WEBSITE

for more information on the campaign, our NGO partners and other ways in which you can assist. www.showyoucare.co.za

* The Cape Town Central City Improvement District works closely with the following NGO partners in the Cape Town CBD:

The Hope Exchange
Vocational training and rehabilitation services for adults

Khulisa Social Solutions
Work-based rehabilitation for the chronic homeless

Straatwerk
Job rehabilitation projects for street people

The Homestead
Residential care and family integration for boys

Ons Plek
Residential care and reunification processes for girls

Youth Solutions Africa
Shelter and skills training programmes for adults