

03

2017/18 festive season
safe in the Central City

06

Practical water saving tips to
use now and beyond Day Zero

07

#KeepItClean: Providing work
opportunities while combatting litter

CityViews

@CapeTownCCID CityViewsCapeTown CapeTownCCID 

YOUR FREE CAPE TOWN CENTRAL CITY NEWSPAPER

Brought to you by the Cape Town Central City Improvement District (CCID)

Autumn 2018

2018 TRENDS THAT'LL ADD TO THE VIBRANCY OF THE CENTRAL CITY

CCID 24-hour
control centre

082 415 7127

www.capetownccid.org

SAFE, CLEAN, CARING AND OPEN FOR BUSINESS



Image courtesy of Cape Town International Convention Centre (CTICC)

TALK OF THE TOWN

CityViews

IS A FREE CAPE TOWN CENTRAL CITY COMMUNITY NEWSPAPER PUBLISHED BY THE CAPE TOWN CENTRAL CITY IMPROVEMENT DISTRICT (CCID), A NON-PROFIT ORGANISATION. IT IS THE CCID'S VISION TO ENSURE THE CENTRAL CITY IS SAFE, CLEAN, CARING AND OPEN FOR BUSINESS FOR ALL WHO USE IT, WHETHER THEY LIVE, WORK OR PLAY HERE, OR ARE PASSING THROUGH.

www.facebook.com/CityViewsCapeTown

PUBLISHED BY

The Cape Town Central City Improvement District (CCID)
13th floor, 1 Thibault Square,
Cnr Long St & Hans Strijdom Ave,
Cape Town, 8001
www.capetownccid.org
www.facebook.com/CapeTownCCID
021 286 0830

EDITORIAL (CCID)

Editor: Simangele (Sims) Mzizi
Managing Editor: Aziza Patandin
Communications Manager:
Carola Koblitz
Online coordinator: Scott Arendse

DESIGN (INFESTATION)

Account manager: Melissa Sherwin
Art director: Sam Bainbridge
Designer: Nicole Nell
www.infestation.co.za
021 461 8601

CONTRIBUTORS

Content: Simangele Mzizi,
Carola Koblitz
Photography: Andrea Stallbom,
Ed Suter, Scott Arendse, Lisa Burnell,
Lekker Vegan, The Fugard Theatre,
The Poké Co., LisaRaleigh.com

For more Central City news, sign up to receive our monthly newsletter.

The link appears at the bottom of our website homepage. Go to:
www.capetownccid.org

DISCLAIMER

While every effort is made to ensure the correctness of all content, the publisher takes no responsibility for the accuracy of statements or content, and can accept no liability for errors, omissions or inconveniences arising thereof. All text, images and design are subject to copyright and any unauthorised duplication is prohibited. All work is accepted in good faith that all permissions have been granted.

CITY VIEWS SUPPORTS SHOW YOU CARE

[f /ShowYouCareCT](https://www.facebook.com/ShowYouCareCT)



@CapeTownCCID #CityViews



CityViewsCapeTown



CapeTownCCID



ADAPTING TO CHANGE

To stay ahead, we must adapt to changing times.

TASSO EVANGELINOS
CEO OF THE CCID

Welcome to the latest *City Views*. With so much happening in 2018 already, you'll be forgiven for thinking we're halfway through the year – we're only in autumn. What's happening all over the world, including in our Central City, speaks to changing times and the need to quickly adapt to change in

all spheres of life. To borrow from George Bernard Shaw: "Progress is impossible without change, and those who cannot change their minds cannot change anything."

In this issue, you will find a round-up of trends that will add to the vibrancy of the Central City, and alter the way we think about many things. These range from developments in retail, the food industry and investment sector, fitness and wellness, and of course places to visit because, as we all know, the Central City is a must-see cultural hub. Turn to page 4 and 5 to find out what to expect this year and into the future.

Change in the CBD is indeed constant, as there are new and interesting venues opening every month adding to the richness of the Central City. In our new retailers' section (page 3), we speak to a couple of these to find out about what they will be adding to the Central City mix, particularly at a time when consumers are actively looking for businesses and institutions that reflect their individuality.

What augurs well for all Central City stakeholders is that, according to the CCID Safety & Security

team, a decline in major crimes in the Cape Town Central City over the 2017/18 festive season has been recorded. For a better understanding of what led to this, see the article on page 3.

Something that truly speaks of the changing times and the need to adapt is the current water crisis gripping the Western Cape. And in the light of a great deal of finger-pointing, the CCID prefers to take heed of Darwin's own classic words: "It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change." May we all act on these words and make water saving the new normal. On page 6, we provide some of the practical things you can do right now and beyond Day Zero.

Autumn is also when the CCID rolls out its annual #KeepItClean campaign, so we're once again pushing the envelope with a provocative campaign that will not only drive home the message that being litter conscious is everyone's business, but also highlight the work of the CCID's on-the-ground cleaning and maintenance teams, such as the Long Street pilot bin project on page 7.

THE STATE OF CAPE TOWN CENTRAL CITY REPORT TO BE RELEASED IN APRIL

The State of Cape Town Central City Report is an annual publication that draws on the CCID's vast research network to provide insights into the economic climate of the Cape Town CBD and inspire investor confidence. The latest edition – *2017: A year in review* – is scheduled to be released early in April.

According to Carola Koblitz, CCID Communications manager and editor of the report, the 2017 edition is avidly awaited, with a great deal of interest already being shown in what its contents will reveal: "As a country and indeed globally, we are experiencing vast economic pressure. But we believe that current stakeholders and future investors can rest assured that the Cape Town Central City will withstand the challenges we all currently face.

"The report will indicate a fair amount of stabilisation in areas such as the price of residential property,

as well as retail and commercial occupancy. We're also paying a great deal of attention to where future demand will lie, to keep investors up to speed on the opportunities. We realise that, even as a vibrant downtown, we are all experiencing the same current economic pressure to some degree that the rest of South Africa is feeling, but again we hope that the report will provide a positive way forward in terms of preparing for future resilience."

New features will include a comprehensive breakdown of eventing venues and facilities

available in the Cape Town CBD, to complement its growing importance in the field of conferencing and exhibitions, as well as a detailed guide to water management, something which – Carola stresses – "no responsible" guide to investment anywhere in the Cape Town region should now be without."

Details regarding the release of *The State of Cape Town Central City Report: 2017 – A year in review* – will be made available closer to the time of publication on the CCID's website: www.capetownccid.org

HIGHLIGHTS OF WHAT THE CCID HAS DONE FOR YOU IN THE PAST THREE MONTHS

URBAN MANAGEMENT



Identified
300
illegal
posters



Removed
1 026
strings
& stickers



Removed
388
incidents
of graffiti



Removed
342.5kg
of
butts from
cigarette bins



Cleaned
3 928
drains



Maintained
4 880
tree
wells



Undertook
179
road
maintenance
repairs



Painted
238
road
markings

SOCIAL DEVELOPMENT



Engaged with
150 people
on the streets

Assisted
24 adults
to shelters

Assisted
23 adults
to homes

Assisted **18 adults**
to healthcare
facilities

Referred **7 adults**
to Straatwerk for
work opportunities

Assisted
9 mothers
with babies

Assisted **9 children**
with preventative
services

SAFETY & SECURITY



Conducted
23 930
crime
prevention
initiatives



Issued
14 978
warnings



Together with City Law
Enforcement, made
149 arrests, and issued
3 911 fines to a total of
R2 303 600



Traffic wardens
issued **4 908**
fines to a total of
R3 322 700



Dealt with
64 illegal
trading
offences



Rendered
public & vehicle
assistance
320 times

SAFETY & SECURITY CONTINUED...



Responded to
118 medical &
rescue callouts



Chrysalis Academy students
rendered public assistance
2 936 times and had **924**
prevention initiatives

COMMUNICATIONS



Rolled out "**Stash it,
don't flash it**" campaign
in conjunction with
Safety & Security



Published the **Best of Cape
Town Central City 2018** guide
and the **CCID Annual Report**
and hosted the CCID's AGM

Generated **125 clips**
with media exposure
(AVE) of **R3.971million**
reaching an estimated
audience **in excess of 82m**

#TRENDING

#DayZero



Every Wednesday, the World Wildlife Fund (WWF) publishes a Wednesday Water File to help households and businesses in the Western Cape prepare for life beyond Day Zero.

WE WANT TO HEAR FROM YOU.

Share your feedback by emailing:
simangele@capetownccid.org

STAKEHOLDER NEWS

OPEN FOR BUSINESS

The CCID wishes these new retailers all the best in the Central City. We also chatted to the manager of one of them to find out more about what this venue will bring to the Central City.



For more Central City news and views, subscribe to the CCID's newsletter. Go to www.capetownccid.org and enter your email address at the bottom of the homepage.



► **The Botanical Bar**
The Botanical Bar in Longmarket Street is all about "creating new things with local botanicals".
160 Longmarket Street
www.facebook.com/thebotanicalbarcapetown/
064 686 4164

► **Marrow**
Marrow is a broth bar that serves wholesome food, mainly based on free-range, grass-fed bone broth.
83 Loop St
www.marrowbroth.co.za
082 963 3534

► **The Poké Co.**
It looks like the new trend towards Hawaiian style poké is really taking off in the Central City, The Poké Co. being the latest to open.
90 Loop Street
www.pokecoct.com
087 470 0125

► **Afro's Chicken (Cape Town)**
Local chicken takeaway Afro's Chicken has come a long way since operating out of a trailer in Durban. It now has a presence in the Central City after opening a shop at Church Square.
4 Church Square
www.afroschicken.co.za
072 559 5868

USEFUL CONTACTS

EMERGENCY

CCID 24-HOUR SAFETY & SECURITY



082 415 7127
(Cape Town CBD only)

AMBULANCE, HEALTH, NOISE & FIRE

107 / 021 480 7700
(24 hours)

107 from landlines only

SAPS CENTRAL CITY

021 467 8001/2
(24 hours)

CITY OF CAPE TOWN SERVICES

INCIDENT REPORTING & ENQUIRIES

- Refuse Collection, Water Issues, Street Lights and Electricity Faults
0860 103 089
- Traffic Signal Faults
0860 001 948
- Prepaid Electricity Meters
0800 220 440
- Cable Theft
0800 222 771
- Disaster Risk Management
080 911 4357
021 597 6000 (24 hours)

SOCIAL CONCERNS

- Alcohol & Drug Helpline
0800 435 748
- Social Development: Children
0800 220 250
- Social Development: Adults
0800 872 201
- CCID Social Department
082 563 4289

BYLAW & TRAFFIC INFRINGEMENTS

- Law Enforcement
021 596 1999 (24 hours)
- Traffic Police
0860 765 423
- Metro Police
0860 765 423

Q&A WITH TOKYO SKOSANA MANAGER OF LEKKER VEGAN

What is it like working in the Central City?

I recently moved here and have been loving it so far, the people are so friendly, and the vibe is amazing.

Tell us about Lekker Vegan.

We're a plant-based junk-food heaven and our mission is to provide easy and fast vegan food that's scrumptious. We make mouth-watering chicken-style burgers, beef-style gatsbys,

cheese-style spring rolls, chicken-style nuggets and dairy-free soft-serve ice cream creations.

Why should someone come and eat at your outlet?

We have a beautiful, spacious and welcoming spot in an up and coming, trendy corner of Harrington Street. Our food flies out of our kitchen fast and with consistent superior quality. And we have energetic staff – they're friendly and helpful when it comes to explaining the menu.

Which Lekker Vegan meal do you highly recommend and why?

That's a tough one! I'd recommend the Lekker Beefy Gatsby. It's stuffed with a mouth-watering spicy sauce, savoury beef-like strips, fresh cut chips, tomato, jalapenos, coleslaw and grated vegan cheddar cheese.

Corner Barrack & Harrington streets
www.lekkervegan.co.za

SAFE FESTIVE SEASON RECORDED IN CAPE TOWN CENTRAL CITY

A decline in major crimes in the Cape Town Central City over the 2017/18 festive season has been recorded, thanks to increased deployments by all law enforcement agencies.

According to Muneeb (Mo) Hendricks, manager of Safety & Security for the Cape Town Central City Improvement District (CCID), efforts to keep the CBD a safe place during the 2017/18 festive season have been successful, thanks to

the collaborative efforts of law enforcement agencies working together.

"Along with the CCID's own public safety team, this includes teams from the South African Police Service and the City's own Metro Police, Law Enforcement officers and traffic wardens, all of whom increased their deployments and worked together to achieve a common goal: to ensure that both local and visiting holidaymakers stay safe in the CBD.

"Our strategy to deploy officers to where they were needed the most is proving to be highly effective. Events management has also been a priority, particularly over December, with all agencies deploying large numbers during major events."



THINGS TO NOTE ABOUT THE 2017/18 FESTIVE SEASON IN THE CENTRAL CITY

According to Mo Hendricks:

- Overall, there have been **more local visitors in the CBD than usual**. This is quite possibly the result of people choosing to stay put in their own home town as opposed to travelling over the festive period and instead enjoy what the City has to offer. There were, for example, large numbers of locals descending on the Central City to **enjoy the nightlife**.
- For December alone, non-moving **traffic fines issued amounted to R763 800**.
- **An ATM Fraud Project** by the CCID and the Western Cape Government's Department of Community Safety (DOCS) was a major success. The project involved DOCS funding **15 security officers** which the CCID managed and deployed to **seven hotspot ATMs** within the CBD. With the new project, **only two cases were recorded** this festive season (15 December 2017 to 15 January 2018) **compared to 50 cases** during the same period last year while seven incidents were successfully prevented during the hours of deployment of the CCID team.

TRENDING IN THE CENTRAL CITY IN 2018

SEE WHAT WILL BE TRENDING IN THE CENTRAL CITY IN 2018

Gone are the days when businesses and institutions would dictate to consumers. Nowadays, customers hold the power and aren't settling for less. Whether it's deciding where to eat, play, shop, stay, invest, visit, learn or seek services – they demand accountability and are actively looking for businesses and institutions that reflect their individuality.

In an online article, trend guru and founder of Flux Trends, Dion Chang, puts it concisely: "2018 is going to be the year brands and businesses are forced to go from 'woke', to being wide awake.

"Issues of identity are proving to be deal breakers, whether it's a product you buy, or the company you work for or associate with. Our identity issues are becoming pivotal, as are finding brands and businesses that match and resonate with that identity."

MERRIAM-WEBSTER DICTIONARY DESCRIBES BEING WOKE AS:

BEING AWARE OF AND ACTIVELY ATTENTIVE TO IMPORTANT FACTS AND ISSUES, ESPECIALLY ISSUES OF RACIAL AND SOCIAL JUSTICE.

This shift, wherein businesses and institutions are being forced to quickly adapt and be socially aware, is exhilarating: we will see increasing competition for market share but also more innovation and exciting new developments as the customer experience is taken to the next level across the board. And all this will add significantly to the vibrancy of the Central City.

In line with this, *City Views* has identified some interesting trends already starting to emerge in the Central City. We also sought views from some thought leaders in their fields about what we should expect this year and into the future.

SHOP



Second Time Around

We are in the "experience economy" and it is set to skyrocket.

EXPERIENCE ECONOMY: THINKING OUTSIDE THE BOX TO CREATE A MORE PERSONALISED EXPERIENCE THAT CONSUMERS VALUE.

According to a *Guardian* article, research suggests that part of the reason for the rise of the experience economy is its greater potential as a status booster, and social media is driving this change.

For example, while possessions such as a car or a handbag used to show one's status, nowadays posting pictures of what you just bought is considered to be uncouth. But posting something you're doing, like enjoying a beautifully presented meal in a restaurant or being at the latest music festival is considered fine.

In the Central City, we are already seeing businesses that are adapting and that understand their customers value a personal touch.

Nic Harry, a sock shop by Nic Haralambous on 66 Wale Street in the CBD, makes it easy for customers to shop either in store or online, with each creating a personalised experience. In store, customers are assisted by well-trained staff who understand the entire production process, while if you purchase a product online, the company ships it to your door within five working days. Informed and friendly staff also respond to queries online in under 20 minutes and you can even get a response from the founder, himself.

This is something our *City Views* team discovered ourselves while seeking input for this article, with the owner responding as soon as he was available. Referring to the company's commitment to the experience economy, Nic says: "We'll be creating more exciting in-store experiences and looking for ways to engage with our customers in even more interesting and authentic ways."

VISIT



StateoftheART Gallery

The Cape Town Central City is a must-see cultural hub that boasts art galleries showcasing the finest artists across the African continent. The popularity of First Thursdays in the Central City is evidence of the growing interest in art. On the first Thursday of every month, art galleries open until 21h00 or later, allowing anyone to explore the CBD on foot and experience the cultural wealth it has to offer.

According to Jennifer Reynolds, gallery director of the StateoftheART gallery on the corner of Roeland and Buitenkant streets, some of the exciting exhibition trends for the year 2018 are: "Artist-led shows held in unexpected spaces and exhibitions that address current topics.

According to reports, the #MeToo movement was founded 10 years ago by activist Tarana Burke – particularly for women of colour – to unify victims of sexual violence. It gained popularity on social media last year when actress Alyssa Milano used her Twitter account to encourage women who'd been sexually harassed or assaulted to tweet the words #MeToo to give people a sense of the magnitude of the problem.

"The #MeToo movement which emerged at the end of 2017 and took social media by storm will continue in 2018 as contemporary feminism continues to influence culture and arts. And many of our projects will be defined from a female viewpoint as 90% of the artists represented by StateoftheART are women."



Staff from Giulio's Café

Like the rest of Cape Town, the Central City is at the forefront of culinary trends from European to Asian and, of course, African. It's also renowned for its café culture and artisanal food scene. Some of its eateries – such as Clarke's Bar and Dining Room, Charango Grill and Bar, Giulio's Café, Inside & You're Out (IYO), and South China Dim Sum Bar – feature in the South African 2018 *Eat Out 500 Best Restaurants* guide. So, it's no surprise that when it comes to 2018 food trends, some restaurants in the CBD are already leading the way.

According to *eatout.co.za*, the top hot food trends for 2018 are: ramen and sea greens, simple accessible fine dining, middle-eastern everything, lighter dishes and lower alcohol, provenance and root-to-leaf cooking, saving water, more bubbly and unwooded chardonnays and rum.

In the Central City, Giulio Loreggian, owner of Giulio's Café in Riebeeck Street, says while his team don't necessarily believe in trends in the food industry, they will always believe in the Mediterranean diet – fresh, healthy, excellent quality and consistent moderation.

"If I had to say that we're following a trend, I'd say we're going more vegetarian, cutting down on the meat offerings a bit. The world, in general, is adopting a more vegetarian and vegan lifestyle and we're following a little more along that line."

Manager Tokyo Skosana of Lekker Vegan – which recently opened in Harrington Street – shares Giulio's sentiments. "The demand for tasty vegan food is growing fast."

"We plan on opening two more shops in the next 18 months. And to my surprise, more than half of our customers are non-vegans or vegetarians. It's so cool to see them being amazed by how tasty we make plants."

Owner of Clarke's Bar and Dining Room, Lyndall Maunder, says: "Poké seems to be growing; it's a great way to eat."

"Botanical eating and drinking, foraging, health, natural and fermented are themes that have been steadily growing over the years and are a way of life now. I wouldn't even call it a trend – I think it will continue that way."



The Company's Garden

INVEST

The Cape Town Central City has come a long way from the "crime and grime" scenario it had fallen into by the late 1990s. Today, it's a clean and caring urban environment where many people live, work, play and stay.

The results of the latest annual residential survey conducted at the end of 2017 by the Cape Town Central City Improvement District (CCID), show that residents living in Cape Town's downtown feel very much at home.

Carola Koblit, CCID Communication manager and editor of the organisation's annual investment guide (*The State of Cape Town Central City Report*), says: "There has been a huge jump in the number of people who now say they have been living in the Central City for more than 10 years. In 2014, for example, only 15% of respondents indicated they had been living in the CBD for more than 10 years. In the latest 2017 survey, this now sits at 32% – more than double.

"What this shows us is that the downtown is building a solid neighbourhood community of loyal residents, living mostly in buildings that were once upon a time office blocks. Today, the CBD is home to thousands of people, who occupy it 24/7."

While the survey is considered to be a dipstick survey, it is a testament to the fact that the CBD has become a vibrant place that's also progressive in many ways.

The next edition of *The State of Cape Town Central City Report: 2017 – A year in review*, which will be released early April, will shed more light on the economic climate of the Cape Town CBD.

PLAY

While entertainment venues such as clubs and pubs usually come to mind when one thinks "Play", the Central City has a combined number of 33 gyms and sports shops – a clear indicator that the after and leisure hours fitness and wellness culture is alive and healthy.

Lisa Raleigh has been an exercise specialist for more than 15 years. She is renowned for her television appearances on e.tv's *The Biggest Loser*, SABC3's *Doctor's Orders* and for being a wellness consultant on SABC3's daily morning show, *Expresso*. In terms of fitness and wellness, she notes the following trends – many of which are already appearing in gyms across the Central City:

- 1. Rebounding:** Restorative, holistic activity is the name of the game, making rebounding a top choice with its extensive list of benefits including boosting circulation, strengthening with zero impact, promoting weight loss, busting cellulite, garnering more results per minute than most forms of cardio and combatting the signs of anti-ageing.
- 2. Boxing:** This explosive cardio workout sculpts the whole body, builds a killer core

thanks to constant swivelling, and lets you take out some rage on the bag.

- 3. Functional training is still here to stay:** This sees exercise equipment take the form of sand bags, tyres (for flipping), medicine balls, and resistance bands.
- 4. High-intensity interval training (HIIT) remains as popular as ever:** It has cemented its status as one of the most efficient and results-based ways to train, making it a hard formula to beat.
- 5. Wearable tech is on the up and up:** Individuals love to see results for their efforts and tracking them is the way to keep score. Staying up-to-date with health stats only breeds more health-conscious consumers, which means even more investment in their fitness devices.
- 6. Active recovery, yoga, mindfulness practices and meditation** are becoming regular features in the fitness world.
- 7. Group exercise:** Boutique classes and niche disciplines continue to crop up as burgeoning alternatives to contracted exercise.

Lisa Raleigh

Virgin Active at the Foreshore in the Central City offers a variety of group exercises.

Yoga is big in the Cape Town CBD. For only R50, you can enjoy an invigorating yoga class in the beautiful setting of The Company's Garden (Lawn R near Wale Street and library) on Tuesdays and on Weekends.

Pound Boxing Gym in the CBD offers boxing group classes, private group classes and private classes.

Useful resources:

City of Cape Town's thinkwater portal: The portal has all Day Zero and drought related information.
www.capetown.gov.za/thinkwater

Smile FM's Water Warriors Facebook page: On this group, people serious about saving water share useful tips and ideas on what they're doing to fight the water crisis.
www.facebook.com/groups/smilewaterwarriors1

#EveryDropCounts campaign: With this initiative, the *Cape Argus* provides tips, resources and information about how you can help be the change Cape Town needs. Join the campaign on social media and share your tips and stories by emailing arglet@inl.oc.za. | www.facebook.com/CapeArgus/

#DefeatDayZero website: The site contains the latest information about Day Zero and social media resources to use to spread the word about Day Zero.
www.defeatdayzero.co.za

REPORT WATER ISSUES AND OFFENCES:

0860 103 089

water@capetown.gov.za
063 407 3699 (WhatsApp)
31373 (SMS number)

BE WATER WISE

SAVE WATER

Day Zero is now projected to be on 9 July 2018 (as at the time of this publication going to print). The bottom line is: we must adapt and get used to the "new normal" and make saving water our way of life.

*By now you're most likely thinking:
"Not another water article! What would really help if I had everyday tips to use."*

We agree. So here are some of the practical things you can do right now and beyond Day Zero.

LAUNDRY



- Ensure that you have a **full load of washing**.
- Set it to the **shortest washing cycle**.
- **Skip the extra rinse** to save water.
- Think about **soaking your clothes first** in a basin with biodegradable detergent so that you can **reuse the grey water**, and then just use the **rinse and spin cycle** on your machine.

KITCHEN



- Only use **2 litres** of water for **cooking**.
- Use **9 litres or less** of water for **washing dishes** in the sink.
- Don't wash dishes one-by-one; rather **wash them all at once**.
- Use **paper plates** and cups and disposable biodegradable cutlery.
- If you have to wash dishes, **wipe them with a towel first** to make water less dirty.
- **Don't rinse glasses, fruit and vegetables under running water**. Plug the sink and reuse the water.
- Thaw **frozen food in a refrigerator or a bowl of water**, instead of under running water.
- When **waiting for hot water to come out** of the tap, **place a bucket under the tap** so you can use the cold water later.
- **Line plates with plastic** so you can peel off the plastic and have clean plates – just be mindful of your plastic usage.
- Only put as much **water** into your **kettle** as you need.

Important considerations:

- Consider **forming a water committee** at your child's school, your residential block or where you work and start raising questions about whether your office will be able to be open when Day Zero arrives.
- **Keep bottled water for drinking** – 2 litres for drinking and 1 litre for pets.
- Use **hand sanitiser** with tea tree oil as it has antibacterial properties.
- Buy a **cleansing body lotion** and a **dry shampoo**.
- **Re-use clothing** multiple times before handwashing.
- To avoid odours developing from sweat and bacteria, **wear breathable fabrics** like cotton.
- Stock up on **wet wipes**.
- Consider keeping **frozen foods**.
- **Don't store untreated greywater** as this will cause bacterial blooms.

BASIN



- When brushing your teeth, **use a glass of water**.
- **Fix dripping taps**.
- **Don't** turn the **tap on full**.
- **Don't leave the tap running** while rinsing or shaving.
- **Wash your hands** with the **plug in place**.

SHOWER



- Take a **90-second shower** and limit the number of showers you take per day.
- Use **smaller towels or facecloths** to dry yourself after a shower.
- If you can afford it, install a **water-efficient shower head**.
- **Switch off the water between soaping and rinsing** your body and hair.
- **Place a bucket in your shower** to collect water, which you can reuse to flush the loo or wash your car.

TOILET



- **Only flush when necessary** – a standard loo uses 9 litres per flush.
- **Place** a closed, flat-based **0,5-litre bottle filled with water in your toilet cistern**, away from any moving parts, to reduce the amount of water you use per flush.
- **Check** if your **toilet** has a **silent leak** by putting a little **food colouring in your cistern**. If the colouring begins to appear in the bowl without flushing, there may be a leak.
- To save water, **fill the toilet cistern** itself with your **grey water** rather than pouring it directly into the toilet.

Waterless Wednesdays, initiated by the founders of Smile Water Warriors (see above), encourages everyone to use as little as or no water on Wednesdays at home or at work. You can also tune in to Smile 90.4FM throughout the day, every Wednesday, to join the conversation and get new ideas on how to go "waterless".

Sources: waterwise.co.za, wateruseitwisely.com, Helderberg Village in Somerset West and groundup.org.za
Graphic inspired by Eureka Forbes

CCID NEWS

CCID GETS READY TO ROLL OUT #KEEPIITCLEAN CAMPAIGN

The CCID's Urban Management department is gearing up for its annual #KeepItClean campaign which runs from April to May.

60 The number of professional street sweepers the CCID deploys daily via J&M.

300 The number of semi-skilled cleaning and maintenance team members deployed daily by the CCID via NGO Straatwerk.

The campaign is aimed at highlighting the work of this department and the teams it works with, while also calling on members of the public to do their part to ensure the Central City remains the cleanest CBD in South Africa.

Says manager of CCID Urban Management, Richard Beesley: "Last year's campaign included cheeky #KeepItClean street-pole posters with "stop littering" messages such as "Your mom didn't raise you this way" and "Net %@\$ mors". We also had an

interactive ciggie bin that invited smokers to engage by voting with their butts, on the answers to a series of questions, and thus bringing to their minds the importance of getting rid of their stompies in a responsible way. We also creatively showcased the amount of street refuse picked up in the CBD every single day and how much it costs.

"This year, we're pushing the envelope once more and have yet another thought-provoking campaign that encourages people to be litter conscious. We want



2017 #KeepItClean activation

to drive home the message that everyone should take responsibility for clearing away their own litter and let go of the view that someone else will be there to clean up after them. Ultimately, we want behaviour change to be permanent and we would love to get to a point where campaigns like these aren't needed. Everyone should have a sense of decency and civic pride when it comes to the spaces they occupy in an area like the Central City – or anywhere else."

CCID AND KHULISA TACKLE LONG STREET



Khulisa Participants

The Cape Town Central City Improvement District's (CCID) latest pilot bin project on Long Street, alongside Khulisa Social Solutions, is making great strides. Its services, which are aimed at ensuring that the urban environment is clean and works at its best for all Central City stakeholders, have been extended to cover more businesses in the area.

The pilot project, which has been running since December 2017, originally covered the Long Street stretch between Hout and Church streets, and a total of 15 buildings and 38 retailers were the initial participants. On 22 January, coverage was extended to include the block between Hout and Castle streets resulting in an additional 15 businesses participating.

Through the pilot project, participants who come via Khulisa Social Solutions' Streetscapes initiative micro-manage the waste collection process in Long Street – the heart of the Central City's entertainment district – helping to prevent litter ending up on the streets when people rummage through bins for recyclable materials in waste collections areas.

Says Richard Beesley, manager of CCID Urban Management: "While many businesses in Long Street place their bins out for collection in the early hours of the morning, collection only happens many hours later. The situation had become so challenging in this regard, with so many complaints coming through from businesses and the public that, as members of the CCID, we put our heads together to develop a plan not only in terms of the litter but also to avoid bins being vandalised or stolen, which also occurs."

Since the project began, over 1 740 bins have been collected – about 60 bins are collected each day. The project will run until 2 March 2018.

Manager of the Pan African Market in Long Street, Tsidi Longo, says they're pleased with the project and would like to see it continuing for a longer period: "Small things go a long way towards simplifying

a small-business owner's life. It's great that we no longer have to take the bins out ourselves and contend with the mess that used to occur after people had been rummaging through them and, most importantly, we're grateful that the bins are safe as the guys guard them."

What makes the project so unique is that not only does it create work opportunities for street people while at the same time combatting litter in the CBD, Khulisa Social Solutions also provides its participants with valuable social services. These include daily sessions with a counsellor, psycho-educational training, as well as assistance towards accessing health services and, hopefully, to ultimately move off the streets.

According to Jesse Laitinen, manager of strategic partnerships at Khulisa Social Solutions: "Often street people are marginalised and seen as a problem." And through Streetscapes, Jesse says, they: "turn the 'problem' into an asset and it's the most beautiful thing ever."

She further explains that the NGO's approach is about empowerment and that entails building skills, targeting behaviour and giving individuals responsibility so they're functional.

"We provide a sheltered environment where Khulisa Social Solutions participants get a chance to learn and, in turn, they have a sense of belonging and achievement. And we're slowly starting to see a shift where business owners see street people on the project as valuable, instead of a 'problem' – there's no more 'us' and 'them'."

Laitinen acknowledges that while, as with anything, there are always challenges: "There are a lot of positives."

Says Zamo Masabalala, one of the Khulisa participants: "The way I look at life has changed since being here. Now I'm more positive and I'm happy that I'm no longer staying on the streets. I live in a shelter now and I'm saving a little bit of money for myself."

Another participant, Martin Lilane, says being part of the project feels like he has a family and people who care: "Here I have friends; we're all brothers."

For more about Khulisa Social Solutions, visit www.khulisa.org.za

PLAY

AUTUMN FUN FOR EVERYONE

Author Jim Bishop once said: “Autumn carries more gold in its pocket than all the other seasons.” And we agree! In terms of events, it’s golden as the Central City’s calendar remains full of worthwhile events to suit different tastes.

For more event info,
visit *City Views*
on Facebook at
[www.facebook.com/
CityViewsCapeTown](http://www.facebook.com/CityViewsCapeTown)

JAZZ IT UP A LITTLE

20 March

CAPE TOWN INTERNATIONAL JAZZ FESTIVAL FREE COMMUNITY CONCERT

The annual Cape Town International Jazz Festival (CTIJF) has been around for close to two decades. And to show appreciation to the people of Cape Town, the main event organisers’ are once again hosting the Cape Town International Jazz Festival free community concert. Here, you’ll get a taste of some of the world-class performers at no charge at Greenmarket Square. Look out for more details in the press to see who will be on stage.

Where: Greenmarket Square | When: 17h00 | Cost: free
www.capetownjazzfest.com



FUN FOR THE LITTLE ONES

29 March – 9 April

TALES OF LITTLE GREY RABBIT

The Central City is everyone’s playground, including the little ones. Artscape has a children’s theatre production called *Tales of Little Grey Rabbit*. The kind and thoughtful Little Grey Rabbit needs your help to rescue her friends – a Hare (a conceited fellow) and a Squirrel (a proud fellow), who are taken away by a Weasel.

Where: Artscape Theatre Centre | When: 10h00 | Cost: R90
www.artscape.co.za

ENJOY A MUSICAL MASTERPIECE

7 March – 1 April

WEST SIDE STORY

“A dazzling triumph.” “Spectacular.” “A fantastic theatre experience.” “It’s a theatrical event not to be missed.” These are some of the accolades that have been used to describe *West Side Story*. The smash hit musical show returns to the Artscape Opera House in March following sold-out seasons in Cape Town and, most recently, at the Mandela Theatre in Johannesburg. The musical masterpiece will feature a full, live orchestra – don’t miss it!

Where: Artscape Theatre Centre | When: 10h00 | Cost: R150 - R470
www.artscape.co.za



HAPPINESS IS A GLASS OF BUBBLY AND MACARONS

16 March

THE MACARON & BUBBLY EXPERIENCE

If a premium experience that combines flavours, sights and sounds in the beautiful Cape Town Central City is what you’re after, The Macaron & Bubbly Experience is tailor-made for you. The focus is on a selection of different Methode Cap Classiques or MCCs and sparkling wines, paired with the macaron menu. Aside from a macaron display and bubbly showcase, expect gin & tonic infusions, lively music, a cocktail bar, an interactive zone as well as a chocolate, coffee and nougat tasting area.

Where: Bree Street Studios| When: 110h00 | Cost: R295 - R395
www.quicket.co.za/organisers/2382-flavourful

A TRIBUTE TO UNSUNG HEROES

1 – 30 March

CAPE TOWN MEMOIRS AND DANGEROUS LIAISONS

StateoftheART gallery is proud to present Lizelle Kruger’s solo exhibition, *Cape Town Memoirs and Dangerous Liaisons* – a body of work created in the iconic and oldest building in Cape Town, the Castle of Good Hope. Lizelle’s large-scale street and landscape works of the Mother City from the 1920s to 1960s form the backdrop to the women who take centre stage in the exhibition. The artist pays tribute to women from every sphere of society including the imported female slaves, many of whom were housed at the Company Slave Lodge – today the Iziko Slave Lodge museum on Adderley Street.

Where: StateoftheART Gallery, Buitenkant St | When: 18h00
Cost: free

“Let us remember the souls of those who were brought to the city by force. The people who brought with them the knowledge of crafts and who filled our homes with the lovely aroma of cardamom, cinnamon, incense and curry. Let us remember the indigenous Khoi who slept in the shadow of the mountain under the moon and stars long before four poster beds arrived by ship in the harbour. May the labour and memory of the unsung heroes of Cape Town never be in vain and remain in our hearts.”

– Lizelle Kruger

ENJOY THE MOST BEAUTIFUL BIKE RACE

11 March

2018 CAPE TOWN CYCLE TOUR

The 40th edition of the annual Cape Town Cycle Tour will take place on 11 March and the 109km trek gets underway in the Central City.

Where: Grand Parade | When: 06h00 | Cost: free to spectate
www.capetowncycletour.com

Show you
CARE



Remember to help the NGOs that help the homeless and give where it will make a DIFFERENCE*.

*The Cape Town Central City Improvement District works closely with the following NGO partners in the Cape Town CBD

The Carpenter’s Shop
Vocational training and rehabilitation services for adults

Khulisa Social Solutions
Work-based rehabilitation for the chronic homeless

Straatwerk
Job rehabilitation projects for street people

The Homestead
Residential care and family integration for boys

Ons Plek
Residential care and reunification processes for girls

Youth Solutions Africa
Shelter and skills training programmes for adults

YOU CAN GIVE
IN ONE OF THE
FOLLOWING WAYS:

SNAPSCAN
You can download the free SnapScan app onto your smartphone and SCAN the code (right) to donate the amount of your choice via your phone.



**SMS “GIVE”
TO 38088**
to donate
R10 towards the CCID’s
NGO partners.

VISIT OUR WEBSITE
for more information on the campaign, our NGO partners and other ways in which you can assist.
www.showyoucare.co.za