

CITY VIEWS



www.capetowncid.co.za

YOUR FREE CAPE TOWN CENTRAL CITY PAPER

August / September 2014



COME ON OUT

It's (nearly!) Spring



**The Company's
Garden blossoms**

>> page 4

**Highlights from our
GIVE RESPONSIBLY
Winter Drive campaign**

>> page 6

**Taking a walk down
Vredenburg Lane**

>> page 7

SAFE, CLEAN, CARING AND OPEN FOR BUSINESS

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Enticing you back outdoors

As I pen this editorial, we are of course still in the depths of winter, but yet only one month away from the official start of Spring on 1 September. On the winter side, we've been very aware of how difficult it can be for people who live on the streets, and we've been spread-



ing the word far and wide on our GIVE RESPONSIBLY Winter Drive campaign. The contributions that we've seen coming in from our SMS campaign (and remember, you can SMS "Give" to 38088 anytime of the year to donate R10 to one of our NGO partners in the CBD) have been rising steadily. So too have the piles of men's, women's and children's clothing and blankets that have been filling our GIVE RESPONSIBLY donation bins around town. On page 6 we've paid tribute to some of the amazing people that have been so actively involved in getting the message out there, but of course our heartfelt thanks to each and every one of you that supports this campaign. Turning our attention to what we sincerely hope is the warmer weather ahead, in this month's *City Views* we celebrate the Central City's own "Central Park" with a special feature on the wonderful

new developments happening at The Company's Garden - from the new fruit & veggie garden to the pending opening later this year of the new restaurant and children's play area. I don't think any of us can imagine our downtown without this abundant green oasis and I would urge each and every office worker, student, visitor, resident - whoever you are! - to make full use of this fantastic facility whether you spend a lunch hour strolling through it or a day there with family and friends. We'd also like to invite you, in this issue on page 7, to take a stroll down one of Long Street's "hidden" treasures - Vredenburg Lane - where you'll find everything from vibrant designers and glass artists to motor mechanics and after-hours fare. Getting the message out there about the Central City and the work of the CCID and its partners sits at the core of everything we do,



Scott Arendse

and to up the ante on our web and social media presence, we'd like to welcome Scott Arendse to our full-time team as our new online content coordinator. Which reminds me to remind you to follow us on Twitter (@CapeTownCID), as well as our *City Views* and Cape Town Central City Improvement District Facebook pages. **TASSO EVANGELINOS** COO of the CCID

What have we done for you lately?

The following is a dashboard indicating some of the activities with which the CCID has been involved over the past two months since the last issue of *City Views*.

SAFETY & SECURITY

ISSUED 3 393 FINES AMOUNTING TO A TOTAL VALUE OF R1.141m	RENDERED MOTOR VEHICLE ASSISTANCE 128 times
RENDERED PUBLIC ASSISTANCE 258 times	RESPONDED TO MEDICAL AND RESCUE CALL OUTS 107 times
ARRESTS MADE TOGETHER WITH OUR LAW ENFORCEMENT PARTNERS 441	CRIME PREVENTION INITIATIVES CONDUCTED 12 157
WARNINGS ISSUED 2 945	ILLEGAL TRADING OFFENCES DEALT WITH 56

Show you CARE SOCIAL DEVELOPMENT

SOCIAL DEVELOPMENT

- 19 adults** were assisted/referred to shelters
- 2 adults** assisted with healthcare
- 7 adults** referred to Straatwerk for an employment opportunity
- 7 adults** assisted back home
- 7 mothers with children** assisted
- 9 children** referral to the Department of Social Development

Ongoing assessments of hot spots conducted

ALONG WITH THE GIVE RESPONSIBLY WINTER DRIVE CAMPAIGN (see pg 6), WE ALSO RECEIVED, WITH GREAT THANKS:

- 83 pairs of slippers** from Woodheads Leather
- 171 pillows, 67 cushions, 48 toilet seats, and an overhead projector** from Strand Towers Hotel, Strand St
- 10 water bottles, 10 bibs, 10 cones, 1 soccer ball and 1 sports bag** from Mike's Sports, Bree St

Keep it CLEAN URBAN MANAGEMENT

MUNICIPAL DRAINS CLEANED 2 494 AND 17 pipes & 55 broken lids repaired with 72 bags of clothes AND 128 bags of litter removed 2178 STORM WATER DRAINS & CHANNELS CLEANED AND 98 bags of litter removed	ROAD MAINTENANCE REPAIRS UNDERTAKEN 464
ROAD MARKINGS PAINTED 251	INCIDENTS OF GRAFFITI REMOVED 441
ILLEGAL POSTERS IDENTIFIED 993	STRINGS & STICKERS REMOVED 1 935
279 CCID CIGARETTE BINS EMPTIED OF 253kgs of cigarette butts	

SPRUCED UP THE EXTERIOR OF THE CAPE TOWN POLICE STATION, BUITENKANT ST to make it more user-friendly to the public: planted **12 trees** (donated by City of Cape Town's Parks & Forests Dept, in pots made by CCID's road maintenance team) and **painted the railings**.

COMMUNICATIONS & MARKETING

In terms of the GIVE RESPONSIBLY Winter Drive campaign, this department:

- Designed & distributed 15 000 brochures & car licence stickers (to date)
- Rolled out 18 clothing & blankets donation bins and, with our Social Development colleagues, collected & redistributed 44 bags of goods to our partner NGOs
- Drove media aggressively across all available platforms - including online, social media, hard copy, advertisements, and on radio & TV

Achieved media exposure to the value of R3.746 million over the two-month period.



CITY VIEWS

City Views is a free community paper published by the Central City Improvement District. It is our vision to ensure that the Cape Town CBD is Safe, Clean, Caring and Open for Business for all who use the Central City, whether they live, work or play here, or are passing through.

Published by:
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INITIATION

Tell us your news as well as your thoughts

Are you a new business or retailer in the Cape Town Central City? Are you planning an event or an exhibition? Would you like to write a letter to the editor or let us know what you would like to see in *City Views*? We would love to hear from you so email Aziza on aziza@capetowncid.co.za

Distributing City Views

If you're interested in receiving copies of *City Views* for distribution, please send us your contact details, address and how many copies you need each month and we will consider making you a distributor. Or, if you would just like to find out where you can obtain a FREE copy, email Aziza on aziza@capetowncid.co.za.

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SAVE THESE NUMBERS ON YOUR PHONE

If you live or work in the Central City Improvement District, be sure to save these numbers on your phone.

CCID 24-hour hotline number:

082 415 7127

SAPS Control Room: **021 467 8002**

CCID Social Department: **082 563 4289**

You can also Tweet us:

@CapeTownCID

or Facebook us
 www.facebook.com/CapeTownCCID

and follow our "Give Responsibly" campaign

www.facebook.com/GiveResponsibly

Accidental art

Accidental Art, a World Design Capital 2014 project, includes site-specific, public art interventions at prominent Cape Town locations. Supported and sponsored by Nandos (check out their building, right, on the corner of Riebeeck and Long Sts which sprouts its own Accidental Art mural), the focus of the project is to simply “take art outside” and allow the public to engage with artists, designers and their work in the urban environment. Local designers and artists, both undis-

covered and well known, are involved in the project itself alongside Spier Architectural Arts who will help to scale these projects accordingly in the urban space that is used. The aim is to draw attention to art and design by allowing the public to get involved and interact with the art itself in the places that they live in and visit within the city itself.

For more info visit www.wdc-capetown2014.com/projects/project/278



Introducing... Nadya Glawe

A few months ago, *City Views* invited readers to send in their images of the CBD and this month we bring you a selection sent in by Nadya Glawe (six of our cover images are Nadya's as is her “selfie”, right). This freelance artist and designer, who hails from Johannesburg, has lived in cities such as London, Amsterdam, Berlin and San Francisco and now calls the CBD “home”. She says she's inspired by: “Everything that surrounds me on a daily basis - snippets of everyday life. From the little details that often go unnoticed, to the grander canvases of landscapes and cityscapes. I'm obsessed with pattern, shape and colour.”

She came to Cape Town for a summer holiday 15 years ago, and loved it so much, she says: “I just never left. I live, work and play here. I'm very lucky to live on Church Square, in the heart of the Central City. A lot of my clients are based in the CBD, so I work here too. And, of course, I play here. I love the events that happen here, like *Infecting the City*, First Thursdays, the free concerts at Greenmarket Square, music festivals and exhibitions at City Hall or on the Grand Parade. And even though they can be inconvenient at times, I even love the protests that usually come right past my building, as well as the film shoots – there is no lack of interesting stuff going on. I love the vibrancy and being in the middle of it all.



New Lovell Friedman work at the top of Long Street

Mosaic artist Lovell Friedman's work is popping up all across town, including the CBD. This work, at the top of Long Street, is just one of her many pieces that are having a huge impact to make the city even more beautiful than it already is. Featuring the concept of “safe benches” in public spaces (so called because they remind viewers of the respect women need in order to be safe), the can be found in hospitals, in Harare Park in Khayelitsha, on a memorial wall at the Cape Town Central Library and in many, many more places all around the CBD and beyond.

Lab Mobile Coffee

has opened its doors at 31 Martin Hammerslag Way. Owner/manager Andrea Hendricks can be contacted via 082 500 5113 or email andrea@freshfit.co.za



Plan B Bar & Club

has opened on the corner of Loop & Bloem Sts. Cocktails and beers on offer with tapas for those with an appetite. 179 Loop St, 071 217 7009, Mon-Sun 10h00-02h00

Sticky Fingers BBQ

does ribs, wings, burgers and milkshakes, just for starters. Take away or sit down, lunch and evening meals. 210 on Long St, 076 800 5272, www.stickybbq.com



New retailers

We'd like to welcome the following new retailers to the CBD (or to new locations within the CBD!)

Shelf Life

(who sell quality sneakers, streetwear and graffiti supplies) have relocated from 119 Loop St to 167 Longmarket St. 021 422 3931, Mon-Fri 10h00-17h30; Sat 10h00-14h00, www.shelflife.co.za

Portside

The ground floor (Hans Strijdom side, cnr Bree St) of **PORTSIDE** is also now home to a new **KAUAI** franchise. (021 552 0222 or 0861 152 824, or email care@kauai.co.za) as well as the new home (Bree St side) of **ACTIVE SUSHI**, formerly in Strand Street (021 418 0064 or email info@activesushi.com)



Street Food on Bree

a new streetside café offering everyday staples of stir-fried rice and noodles, has opened up literally below the Cape Heritage Hotel. Part of the Chef's Warehouse next door, but more casual and ready-to-go. 92 Bree St, 021 422 0128, Mon-Fri 07h00-15h00.

Do you live in the Cape Town Central City? Tell us what you think in our survey

The CCID is once again conducting its online RESIDENTIAL SURVEY. If you live in the Cape Town CBD or the immediate areas around it, we'd like you to take part. You stand to win one of three wonderful prizes:

- **First Prize:** a R2 000 gift voucher to spend at Cameraland at 68 Long Street, which sells everything from camera gear to Apple Macs and iPads. www.cameraland.co.za
- **Second Prize:** a R1 000 gift voucher to spend on any of the incredible South African designers who sell their wares at the South African market (SAM) at 107 Bree St. www.ilovesam.co.za
- **Third Prize:** a R500 gift voucher to spend at Cape Town's popular indie book store, The Book Lounge, 71 Roeland St. www.booklounge.co.za

To participate in the survey (running until 31 August 2014) and stand a chance to win one of our great prizes, go online at www.surveymonkey.com/s/CBDResidentialSurvey

Useful numbers in the Cape Town CBD

Here are the numbers for services offered by the CCID's partners in the Central City (namely SAPS and the City of Cape Town), as well as our own 24-hour number. Be sure to put these into your phone or scan the QR codes directly.

Alcohol & Drug Helpline



0800 435 748

Adult Social Development



0800 872 201

Disaster Risk Management



080 911 4357
/ 021 597 6000
(24 hrs)

Child Social Development



0800 220 250

SAPS Central City



021 467 8001/2
(24 hrs)

Traffic Police



0860 765 423

Emergency Ambulance, Health, Noise & Fire



107 (landlines) / 021 480 7700
(24 hrs)

Traffic Signal Faults



0860 001 948

Metro Police



0860 765 423

Law Enforcement



021 596 1999
(24 hrs)

Cable Theft



0800 222 771

Prepaid Electricity Meters



0800 220 440

CCID Safety and Security



082 415 7127
(24 hrs)

Refuse Collection, Water Issues, Street Lights and Electricity



0860 103 089

The Company's Garden: In full bloom

Perhaps the Central City's most favourite outdoor space and certainly our very own "Central Park", The Company's Garden is undergoing a significant upgrade as it opens its own public vegetable garden and new restaurant. *CityViews* took a stroll through its past, present and future.



A GARDEN FOR ALL

Formally established in 1652 by Dutch settlers from the Vereenigde Oost-Indische Compagnie (VOC) to service and re-provision the company's spice-trading sailing ships, The Company's Garden originally formed part of a wild landscape occupied at times by indigenous hunter gatherers and pastoralists.

As Cape Town grew significantly during the 17th century, fuelled by its role in supplying ships engaged in foreign wars, the garden expanded accordingly, becoming famous for its plants which were increasingly exported.

But then, at the turn of the 18th century, the VOC went bankrupt and the grounds deteriorated. During the British occupation of the

Cape that followed, and apart from a walkway that traversed it, the garden was closed to the public.

A revival of the space occurred during the brief Dutch Batavian Republic administration of 1803 to 1806, when Government Avenue was extended and connected through to Orange Street, linking what is today the Central City to the market garden of Oranjezicht.

When the British returned, important institutional buildings were built on parts of the grounds, but only the Governor was allowed

"The Company's Garden really is the green heart of Cape Town,"

to use the garden. A portion was released as a public open space in 1848 and was taken over by the municipality in 1892. With the Avenue and the Paddocks being incorporated a few years later in 1898, for the first time The Company's Garden was open to all as a right.

Today the history of the garden is depicted in its Visitor Centre. Located in a charming, renovated Victorian house that is also home to the Cape Town Heritage Trust and the office of its director, Laura Robinson, the centre is a resource for anyone who's curious about this fascinating place, with all the information they could

possibly require, depicted vibrantly in imagery which adorns the centre's walls.

The centre also has abundant access to everything from old photographs to well-illustrated information boards, maps and take-away booklets. These provide a comprehensive picture of the historical, social and cultural significance of the garden and its part in the early events of the Cape.

"The Company's Garden really is the green heart of Cape Town," says Laura. "It is now a place where everyone can come together, to relax, enjoy sitting on the grass, reading, watching the passers-by, feeding the squirrels and appreciating the joys of nature right in the middle of a bustling city."



ABOVE: Illustration of The Company's Garden with the SA National Library in the background – TW Bowler c1866. BELOW: One of the lion statues guarding the gates of Cape Town High School. LEFT: Fields of colour that change with each season.



Eat, drink and be mellow

For many years the site of a tearoom enjoyed by generations of visitors, a new restaurant is soon to begin service in The Company's Garden when the Madame Zingara restaurant group opens the doors to Haarlem & Hope.

The name of the refurbished establishment – which will seat about 100 people – is inspired by a Dutch ship, the *Nieuwe Haarlem*. Wrecked in a storm in Table Bay in 1647, its crew members began to grow their own vegetables while waiting for a home-bound fleet to arrive. When the intrepid gardeners were finally picked up, it so happened that Jan van

Riebeeck was on board: he returned five years later to set up a permanent refreshment station in the Cape – The Company's Garden.

"The colour scheme and details will be influenced by the surrounding area – the décor will be clean and organic," says Madame Zingara PR, Laurissa Vergottini.

"Customers can expect Cape cuisine with a modern take, as well as some classic lunch items and Madame Zingara favourites. Think bobotie, snoek, Cape Malay curry. We'll source from the new vegetable garden next door."

Laurissa says there will also be children's projects with fun history lessons and (in co-operation with the City of Cape Town) educational events for all ages.

Youngsters will also be able to burn off extra energy as the area around the restaurant is being landscaped for a fantasy children's playground.

"Designer Porky Hefer is creating organic play pods and wooden sculptures," says Rory Phelan, The Company's Garden Manager (City of Cape Town, Parks & Forests Department), "and there will also be a maze."

Garden visitors can test out their skills on a boule court, or plot how to get into a winning position at one of the built-in chess tables.

A HARVEST OF HERITAGE

For the past few months, the sound of drills and hammers have been reverberating through a previously undeveloped part of The Company's Garden, where a beautifully designed fruit and vegetable garden has now taken shape.

Rich, fertile ochre earth, transported to the area, has been meticulously divided into four-part blocks edged in sandstone. The first green tips have begun to peep out in the neat vegetable beds, which are lined with myrtle, rosemary and lavender. Canes of blackberries, raspberries and other abundant fruits are grouped in a sunny corner, where a pair of Egyptian geese are drying off after a quick cool-down in a channel of rippling *leiwater*.

"It has the niches and decorative features that evolved from classical designs, while incorporating simple, rustic materials – as that's all that people had when they arrived in the Cape."

As if this natural beauty isn't enough, Table Mountain rises majestically in the background, a splendid backdrop to the silhouettes of creamy white spires atop historic buildings. It all harks back to a more gracious age, when the original garden supplied produce to the ships that traversed the spice-trade route from the East Indies.

Indeed, it's the VOC's heritage that has inspired the design of the new fruit and vegetable garden, says The Company's Garden curator and manager Rory Phelan: "It has the niches and decorative features that evolved from

classical designs, while incorporating simple, rustic materials – as that's all that people had when they arrived in the Cape."

These influences are interpreted in features such as espaliered fruit trees (trained to grow flat against a trellis or framework) and stone-lined open irrigation channels.

Traditional herbs and medicinal plants abound, of both European and local Khoi-San origin, with signage explaining their various uses. There are 23 types of vegetables already planted, ranging from red cabbage, cauliflower, lettuce and peas to radishes and mustard leaf, with plans afoot to source heritage vegetables too. Pergolas strung with heritage grape varieties, and granadilla and arbors covered in roses will provide shady areas.

Apart from its beauty, this VOC-inspired fruit and vegetable garden (an accredited World Design Capital 2014 project) is intended to highlight the need for urban food gardens and to encourage more community gardens in undeveloped spaces in and around the city. Food gardens are generally inexpensive to set up and can provide sustainable jobs, food security and an income.

Produce from the garden will initially be sold to the Oranjezicht City Farm (www.ozcf.co.za), says Rory, with the proceeds re-invested in The Company's Garden Trust Fund. In the longer term, there are plans for a farmers' fresh produce market in the Paddocks area near Gardens Commercial High School.

"We are talking to NGOs and potential sponsors about setting up our own market and will also offer local garden marketers the opportunity to sell their own produce here."



Members of the team behind the new fruit & vegetable garden are (l to r) Rory Phelan (The Company's Garden Manager & Curator – City Parks & Forests), Philip Smith (landscape architect), Dennis Bailey (gardener), Lorraine Gerrans (City Environmental & Heritage Management), Juan Nomdo (City Environmental Control Officer), Harriet Clift (archaeologist), John Jonkers (gardener), Clive James (Project Conceptualiser, City Environmental & Heritage Management), Greg Howes (City Environmental Control).



A basketful of facts

- ▶ The Company's Garden is a National Heritage Site, with a master plan to maintain its historical character.
- ▶ The garden has the oldest cultivated pear tree in South Africa, dating back to 1652.
- ▶ The rose garden, abutting the new fruit & vegetable garden, was designed and built in 1929.
- ▶ The Delville Wood Memorial Garden commemorates the World War I French battle in which thousands of South Africans died.
- ▶ The Company's Garden combines two landscape styles – a Dutch produce garden grid and informal Victorian Romantic.
- ▶ Important landmarks abutting the garden include the Slave Lodge, the Houses of Parliament, the Iziko SA Museum and Planetarium, St George's Cathedral, the National Library of SA, the SA National Gallery, the Great Synagogue and Tuynhuys.
- ▶ The oldest building in the garden is the Bothy, an old Scottish word referring to workers' quarters. Its restoration was guided by drawings found by the City's Heritage Department.
- ▶ The oak-wooded open area above the SA National Gallery was originally used as a paddock for indigenous wildlife and a Victorian menagerie.
- ▶ In Victorian times, lions were kept in the grounds of what is now Cape Town High School. The gates of the original lions' enclosure can be seen on either side of Government Avenue.
- ▶ To safeguard this natural heritage, consider donating to the Company's Garden Trust Fund (contact Laura Robinson, email admin@heritage.org.za for details.)



The garden's own constant gardener

Gardener Dennis Bailey (seen left) joined the Company's Garden in 1982 at the tender age of just 16, and has worked for 10 managers who have each marked the extensive property with their personal style and the horticultural fashions of the day. As a youngster, he was one of 30 gardeners who worked on features such as the 40 flower beds that changed with every season. "In those times," recalls Dennis, "there was lengthy preparation and feeding of the beds before planting took place."

He also remembers helping to dismantle the Victorian glass conservatory on the site of the new fruit and vegetable garden, "...as the metal was rusting and falling glass panes were a danger to visitors." Now he's keen to work on the new fruit and vegetable garden and build up his expertise in this particular field.





You GAVE RESPONSIBLY ... Thank you!

As part of the CCID Social Development department's **WINTER DRIVE CAMPAIGN**, we placed a special emphasis on our **GIVE RESPONSIBLY** campaign.

Our great team of student interns (our thanks to Shafick Bruintjies, Liam Metcalfe, Wendy Petersen, Jody Metcalfe, Laban Baker, Jason Powell and Sandy Cupido) really walked the streets of the CBD to spread the message via our new awareness campaign. Our street posters, encouraging people to SMS "GIVE" to 38088 in order to donate R10

to our partner NGOs saw huge uptake, while willing participants from corporates to educational institutes quickly snapped up the donation bins we had available. To this end we'd love to thank:

5 St Georges | Boston College | Design Infestation | Growthpoint Properties | J&M Cleaning | Life Residential | Mandela Rhodes Place Hotel & Spa | New Media Publishing | Old Mutual Properties | Pam Golding Properties (City Bowl) | Protea Hotel North Wharf | Rainbow

Academy | Taj Cape Town | Woodheads Leather | Quest and all those members of the public who participated individually and donated goods so generously.

Also a special thanks goes to **THE CARPENTER'S SHOP** in Roeland St for housing our mountain of donations as we sort them out for distribution far and wide to both our own NGO partners in the CBD and other NGOs throughout the metropole.

A number of the bins will remain in place throughout August (it's still really cold

out there, folks), so please donate your blankets and warm clothes for adults and children.) You can drop us an email (info@capetowncid.co.za) to find the closest bin for your donation in the CBD.

And of course, **GIVE RESPONSIBLY** is an ongoing campaign that the CCID drives throughout the year – it doesn't end with winter! Please continue to support our partner NGOs long after the CCID's campaign posters have come down. For more info visit www.giveresponsibly.co.za



Taking a trip down memory lane

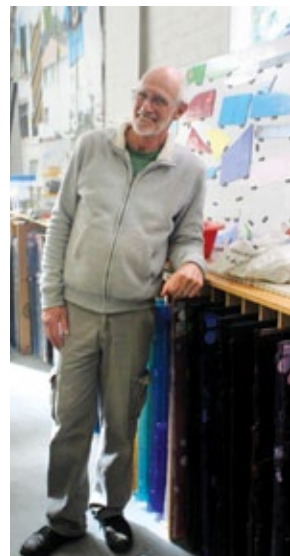
Vredenburg Lane, off Long Street, is home to a variety of busy enterprises and colourful characters, discovers *CityViews* writer, Judy Bryant

"We're a community, a little family here," is the regular refrain from businesses in Vredenburg Lane, the short road curving behind better-known Long Street. The brick walls and industrial fittings initially reveal little of the activities behind the walls; but then you peer in through the wooden doorways and chat to the locals, and the buzz going on here is quickly revealed.

Thee Workshop, for example, is where to go if you need repairs to any model of vehicle. When I popped in, the mechanics were working on a High Court judge's car. He was just one of the many clients who make up the 90% of customers who work or live in close proximity.

Manager Hilton Khan chats to me in his upstairs office, whose interior decor includes old black leather

CLOCKWISE FROM ABOVE RIGHT: Inside The Edge Glass Gallery; the entrance to Vredenburg Lane off Long St; Hilton Khan inside Thee Workshop; wooden figurines by Victor Design; exterior of Jesse James Design; Guy Smit & Louis Botha; Nelius Britz.



couches, a surfboard and a large aquarium of fish: "We were looking for workshop premises in the heart of Cape Town, and as we knew the owner of the building, we took a look at the area and decided it would be sufficient. Now, for me the place is top notch."

Further down the lane, Louis Botha and Guy Smit of Victor Design see their role as "liberating old materials so that they can once again express themselves." They upcycle materials such as reclaimed timber into beautiful pieces of customised furniture and homeware accessories. A retro '70s suitcase, for example, becomes a functional side table, or a traditional Ndebele design is picked out in wood to become a decorative bedhead.

The two also have a keen interest in beautifying the city: upcycled wood, sandwiched between concrete, for example, could provide superb public seating and also a link to the past. "Given that we are a World Design Capital, we need designers to do stuff that costs less and

looks better," says Louis.

Like many other young creative entrepreneurs, they work in a collaborative space, sharing the workshop of Jesse Ede and James Bisset. This design duo, known as Jesse James, delivers creative solutions with a focus on furniture, product and light design as well as commissions for clients in fields such as interior design and advertising.

"There is also a committed willingness to assist the local homeless and street kids."

"We were originally in the Woodstock Exchange, but as industrial designers we needed ground floor space that was central to town. It's good having your finger on the pulse here," says James. They will soon be sub-letting more space to design company Church Original Products (which makes innovative furniture) and a record label promoting local music.

Walk further down the lane, and all the glorious colours of the rainbow can be seen in the beautiful Edge Glass Gallery representing glass artists from South Africa and as far afield as Australia and England.



Founded by glass artist Nelius Britz, the venue also incorporates the Cape Glass Studio where items are created. This is a great place to view top-notch glassware and even to invest in a collector's piece.

If exploring the lane has built up your appetite, Vredenburg also offers hearty homestyle African food. The cigar-flaunting Jimmy Jimalo presides over an eatery of the same name, whose clientele has included well-known musicians from the Cape to Kenya as well as the Zimbabwean soccer team. Jimmy lists popular menu staples like tripe, cow hooves stew, the small freshwater fish known as kapenta and mopane worms. This can be washed down with Mazoe, a Zimbabwean orange cordial, or hard tack from the bar, which also has a big screen TV for sports and news channels.

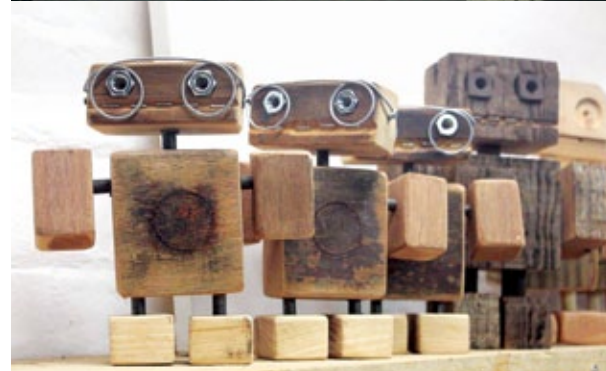
Those preferring old school cool can look out for the discreet signage of Julep. In this intimate space you can enjoy a classic cocktail such as a mojito, old-fashioned or namesake mint julep. Over weekends settle in with friends and enjoy a DJ or live music while sharing a snack platter.

Many of the locals are keen to uplift the area in order to make it an even better experience for customers and encourage more foot traffic (80% of Victor Design's customers, for example, are walk-ins). Suggestions have included some form of access control at the entrance to the lane; design treatment or



Looking down the lane

According to author Peter Hart's book *A bowlful of names* (Historical Society of Cape Town, 2011), Vredenburg Lane "... is a crescent ... clearly marked on the 1820 plan of Gardens of Table Valley, surrounded on two sides by Vredenburg Estate [a farm]. ... In 1706, Vredenburg was given by Governor Willem Adriaan van der Stel to Jesse Slotbo, a military captain. It later became a girl's school; now the site is occupied by Victoria Court flats. In 1855, this crescent contained 28 dwellings housing 172 residents, nearly all Malays; now it is occupied solely by engineering works."



cobbling of the road surface to make it more pedestrian-oriented and suitable for a weekend street market; and simple public toilet facilities (such as the French *pissoir* system of screened urinals.)

According to CCID Precinct Manager for the area, Carlisle Marankey: "As the CCID, we've been involved in facilitating discussions between the City and business and property owners as we believe there's a great willingness to maximise the potential of this unique lane to create an even more attractive and user friendly location."

"There is also a committed willingness to assist the local homeless and street kids."

For example, one current outreach initiative includes Victor Design undertaking to train a youth from Percy Bartley House, once the team's new workshop has been set up. Explains Carlisle: "The

idea is to supply the successful candidate with a toolbox and training in skills such as sourcing wood and making picture frames to sell."

For more information on the venues to be found in Vredenburg Lane, contact:

Edge Glass Gallery
29 Vredenburg Lane,
021 423 3370,
www.capeglassstudio.com

Jesse James Design
3 Vredenburg Lane,
studio@jessejames.co.za

Jimmy Jimalo Bar & Grill 8 Vredenburg Lane,
021 426 5338

Julep 2 Vredenburg Lane,
021 423 4276,
www.julep.co.za

Thee Workshop
18 Vredenburg Lane,
021 423 3557,
theeworkshop@yahoo.com

Victor Design
3 Vredenburg Lane,
hello@victordesign.co.za

AUGUST - SEPTEMBER

WHAT'S ON

BLOOMING GOOD TIMES IN THE CENTRAL CITY

Birds are chirping, trees are budding, the sun is higher... and from 1 September onwards it's officially the start of spring! Throw off that duvet; there's plenty lined up to lure you out and about.

Until 20 Aug

► Get up close at *Days of the Dinosaur*
They ruled the world for millions of years – now you can meet them again! This interactive, educational exhibition lines up more than 45 life-size, moving dinosaurs. 31 July - 20 Aug, CTICC Mon-Sun 08h00-19h00. Tickets R140/ adult, children under one year free, 1-18 years R95, R395/ family (2 adults, 2 children). School groups of more than 20, R85/learner (applicable on pre-bookings for weekdays before 17h00). CTICC, <http://daysofthedinosaur.co.za>



1 - 31 Aug

► Dress up for *The Rocky Horror Show*
Theyrrrrrrrr'e baaaaaack! If you missed the first sold-out season, this popular show has returned. Get out those fishnet stockings or buy an audience participation pack before the performance. (Not suitable for children younger than 16; also extensive strobe lighting.) Until 2 Nov, Tues-Fri 20h00, Sat 16h00 and 20h00, Sun 17h30. Tickets R100-R350, Computicket or Fugard Theatre, Caledon St, Cnr Harrington St, www.thefugard.com



21 Aug and 25 Sept

► Meet up on Third Thursdays
In a similar vein to First Thursdays, explore Cape Town's design and innovation district when galleries, studios and shops stay open till late every third Thursday of the month. 21 Aug and 25 Sept, East City (Roeland, Buitenkant and Harrington Sts) 17h00-21h00.



7 Aug and 4 Sept

► Explore after hours on First Thursdays
Galleries, retail shops and eateries around Cape Town's Central City stay open late on the first Thursday of every month. Experience great art and entertainment in a festival-like vibe. www.first-thursdays.co.za, www.facebook.com/FirstThursdays.

Until 1 Nov

► Brave New World ... 20 Years of Democracy
Iziko Museums celebrates 20 years of democracy with an exhibition of works acquired between 1994 and 2014 for the SA National Gallery's permanent collection. A broad range of artistic disciplines are represented, offering multi-layered insights into South Africa's past and present. Until 1 Nov, SA National Gallery, Government Ave, open daily 10h00-17h00, 021 481 3970, www.iziko.org.za.



15 - 21 Sept

► Collaborate in Creative Week
An annual celebration of innovation and culture that's crowd-sourced by Capetonians and co-ordinated by Creative Cape Town. Experience and contribute to the CBD's energy and diversity while the Loeries, an annual showcase of the region's best in brand communication, are also in town. 15-21 Sept, www.creativeweekct.co.za



20 - 21 Sept

► Sanlam Cape Town Marathon
The distance of 42.2km passes landmarks such as the Castle of Good Hope, City Hall, Houses of Parliament and more. Not running? Then cheer on participants at the supporter zones along the route. Includes a 10km peace run, a 5km fun run, adventurous trail runs and a team-building relay race. 20-21 Sept, www.capetownmarathon.com for packages.



17 - 21 Sept

► Open Book Cape Town
It's time once again for the CBD's premier annual literary festival, where the hubs will be the Fugard Theatre and popular indie bookshop, The Book Lounge. Five days, over

100 events and featuring over 100 authors, this is a truly international festival that attracts top writers and audiences from all around Cape Town and abroad. For more info visit <http://openbookfestival.co.za/> or sign up for the newsletter to keep yourself posted of all events

Until 30 Apr 2017

► Singing Freedom: Music and the struggle against apartheid
Music played a vital role during the struggle against apartheid. Listen to oral history interviews, and find out more about musicians and bands that used their music as a voice against oppression. All year, Slave Lodge, Cnr Adderley and Wale St, open Mon-Sat 10h00-17h00, tel 021 467 7229. Tickets adults R30, 6-18 years R15, SA students and pensioners R15, family ticket R75 (2 adults, 2 children), free for under 5s.

GIVE
RESPONSIBLY

Help the NGOs that help the homeless and give where it will make a DIFFERENCE

DON'T PROMOTE BEGGING
AND LIFE ON THE STREETS



SMS 'GIVE'
TO 38088
TO DONATE R10

Straatwerk
Job rehabilitation projects for men and women

The Carpenter's Shop
Skills training and rehabilitation services for adults

The Haven
Night shelters with the vision to get the homeless home

Salesian Institute
Projects providing education, skills training and rehabilitation to vulnerable youth

The Homestead
Residential care and family integration for boys

Ons Plek
Residential care and reunification processes for girls

R10 will be donated from your account, of which on average R8 is donated to the NGO depending on your service provider. For detailed Ts & Cs visit www.giveresponsibly.co.za

There a number of wonderful NGOs that work with street people in an attempt to provide them with alternatives to life and making a living on the streets.

What happens when you give money directly to people on the street?
It becomes part of a vicious cycle: even though your intentions are good, giving handouts actually helps people stay on the streets.
Don't promote begging; rather give responsibly instead to the NGOs who

help street people and help to break the cycle.
This SMS campaign benefits the six NGOs that work closely with the CCID in the Cape Town CBD. For more information or to obtain open source material to use for a GIVE RESPONSIBLY campaign in your own area, please email info@capetowncid.co.za



This campaign is brought to you by the Cape Town Central City Improvement District (CCID)