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Winter 2021

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THE TOUGH TIMES

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TALK OF THE TOWN

CityViews

IS A FREE CAPE TOWN CENTRAL CITY COMMUNITY NEWSPAPER PUBLISHED BY THE CAPE TOWN CENTRAL CITY IMPROVEMENT DISTRICT (CCID), A NON-PROFIT COMPANY. IT IS THE CCID'S VISION TO ENSURE THAT THE CENTRAL CITY IS SAFE, CLEAN, CARING AND OPEN FOR BUSINESS FOR ALL WHO USE IT, WHETHER THEY LIVE, WORK OR PLAY HERE, OR ARE PASSING THROUGH.

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The Cape Town Central City Improvement District (CCID)
13th floor, 1 Thibault Square,
Cnr Long St & Hans Strijdom Ave,
Cape Town, 8001
www.capetownccid.org
www.facebook.com/CapeTownCCID
021 286 0830

Produced by the CCID Communications department

EDITORIAL (CCID)

Communications manager: Sharon Sorour-Morris
Editor: Simangele (Sims) Mzizi
Managing editor: Aziza Patandin
Online coordinator: Scott Arendse

DESIGN (INFESTATION)

Account manager: Ayesha Hartley
Creative director: Christo Maritz
Designer: Andries van Jaarsveld
www.infestation.co.za
021 461 8601

CONTRIBUTORS

Content: Simangele Mzizi, Sharon Sorour-Morris
Photography: Carmen Lorraine, Scott Arendse, Lea Colombo, The Barracks, Youngblood Gallery, Artscape Theatre Centre

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WINTER IN THE CBD

TASSO EVANGELINOS
CEO OF THE CCID

Welcome to our winter issue of *City Views*, in which we highlight the plight of the homeless in the Cape Town Central City and surrounds, and how we can all help to alleviate some of these challenges.

As winter makes its presence felt, the CBD's homeless community grapples with the icy cold and wet conditions. At the CCID we assist our six primary NGO partners with a range of interventions, including our Winter Readiness Programme that complements our annual fundraising drive (see *The Tough Times* supplement). This is a drop in the ocean compared to the gravity of the needs out there. That is why both public and private stakeholders need to work together to find practical solutions and I invite you to get involved and "show you care".

One thing the pandemic has laid bare is the importance of partnerships. We saw this firsthand in the CBD last year, when people from all walks of life came together to make a difference and help those in need. I believe we can do it again.

This edition complements its three predecessors in introducing different aspects that make the Cape Town Central City the most vibrant and successful in South Africa and how, with agility and resilience, our downtown is rising to the challenge of Covid-19. This time round, we focus on the arts: we track the Artscape Theatre Centre's 50-year journey (page 5), and present two exciting developments (Upper Long Inner City Rejuvenation Project and The Barracks on pages 6 & 7) that are set to stimulate the Central City

WE WANT TO HEAR FROM YOU!

Share your feedback by emailing simangele@capetownccid.org

economy and offset the negative economic effects of the pandemic.

We also include a comprehensive list of Halaal-certified or -friendly eateries that cater to the city's Muslim community (below) and our usual selection of new CBD venues and places of interest. Pandemic or not, the CBD has a lot going for it.

HALAAL EATERIES IN THE CBD

To make it effortless for Muslim visitors to the Central City to find a Muslim-certified or -friendly restaurant among the many eateries on offer in the CBD, the CCID has compiled a list for easy reference. It contains 29 Halaal-certified and seven Halaal-friendly venues situated in the CCID's footprint in the CBD, contact details and where to find them.

With South Africa ranked as one of the world's top 10 Muslim-friendly travel destinations, the list will come in handy considering that Cape Town, with its rich Cape Malay heritage,

is one of the country's top Muslim-friendly cities.

While all listed restaurants are must-visit venues, the top eateries include these CBD favourites: Mariams Kitchen in Heerengracht St and St Georges Mall, Rocomamas in the East City, On The Square on Pier Place, Eastern Food Bazaar in Longmarket St and Vida e Caffè in Adderley St (entrance in Lower St Georges Mall).

To access the list, visit: <https://www.capetownccid.org/news/halaal-restaurants-cape-town-cbd>.



THE CCID AT WORK FROM FEBRUARY 2021 TO APRIL 2021

SAFETY & SECURITY



Secured **81** arrests with City Law Enforcement

Traffic wardens issued **2 118** fines to a total of **R1 127 000**

Rendered public & vehicle assistance **149** times

Dealt with **69** illegal trading offences

Addressed **8** incidents of illegal dumping

Conducted **19 564** crime prevention initiatives

City Law Enforcement issued **688** fines to a total of **R471 500** in April

Responded to **60** medical & rescue callouts

Dealt with **18** unsecured vehicles and premises

Conducted **15 411** aggressive begging interventions

SOCIAL DEVELOPMENT



Interacted with **246** people living on the streets

Referred **8** people to NGOs for general services

Referred **28** clients to TB HIV Care, Straatwerk and Streetscapes

Conducted **1** intervention with children and assisted **1** mother with a baby

Received donations from **MGI Bass Gordon, Icon Building, CCID Urban Management, Clarke's Bar and Dining Room, Southern Sun The Cullinan, Mount Nelson, A Belmond Hotel and The Square**

Placed **33** adults in shelters in the CBD

Assisted **18** adults to get back home

Assisted **18** adults to healthcare facilities

URBAN MANAGEMENT



Cleaned **3 072** municipal drains

Removed **155** illegal posters

Removed **309** incidents of graffiti

Undertook **327** road maintenance repairs

Cleaned **1 465** storm water drains and removed **14** tonnes of waste

Removed **297** tonnes of litter and waste

Painted **600** road markings

Removed **113** kg of butts from ciggie bins

Removed **148** strings & stickers

Maintained **289** tree wells

COMMUNICATIONS



Generated **160** media clips to an advertising value equivalent (AVE) of **R4 451 664** reaching an audience of **168 208 353**

Boosted **14** Facebook posts which reached **244 200** people

Wrote **386** Facebook posts on the CCID's **3** Facebook pages

Produced **3** e-Newsletters which reached a total of **15 826** subscribers

Produced and distributed the autumn 2021 edition of the CCID's quarterly newspaper, *City Views*

STAKEHOLDER NEWS

OPEN FOR BUSINESS

The CCID wishes these new businesses all the best in the Central City.



DIVINE WINE BOUTIQUE

For more Central City news and views, subscribe to the CCID's e-Newsletter. Go to www.capetownccid.org and enter your email address at the bottom of the homepage.

EAT

Divine Wine Boutique

Divine Wine Boutique sells top-class South African wines and tapas. They also serve breakfast and Origin Coffee, weekdays from 08h00 until 12h00.
35 Lower Long St
021 007 1668
www.divinewineboutique.com

Zsa Zsa Cape Town

Zsa Zsa Cape Town is a bar and restaurant with a focus on Mediterranean cuisine. Besides the delicious food on offer, the venue also provides live entertainment in the evenings from Wednesday to Saturday.
101 Hout St
021 023 2402
www.zsazsa.co.za

SERVICES

Wunda Wash

Wunda Wash is a one-stop shop for laundry, dressmaking, and tailoring services. It caters to individuals, guest houses, hotels, and spas.
Shop 11b Foreshore Place (formerly Absa Building)
2 Riebeeck St
081 270 5561

Q&A WITH JUSTIN MICCOLI, CO-OWNER OF MICAFFÈ MILANO

Tell us more about MiCaffè Milano?

MiCaffè Milano is a joint venture between myself and my business partner, Mike Casey Smith. We have three products: ice cream, chocolate and coffee. The ice cream is made

by a family here in South Africa using the finest Italian ingredients; the coffee is made by a family in Woodstock, who have a plantation in Brazil; and the chocolates are handmade for us. Everything is exclusive and the best quality.

What's unique about MiCaffè Milano?

It's about an experience that's faithful to the Milan coffee culture and which has a fashion and design element. We're urban, chic, contemporary and high-end. Our experience is immediate. You arrive, recharge, pick up the cultural vibe and product, and off you go.

What do you make of your location?

It's fantastic and conducive to us creating our vibe and where you go to feel good. That's what Bree Street epitomises.

www.micaffemilano.com



JUSTIN MICCOLI

CCID GETS READY TO LAUNCH INVESTMENT REPORT

A comprehensive look at how the Cape Town Central City economy fared during lockdown last year is presented in the Covid-19 edition of the Cape Town Central City Improvement District's (CCID) annual investment guide, State of Cape Town Central City Report 2020 – A year in review.

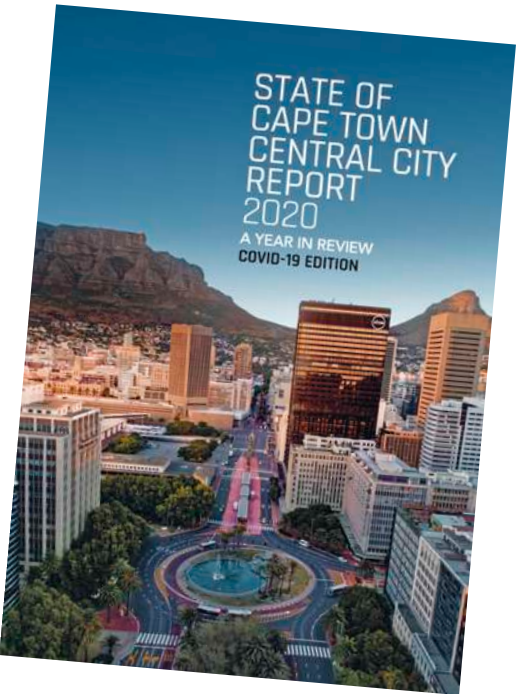
The prestigious publication, now in its ninth year, analyses the sophisticated and diverse economies that make up the Cape Town Central City economy, identifying trends, patterns and shifts in the way business is being conducted. It is set for release in August and its findings will be presented to influential business and property professionals at a top Cape Town CBD venue when lockdown restrictions allow.

While "unprecedented" sums up the past 12 months – which saw the global economy devastated by one of the worst pandemics in recent history – the 2020 SCCR takes an in-depth view at how the CBD absorbed the unexpected shocks.

SCCR research economist Sandra Gordon explains: "With regular surveys of retailer confidence, vacancy rates and residents' opinions, the CCID reveals how stakeholders weathered the uncharted territory of a temporary, and then partial, halt in economic activity. While no economic sector escaped the effects of the lockdown, the SCCR reveals how some businesses adapted and even thrived in these unprecedented and challenging times."

Readers can look forward to reflections from Rob Kane, chairperson of the CCID and head of Boxwood Property Fund and CCID CEO Tasso Evangelinos, while Wesgro's former CEO Tim Harris, Sanlam Investments' economist Patrick Buthelezi and Flux Trends economist & business trends analyst Bronwyn Williams, also share their insights.

Look out for the report online at: www.capetownccid.org or contact the CCID on aziza@capetownccid.org for a copy.



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107 from landlines only

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CITY OF CAPE TOWN SERVICES

INCIDENT REPORTING & ENQUIRIES

- Refuse collection, water issues, street lights and electricity faults
0860 103 089
- Traffic signal faults
0860 001 948
- Prepaid electricity meters
0800 220 440
- Cable theft
0800 222 771
- Disaster Risk Management
080 911 4357
021 597 6000 (24 hours)

SOCIAL CONCERNS

- Alcohol & Drug Helpline
0800 435 748
- Social Development: Children
0800 220 250
- Social Development: Adults
0800 872 201
- CCID Social Department
082 563 4289

BYLAW & TRAFFIC INFRINGEMENTS

- Law Enforcement
021 596 1999 (24 hours)
- Traffic Police
0860 765 423
- Metro Police
0860 765 423

CULTURE IN THE CENTRAL CITY

CELEBRATING

Partnerships are crucial to maintain the Cape Town Central City's vibrancy as the arts slowly regain lost ground after a devastating pandemic year with ongoing lockdowns. We look at a newly formed art residency programme and celebrate the Artscape Theatre Centre's golden jubilee.



LEA COLOMBO

MAY THE FOURTH BE WITH YOU

In what is certainly one of the most exciting developments in the Central City art world, an artist residency programme has been created by THEFOURTH Gallery with collaborators such as Gorgeous George hotel.

Set up in September 2020, THEFOURTH Artist Residency offers local or international artists the chance to live and work in the Cape Town CBD for a month. The successful artist-in-residence has access to a private studio located in the Exchange Building in St Georges Mall below THEFOURTH gallery.

At the completion of the residency, the artist may be presented with an opportunity to exhibit at THEFOURTH, a hybrid between an art gallery and a design showroom.

Maybe Corpaci, interior curator and co-founder of THEFOURTH, explains the concept: "We want to give artists a chance to further their practice, and as the residency focuses on experienced as well as new artists, there's an opportunity to launch someone's career if they are driven."

Participants are mentored by THEFOURTH gallery director, co-founder and artist Rodan Kane Hart, and are exposed to other professionals in the field and encouraged to explore their surroundings.



STATEOFHEART GALLERY

ARTISTS-IN-RESIDENCE

British-born multimedia artist Alexander James was the first artist awarded the residency, and he presented his solo show, *Keep It In The Family*, in March 2021. Kagiso Reuben from Vereeniging in Gauteng spent April on the programme while Cape Town multidisciplinary artist Lea Colombo, now based in London, was the third participant.

THEFOURTH joined forces with boutique hotel Gorgeous George, where the first three participants enjoyed accommodation and breakfast. Going forward, the gallery will also collaborate with other brands.

Corpaci explains: "Alexander James was stuck in South Africa due to Covid-19 and proposed testing the residency with him. He produced 60 works in under two months as we had more than a month to give to him. We discovered Kagiso Reuben on Instagram and gave him an opportunity because of the quality of his work. Thereafter, we approached Lea Colombo, who is a friend of ours, as she was in the country due to the pandemic. In future, we will have an open call and want to expand the residency by partnering with different brands."

Reuben, who paints using oils, says his experience "was enlightening". "It allowed me to produce more work than I ever have in a short time. I worked from the morning until late at night and grew as an artist."

Colombo, who has a background in fashion photography, exercised her creative freedom and was inspired by Cape Town's natural beauty. "I've met incredible people ... and I've been able to freely explore use of medium and tell a story I wish to tell," she says.

Corpaci, who designed the interior for Porky Hefer's Nest in Namibia in 2019, believes inspiration is subjective and comes from various factors, including being alone and in an unfamiliar place. This was the case with Reuben. "With Kagiso, his work reflected what was going on inside him, including his

previous relationship and a different city. Alexander said he was more creative, less distracted and less influenced by his old painting in a studio that was a blank canvas. He was inspired even in the loneliness and emptiness," says Corpaci.

ENHANCING THE CBD AND THE ARTS

For the two gallerists, the residency is about finding creative ways with various partners to enhance the CBD while also uplifting artists. "We found it fascinating to utilise the building as an alternative space so people can engage, even after hours, with this part of town that has not been activated with arts and culture projects. It could be an interesting model for how other CBD buildings can become post-Covid-19," says Kane Hart.

STATEOFHEART'S INITIATIVE

The StateoftheART Gallery Award, another exciting Central City art initiative, provides emerging artists with a platform from which to launch their careers. The third edition returns this year after being postponed in 2020 due to Covid-19. Entries closed in June 2021 and the winner, who will win R40 000 and a solo exhibition in 2022 at StateoftheART in the East City, will be announced in September 2021.

Jennifer Reynolds, StateoftheART gallery director and owner, says: "Right now, art, artmaking, and creativity in all its forms are more important than ever, yet there is little support offered to artists. Initiatives such as the award motivate and inspire artists who are still reeling from the effects of the pandemic and cancelled exhibition opportunities. Our judges will select artists whose work shows significant potential for the Finalists Exhibition in September, and art lovers will have the opportunity to discover and collect the work of an artist on the cusp of gaining recognition."



ARTSCAPE'S JUBILEE CELEBRATIONS

ARTSCAPE'S FIVE-DECADE JOURNEY

As it celebrates its golden jubilee, Cape Town's Artscape Theatre Centre has embarked on a poignant journey "from inhumaneness to humanity".

Marking five decades is momentous, however Artscape Theatre Centre CEO Marlene le Roux is not getting carried away at the moment.

"Fifty years is indeed an accomplishment. We have come a long way from the days when playwright Adam Small could not attend the premier of his own play, *Kanna hy kô Hystoe*; when the actors were painted brown and security police were in the house while protesters were outside.

"You almost want to call it a coup, a milestone, an absolute feat. But, to celebrate the achievement, we need to be mindful of how it came about and build on the work of those who came before us," says Le Roux.

As Cape Town's biggest theatre centre, Artscape makes a huge contribution to the cultural life of the city and the art economy of the Cape Town CBD. In the 2018/19 financial year, the venue hosted 701 productions and events, all geared towards making the arts accessible to all.

Artscape is celebrating with year-long festivities under the theme: "Yesterday, today and tomorrow". "It resounds with so much of what we need to pay attention to, not just for the arts

and for Artscape, but as a nation," she says.

The celebrations began in March and include a pre-recorded online concert featuring some of South Africa's finest dancers and musicians (which can still be viewed online); a permanent visual exhibition on Adam Small; a seven-metre textile installation, hand-stitched by hundreds of women from all districts of Cape Town; and a rolling exhibition of theatre costumes, from 1971 to the present, made by the venue's wardrobe department.

LOOKING BACK

Artscape has had an extraordinary evolution since opening its doors on 19 May 1971 as the Nico Malan Theatre. At the time, it was programmed and managed by the Cape Performing Arts Board (CAPAB), only promoted the performing arts for whites and focussed on the classical music, opera, ballet, and drama.

Things started to change in 1994 when the performing arts boards became playhouses. A new organisation, Artscape, was launched on 27 March 1999 and the Artscape Theatre Centre was born, becoming a welcoming venue to other art genres, and performers and patrons from all walks of life.

In 2001, the organisation created the Audience, Education and Development Department, with Le Roux at the helm.



MARLENE LE ROUX



THEATRE COSTUMES

"The first step was to introduce Artscape as a place for everybody, irrespective of their social standing," explains Le Roux.

Artscape partnered with UNMUTE Dance Company to give voice and visibility to artists and audience members with disabilities. Indigenous art forms and jazz, which were previously excluded, were also prominently programmed.

Through the Women's Humanity Arts Festival, conversations about the equality of women, children, and persons with disabilities were given a platform. The LGBTQI+ community, and community productions, also found a home at Artscape. Le Roux notes that while inclusivity and diversity are fundamental to the existence of Artscape, "it is always an ongoing process".

PERSONAL LEVEL

On a personal level, the 50th anniversary is special to Le Roux. She was appointed as CEO in 2015 after being Director of Audience Development and Education for 14 years and acting CEO for a year.

"It feels like I am part of the history. As a UWC student, I protested outside with placards against the Nico Malan. Never in my wildest dreams did I think I would be entrusted to lead the institution on a journey from

inhumaneness to humanity," she says.

As for Artscape's greatest triumphs, the CEO says victories should be measured by public opinion. "There are so many triumphant programmes that it would be disingenuous of me to claim the accolades. It is a hardworking team of individuals that bring about change and that make for a winning team."

LOOKING AHEAD

With the recent closure of The Fugard Theatre in the East City, Artscape is now the only big theatre in the Cape Town CBD. To adapt to challenges presented by Covid-19, the venue went virtual with all local productions last year and was able to pay artists and avail the complex to them for free with the help of various sponsors. The venue is fully Covid-19 compliant and started welcoming audiences back in 2021 before the Covid-19 third wave struck in June, forcing it to close again.

Le Roux admits that, as they build towards the next 50 years, "the Artscape complex will never be the same again".

She says: "We are currently relooking at how we can assist the arts community even more. Without productions on our stages and artists being paid, theatres will become irrelevant. Hence, we will work hard day and night to have a fully functional and accessible theatre complex."

URBAN PLACEMAKING

LONG STREET REVIVAL

Refresh and renew. That's the aim of an innovative revitalisation plan for Cape Town's famed Long Street, which is set to drive new business into the area and counter the economic effects of Covid-19.



Long Street, as its name suggests, is just that – a long street that starts on the Foreshore at Walter Sisulu Avenue and travels right up to Buitensingel Street in downtown Cape Town. An important lifeline to the city centre, it is a key contributor to its economy. As one of the oldest and most popular streets in the Mother City, Long Street is an institution with its interesting architecture and wide array of restaurants, specialty shops and, of course, lively bars and clubs.

While still a magnet for revellers, it has lost some of its appeal and "has gradually fallen behind other areas of the city as the entertainment destination of choice," says Giancarlo Bruno, chairperson of the Long Street Association and CEO of Hizone Investment Group (HIG). Bruno says the situation has been

exacerbated by the pandemic and the street is a shadow of its former self. "Covid-19 has had a negative impact and has resulted in a loss of traders and tenants due to the decline of foot traffic into the street and the CBD."

REJUVENATION PROJECT

Enter the Upper Long Inner City Rejuvenation Project, which aims to re-establish Long Street as Africa's cultural and entertainment capital. The focus area is upper Long Street between Pepper Street and the Long Street Baths. Improvements to breathe new life into the space include increasing safety and security, deep cleaning, greening,

lighting, signage, pedestrianisation and inner-city toilets.

All this is being done under the "Explore Long" concept that includes a vibrant colour palette. "The theme is 'Everyday Discovery', and this aligns with our overall strategy for Long Street of daily encounters where you hopefully locate artists next to artisans, good restaurants and bars or discover a good product or an unexpected experience," explains Bruno.

The first phase of the project includes installing 10 to 15 parklets to "reclaim the street" for pedestrian traffic; painting murals and installing works of art; creating dedicated spaces for pop-ups and increasing pedestrianisation after hours. So far over 90 indigenous trees have been planted and one parklet is already

complete. Safety ambassadors are also being employed. "There is a lot of money flowing back into Long St; there are big players who are interested in investing, and we need the brands involved in entertainment to come back to help drive the change," says Bruno.

COLLABORATION AND CREATIVITY

The first activation, set to take place between August and September 2021, will be a "food truck market set-up in the pedestrianised zone". Thereafter, events will take place every weekend in summer and every First Thursdays – depending on lockdown restrictions.

Explains Bruno: "We will use this event to test our safety and security plan, working closely with the Cape Town Central City Improvement District (CCID), City of Cape Town Law Enforcement and the South African Police Service."

He adds: "The single biggest 'ask' we have is for the public to return to Long Street. We are working hard to make it a beautiful, safe, and engaging space. Without public support, we will not be able to achieve anything."

The key driver of the Upper Long Inner City Rejuvenation Project is the Long Street Association (LSA),

an established collective that has newly elected stakeholders including residents, retailers, and landlords that have a vested interest in the area. The project was conceptualised on behalf of Indigo Properties, which owns several buildings in the area, by LSA vice-chairperson Grandt Mason, an industrial designer and private consultant. It was then presented and recently adopted by the LSA.

COMMON GOAL

The CCID is working closely with the LSA and has been involved in the drafting of the proposal. The organisation is providing services including Safety & Security, Urban Management, Social Development and Communication. Urban Management recently cut in half and varnished 45 wine barrels for planting trees and played a facilitating role in bringing LSA and City of Cape Town Recreation and Parks Department representatives together. This resulted in City Parks donating 300 Olive and Celtis Africanus trees for the barrels.

CCID CEO Tasso Evangelinos says it's heartening to see so many stakeholders participating in a community-driven revival of the area. "Any plan that addresses public space management and has the involvement and buy-in from the community is a winner. We need more of these initiatives in the CBD."



THE PARKLET AT LA MATTA IN LONG STREET

PROPERTY DEVELOPMENT

LANDMARK HERITAGE DEVELOPMENT

SET TO TRANSFORM DOWNTOWN CAPE TOWN

After a decade of plotting, planning and permissions, the striking renovation and development of The Barracks, one of the Cape Town CBD's most well-known heritage sites, is set to integrate new and old in a unique retail and residential offering.

It's all systems go on the R150 million development that will ultimately see a sleek, modern residential complex, comprising 64 micro-apartments and a state-of-the-art wellness centre, floating on top of an iconic heritage building in the heart of the Cape Town CBD in the first half of 2022.

The Barracks (a nod to its use as a military depot and barracks during the time of the Dutch East India Company in the 1700s) will add a striking new dimension to the residential and retail offering in vibrant Bree Street.

The iconic building, originally built by Martin Melck as a wine and grain warehouse, has housed well-known CBD sports branding retailer Mike's Sports since 2001, when owners Mike and Casey Augoustides bought part of the building.



MIKE AND CASEY AUGOUSTIDES

"New is being integrated with old seamlessly in this upmarket development with its compact studio apartments, resulting in a very unique market offering not easily replicated elsewhere in Cape Town," says Casey Augoustides.

It took the Augoustides brothers nine years of negotiation to purchase and consolidate the various pieces of the property back into one. This is the first time since 1890 that the historic building is under single ownership, and it has been restored to reflect its former shape and form when originally built by Melck. "The building was degraded through years of neglect and ad hoc alterations and was not in a good condition," Casey Augoustides says.

The huge task of rehabilitating, restoring

and developing it for commercial purposes then began, with the brothers enlisting the expertise of Gabriel Fagan Architects, with the late heritage specialist architect Gawie Fagan taking a keen personal interest in the project.

The building forms part of Lutheran Square and is next to Martin Melck House and The Evangelical Lutheran Church, the oldest church building in South Africa that dates back to 1792. Fagan, a legend in his lifetime who died last year, was the pro bono architect of the historic church buildings for decades.

MODERN VISION

True to form, Fagan and his team designed a brilliant concept to allow the 18th Century warehouse to regain heritage significance by separating it from the new build. "The new additions are contrasted in materiality, with a modern, glazed top structure hovering above the masonry of the historic building below, and set back from Strand Street to preserve all signature views of the Lutheran Church," Augoustides explains.

The plans were approved by Heritage authorities in 2010, with further revisions only being approved by the City of Cape Town in 2016. On a tour of the site, Augoustides points

to parts of the centuries' old, hand-packed stone walls that have been left exposed to indicate the building's provenance. Mike's Sports, which produces up to 2 000 sports uniforms daily, is very much still in operation on the site.

RESIDENTIAL & RETAIL

The Augoustides' vision for the development at street level is for it to become "the new location for high-end boutique retail in one of Cape Town's oldest city blocks". The building straddles Strand, Bree and Waterkant streets – all important arteries servicing the CBD.

"Well-known upmarket restaurants are moving onto the premises and the neighbouring church property, with shopfitting already taking place. Pesce Azzurro Bistro & Deli will spill out onto Waterkant Street together with Minato Sushi, Punjab Restaurant adjacent, MiCAFFÈ MILANO coffee shop in Bree Street (see page 3) and Officine Gullo kitchen specialists in Strand Street."

An exciting addition to the offering is a stunning rooftop wellness centre – complete with a deck, pool and eatery – destined to become a must-visit holistic wellness oasis in the CBD. "The focus will be on physical,

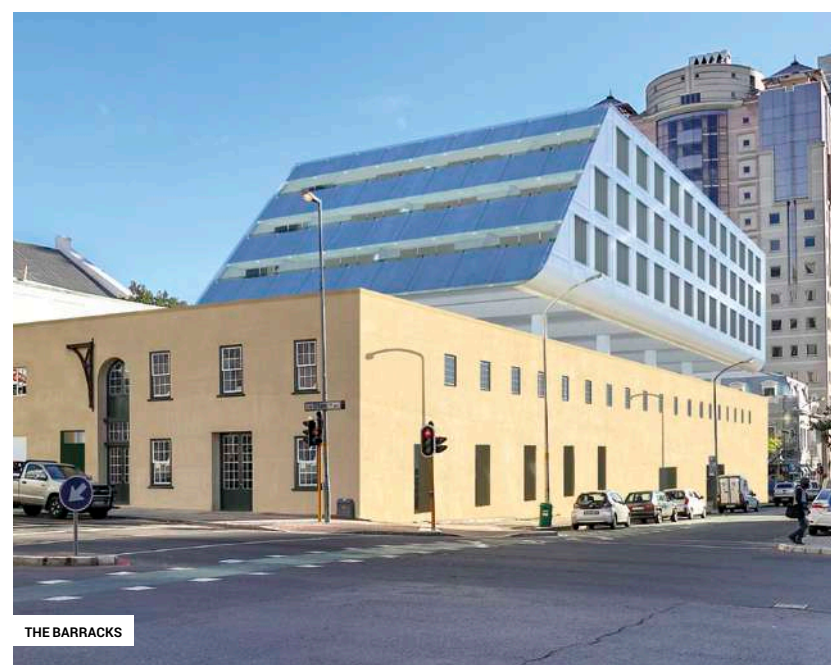
emotional, spiritual and social wellbeing, with a variety of classes and workshops on offer," Augoustides says.

With the main entrance on Bree Street, the building has a thoroughfare that connects to the Lutheran Church's courtyard, with the aim of integrating the buildings on the block. "We are collaborating with the church, our neighbour, to ensure that our block works synergistically for the benefit of all."

Construction of the heritage site has unearthed many surprises and interesting discoveries, and Augoustides acknowledges that the Covid-19 curveball has also been "something of a challenge".

The sleek, modern structure, thoughtfully designed with its sloping façade and out-of-sight parking deck, is certainly eye-catching and, in the words of Heritage doyen Herbert Prins, "floats above the parapet line with a vertical separation so that there is no confusion between old and new ... the result is an exciting experience of an 18th Century block from the street with the modern component blending in with the surrounding modern townscape".

No doubt, The Barracks will become a defining feature, and talking point, in the city centre.



THE BARRACKS



ARTIST'S IMPRESSION OF THE BARRACKS DEVELOPMENT & ROOFTOP WELLNESS CENTRE

COME BACK TO TOWN

CENTRAL CITY VISITORS' GUIDE

Home to diverse places of interest – including museums and art galleries – the dynamic Cape Town Central City is worth a visit, even during the pandemic and despite lockdown regulations. Here's a selection of places worth visiting.

For more event info, visit City Views on Facebook at www.facebook.com/CityViewsCapeTown.

GALLERIES



99 LOOP GALLERY

This contemporary gallery exhibits artworks by top emerging and established artists from South Africa. It aims to showcase the artists' work and introduce them to the public. 99 Loop Gallery is also available for private functions and shoots.

Where: 99 Loop St | **Tel:** 021 422 3766
www.99loop.co.za

THE CAPE GALLERY

If you're a fan of fine art that's rooted in the South African tradition, you'll find it at The Cape Gallery, which promotes art that shows our country's uniqueness. Like many other CBD galleries, it has rotating exhibitions on show.

Where: 60 Church St | **Tel:** 021 423 5309
www.capegallery.co.za

NEL

This gallery, owned and run by Luan Nel, with Neil Pendock, is worth visiting for its paintings, sculptures and ceramics. While Nel mainly represents local artists, the gallery also showcases works by other South African and international artists. Throughout the year, the gallery hosts group, solo and two-person exhibitions.

Where: 117 Long St | **Tel:** 083 324 6512
www.nelart.co.za

STATEOFTHEART GALLERY

Run by Jennifer Reynolds, StateoftheART focuses on modern and contemporary art from South Africa. This includes painting, printmaking, fine art, photography and sculpture. When you buy a piece of art from the gallery, a percentage goes towards funding the StateoftheART Gallery Award initiative, set up to discover and promote young talent (see page 4).

Where: 50 Buitenkant St | **Tel:** 061 129 1899
www.stateoftheart-gallery.com

YOUNGBLOOD GALLERY

Youngblood hosts art exhibitions, performances, rehearsals and events. Activities are aimed at supporting the arts, and profits from the venue are ploughed back into the organisation's art projects.

Where: 70 Bree St | **Tel:** 021 424 0074
www.youngblood-africa.com

CHANDLER HOUSE

Chandler House is home to the Voorkamer Gallery, owned by Michael Chandler, a well-known artist, curator, shop owner, ceramicist, and designer. Each month, Chandler curates a new exhibition and is passionate about giving emerging artists a platform for their works.

Where: 53 Church St | **Tel:** 021 424 4810
www.chandlerhouse.co.za

SOUTH AFRICAN NATIONAL GALLERY

If you want to immerse yourself in inspiring and educational art collections from Africa and abroad, visit the iconic South African National Gallery. The country's premier gallery is filled with valuable temporary and permanent exhibitions of paintings, works on paper, photography, sculpture, beadwork, textiles and architecture.

Where: Government Ave | **Tel:** 021 481 3970
www.iziko.org.za/museums/south-african-national-gallery

THE AFRICAN PORTRAIT

This family-owned gallery specialises in oils on canvas and mixed media and is one of the city centre's hidden gems. It exclusively represents portraitists Grant Oxche and Mekhala van der Schyff. The gallery and the artists aim to celebrate Africa and its beauty.

Where: Cnr Long and Hout sts
Tel: 082 821 8746
www.theafricanportrait.com

SOUTH AFRICAN MUSEUM

This 169-year-old institution in the Company's Garden has over 1.5 million specimens of scientific importance – including fossils, ancient insects and stone tools made by people 120 000 years ago. A visit is both culturally enriching and educational.

Where: 25 Queen Victoria St | **Tel:** 021 481 3800
www.iziko.org.za/museums/south-african-museum

SOUTH AFRICAN JEWISH MUSEUM

A not-to-be-missed heritage experience, the South African Jewish Museum provides a detailed account of South Africa's influential Jewish community. Located next to the Holocaust Museum (another must-visit destination), it houses interactive displays, audio-visual presentations and rare artifacts in an architecturally beautiful building – and is home to one of the finest collections of Netsuke (Japanese miniature art). The Kosher restaurant, Café Riteve, is also on the piazza.

Where: 88 Hatfield St | **Tel:** 021 465 1546
www.sajewishmuseum.org.za

DISTRICT SIX MUSEUM

An important part of Cape Town's past and heritage, this special venue documents the painful forced removals under apartheid in South Africa. In addition to exhibitions, the museum has guided tours led by former residents, educational programmes, a bookshop, coffee shop and product store. It needs your support desperately.

Where: 25A Buitenkant St | **Tel:** 021 466 7200
www.districtsix.co.za

IZIKO PLANETARIUM & DIGITAL DOME

Dubbed "the most advanced digital planetarium on the African continent", this is a must-visit CBD venue especially for those interested in going beyond the stars. At this world-class facility, "art, science and entertainment meet" thanks to the various shows on offer.

Where: 25 Queen Victoria St | **Tel:** 021 481 3800
www.iziko.org.za/museums/planetarium

SLAVE LODGE

One of the oldest buildings in the city, the Slave Lodge raises awareness of human rights, with exhibitions that explore the history of slavery in South Africa.

Where: Cnr Adderley and Wale sts **Tel:** 021 481 3800
www.iziko.org.za/museums/slave-lodge

MUSEUM OF GEMS & JEWELLERY

Learn about the sparkling and enticing story of South Africa's diamonds, coloured gems and jewellery at this fascinating museum, run by Prins & Prins jewellers.

Where: Cnr Loop and Hout sts (Huguenot House) | **Tel:** 083 455 9229
www.prinsandprins.com

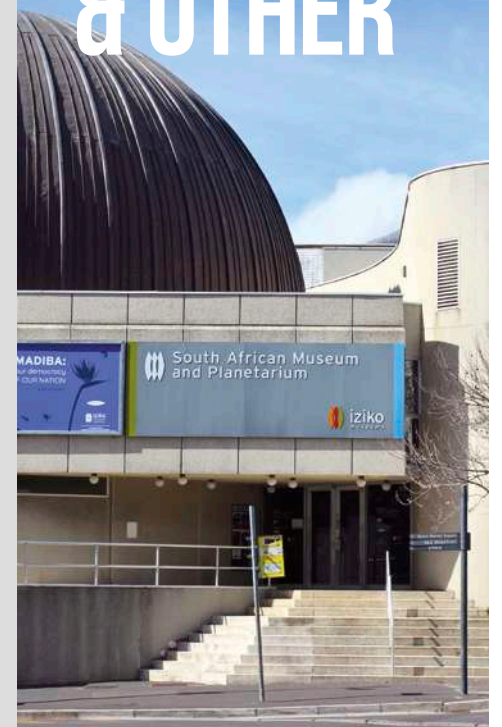
LONG STREET BATHS & TURKISH STEAM BATH

Recently revamped to the tune of more than R1 million and looking very spiffy, this Cape Town institution dates back to 1908.

Spend time in the 25-metre heated indoor pool, which is used by recreational and professional swimmers, and the Turkish baths. There is a kiddies' pool, too. When lockdown restrictions permit, the baths are open daily from 0700 – 15h45. Tuesdays are reserved for women only from 10h00 until 14h00. There are lifeguards on duty.

Where: Cnr Long and Orange sts
Tel: 021 422 0100
www.capetown.gov.za

MUSEUMS & OTHER



THE TOUGH TIMES



Vol 1 No 6 | 2021 Winter Edition | Brought to you by the Cape Town Central City Improvement District (CCID) and City Views



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HOPE FOR THE HOMELESS

"Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence." These words by American author and educator Helen Keller epitomise my thoughts this winter around homelessness.

I am hopeful about partnerships and conversations happening in Cape Town around people living on the streets, and the realisation that you cannot criminalise someone for

being homeless. One of these is the Inkathalo Conversations, aimed at facilitating an independent process that will recommend how to improve the City of Cape Town's policies and

strategies to address homelessness. There are also other dialogues happening at various levels across the city on homelessness. I hope that everyone's input, including homeless individuals, will be incorporated in a future strategy on street people that considers issues such as accommodation, healthcare, ablution facilities and work opportunities.

Another initiative I am enthusiastic about is a 12-month Expanded Public Works Programme (EPWP) work rehabilitation initiative (page 2) for the chronic homeless. This is a great collaboration between the City of

Cape Town, Khulisa Social Solutions, and the CCID. If successful, it could be a sustainable model for helping homeless individuals take control of their lives and move off the streets.

As usual, the CCID's Social Development department is assisting to alleviate some of the challenges faced by the homeless in winter, in collaboration with our partner NGOs. This issue highlights the work done by Karen Cain at The Service Dining Rooms (page 3) and our six NGO partners that continue to be a ray of hope for the homeless in the Cape Town Central City.

I encourage you to help us by backing the CCID's Hope for the Homeless campaign, which raises funds and collects donations for these establishments. On page 4 you can gain insight into this 13-year-old campaign and its impact.



Pat Eddy, CCID Social Development manager

LOCKDOWN SUCCESSES

They have been a constant in the Cape Town Central City, interacting and assisting homeless clients since the pandemic struck in 2020. Here the CCID's Social Development team reveal their Covid-19 lockdown successes.



CCID SOCIAL DEVELOPMENT TEAM, FROM LEFT: SAMEEGAH HOFFMEYER, HEADMAN SIRALARALA, MARK WILLIAMS AND PAT EDDY.

Pat Eddy, CCID Social Development manager, admits her greatest fear in the early days of the pandemic was that homeless clients would be severely affected and that NGOs, particularly shelters, would be at great risk and not cope. Fortunately, this did not happen.

Eddy counts the way partners responded and supported each other as one of the successes as "none of us can do anything on our own". "We are all reliant on each other, including the CCID's Social Development team. I'm proud of this team's fearlessness and devotion, and how they strove to assist clients despite their own personal fears."

As Covid-19 persisted, the team sprang into action, interacting with 1 400 people living on the streets from April 2020 until June 2020, providing meals, PPE and other essential services.

Field worker Mark Williams agrees with Eddy's sentiments around partnerships. He explains: "In my 12 years at the CCID, the two things that stand out are the 2010 Soccer World Cup and Covid-19. In 2010, we saw people working together and government making resources available to assist. With Covid-19, the actions were mostly community-led through groups such as Community Action Networks (CANS). People from all walks of life opened their hearts. We were worried about homeless

clients, but many others worried about them, too," he says.

At the start of lockdown, a temporary emergency shelter was made available in Strandfontein by the City of Cape Town to house the homeless. CCID Social Development assisted with the transportation of street people to the space. However, the shelter did not pan out as planned and was shut down.

While this was disappointing, says field worker Headman Siralarala, all was not lost. "Strandfontein prompted great discussions like the Inkathalo Conversations, where different stakeholders, including homeless clients, have made suggestions on improving policies around street people," he says.

For social worker Sameegah Hoffmeyer, the CCID support system gave her confidence to go beyond the call of duty. "We could be proactive by donating PPE to the homeless and to NGOs at a crucial time, and that motivated me. I am grateful for this life-changing experience. If I had to do it again, I would do so without hesitating," she says.

While the team is proud of its achievements, they are not resting on their laurels. There is a lot of work to be done to ensure their homeless clients receive the assistance they require and can stay safe as Covid-19 persists.

PUSHING BOUNDARIES TO MEET WINTER NEEDS

Homeless people face challenges throughout the year, but these are exacerbated in winter. This is why the CCID's Social Development department pulls out all the stops to alleviate some of them with its annual Show You Care Hope for the Homeless campaign.

Not only does the social media-driven campaign, unveiled in July, see the CCID reintroducing its Hope for the Homeless fundraising drive to collect R100 000. The campaign also raises awareness about the harsh realities of living on the street in winter, and how people can help the CCID's six primary beneficiaries. These are: The Hope Exchange, Khulisa Social Solutions, Straatwerk, Youth Solutions Africa (Y.S.A), Ons Plek Projects and The Homestead Projects for Street Children.

In 2020, a sum of R85 012 was collected, through public support. This has been distributed among the beneficiaries to help them assist their homeless clients. In 2019, a total of R85 210 was raised and split evenly: three NGOs chose to receive a monetary donation while the other three elected to receive washing machines and tumble driers. These have been invaluable as the pandemic rages on and it is heartening to see the contributions being put to good use.

In winter, NGOs face extra demands and need all the help they can get with monetary donations via the campaign and warm items, including blankets, good quality shoes, jackets and raincoats. Food is always a great need. Since charity begins at home, the CCID rolls out a Winter Readiness Programme accompanying the Hope for the Homeless campaign and has made various contributions to its NGO partners (see box below).

While the bulk of the items go directly to the NGOs to distribute, the CCID's social and field workers provide some of them to homeless clients on an ad hoc basis.

"We're grateful for the donations because the need is huge and ongoing. Every year we set ourselves the challenge to try to exceed our target of R100 000. We invite you to join us in our quest this year. Let's push boundaries together," says Pat Eddy, manager for CCID Social Development.

THE CCID'S WINTER READINESS PROGRAMME HAS PROVIDED:

- 1 200 care bags
- 810 packets of soup, noodles, and oats
- 100 raincoats
- 2 electric dryers
- Additional winter readiness bed space at YSA for three months for 12 people and food, blankets, and mattresses. Throughout the year, the CCID subsidises 18 beds at YSA.

HOW TO DONATE TO THE CAMPAIGN

1. SMS "give" to 38088 to donate R10.*
2. Download the free SnapScan app onto your smartphone and scan the code to the right to donate the amount of your choice.**
4. Make an EFT payment to the campaign. You can find bank details at www.showyoucare.co.za.
5. Use PayPal to donate: paypal.me/CCIDShowYouCare

* Depending on your service provider, Show You Care receives an average of R8.

**A 3 % admin fee goes to SnapScan. For detailed Ts&Cs visit www.showyoucare.co.za

Email aziza@capetownccid.org for a CCID donation bin to place in the foyer of your premises to help us collect food and clothing for the homeless.



THROUGH SnapScan



KHULISA STREETSCAPES GARDEN

WORK-BASED PROGRAMME TO UPLIFT THE HOMELESS

An innovative 12-month Expanded Public Works Programme (EPWP) work rehabilitation programme to uplift chronic homeless drug users living on the streets of the Cape Town CBD is underway.

The pilot project is a collaboration between NGO Khulisa Social Solutions, the Cape Town Central City Improvement District (CCID) and the City of Cape Town, which is funding it as part of the EPWP as it attempts to "provide poverty and income relief through temporary work for the unemployed".

The project kicked off in July 2021 with 15 participants who have been on the streets for more than five years. They each receive

a stipend, accommodation, substance rehabilitation interventions as well as full psychosocial support for the duration of the project.

"There will be a solid monitoring and evaluation framework set up for the project to make sure that lessons are learned about what works and what doesn't," says Jesse Laitinen, manager of strategic partnerships at Khulisa Social Solutions, a CCID partner NGO.

Through its Streetscapes work rehabilitation programme, Khulisa targets the chronic homeless and repeat offenders who are often seen as "problematic" and unable to stay at shelters due to heavy drinking or drug use. For this group, Khulisa – which collaborates

with the CCID Social Development department on various programmes – provides sheltered employment in urban gardening and recycling projects.

The EPWP is usually only three months, so this 12-month pilot is a game-changer. Says Pat Eddy, CCID Social Development manager: "It considers a harm-reduction approach as it's virtually impossible to go an abstinence route while you are on the streets and surrounded by many temptations.

"I am very excited because other than the work opportunity that the EPWP usually brings, additional support will be provided to help participants improve their circumstances."

A BEACON OF HOPE

Karen Cain's job is harrowing and heartening all at once. Every day, she witnesses people staring poverty and hunger in the face, yet every day she has the opportunity to make a difference to their lives by offering them something to eat at The Service Dining Rooms, the iconic Cape Town CBD organisation she heads.

KAREN Cain believes The Service Dining Rooms (SDR) is "a beacon of hope" and she's spot-on: this is the place thousands of hungry, desperate street people have turned to for a meal since the organisation opened its doors in 1935.

The SDR offers porridge and coffee for breakfast at 09h00 and a cooked meal for lunch at 13h00. They use a token system for breakfast, enabling homeless clients who shower at The Hope Exchange to have a meal at the SDR. Those without money hand in one rand – however, no one is turned away. The significance of the coupon is to show that "homeless people are cleaning up".

R87 000 on dry food, which only lasted for two months. Another additional cost is take-away containers, bowls, cups, and spoons.

"Covid-19 has had a huge impact. Not everybody who comes here is homeless. There are people with a roof over their heads but who can't afford electricity and food. We're also getting a lot of learners on days when they are doing online schooling."

Before the pandemic, people could come in to the SDR and have their meals in a dignified manner. They now stand outside, wait to be sanitised, take their food, and move on.



KAREN CAIN WITH, FROM LEFT, MASOODA PETERSEN, NOZUKO KLAAS, MOLLY LOUW & REGINA PHILANDER.



KAREN CAIN AT THE SERVICE DINING ROOMS

Operations manager Cain, a social worker by profession with 27 years' experience, says the feeding scheme works like clockwork thanks to the commitment and determination of a seven-strong team of women (including her) and a "very supportive" Board.

The women are an integral part of the organisation: One woman is a driver, two are cleaners and three work in the kitchen. "I would never cope without them," says Cain, who has been at the SDR for four years. She also credits great partnerships (including with the CCID Social Development team and SAPS) as part of the SDR's success.

MAKING AN IMPACT

The work done at the SDR is no mean feat. The statistics speak for themselves. In February 2021, the NGO provided 8 000 cooked meals. This grew to 12 000 in March 2021 and to 16 000 in April 2021 with May's tally at almost 17 000. Due to the pandemic, the organisation is supporting five NGOs in Schaap Kraal, Blackheath, Mitchells Plain, Muizenberg and Khayelitsha with cooked food. "More than 260 meals go off-site, plus those five organisations collect 786 meals on Fridays, so they can feed people on weekends."

COPING WITH COVID-19

Like many NGOs in the Cape Town Central City, the SDR has felt, and borne, the brunt of Covid-19. At the end of May 2021, Cain spent

CHALLENGES

Experience is a teacher – and Cain and her team have found a "rhythm" in their daily operation. Her only concerns are her clients' well-being. "I would love to put up an awning as people get wet in winter," she says. The SDR building is a heritage site and additions aren't allowed. What she would love more is a speedbump or pedestrian crossing to be positioned near the SDR.

Her other "hopes" are for programmes to be created to help homeless people who use substances, a mobile clinic to assist those with mental illnesses, a shelter for transgender persons and access to drinking water. Another concern is for homeless people with pets.

TAKING NOTHING FOR GRANTED

Before joining the SDR, Cain spent four years at The Hope Exchange, having worked at The Haven for 19 years. In her view, the homeless situation has deteriorated over time. "When I first started, people collected tins, now you get all types of people on the street."

Cain has learnt that a person's circumstances can "change in the blink of an eye". "Don't take anything for granted or look down on the homeless – anyone can land up on the street."

*** Please donate mismatched socks to the SDR's annual sock drive or support them in any other way. Contact: 021 465 2390**

THE CCID'S PRIMARY NGO PARTNERS

There are many organisations in Cape Town that help street people. In the Central City, the CCID works closely with six NGO partners that offer a wide array of services to the homeless.

1 The Hope Exchange helps homeless clients on the streets of the CBD with ablution facilities, meals, clothing, clinic care and social support.
14a Roeland St | 021 461 5508
www.thehopeexchange.org

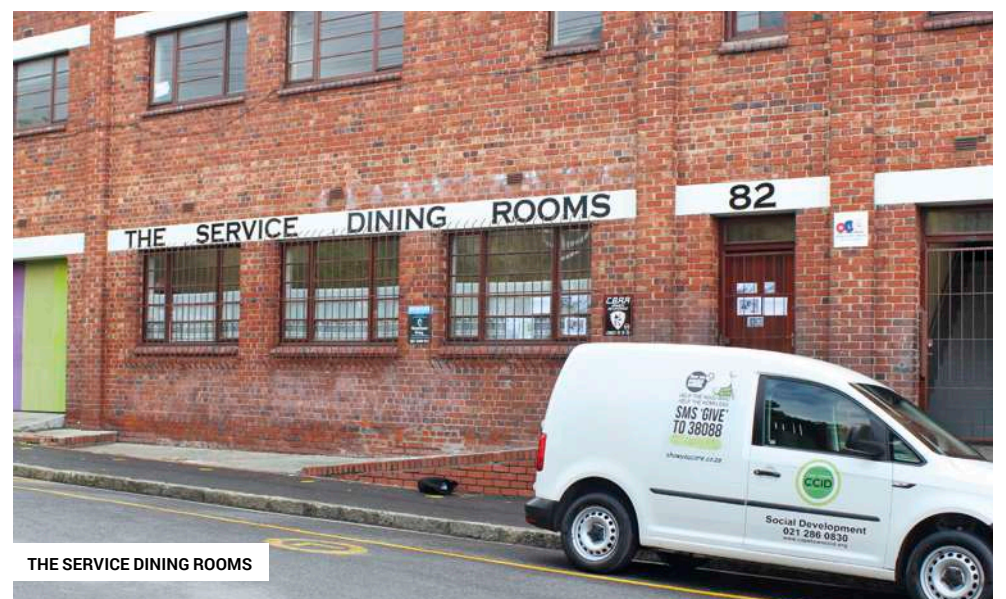
2 Khulisa Social Solutions, through its Streetscapes work-based rehabilitation programme, provides sheltered employment within the green economy to chronically homeless participants and assists with social work sessions to reintegrate them into society.
Roeland St (next to Food Lovers Market)
021 465 6112 | www.khulisa.org.za

3 Straatwerk provides structured work opportunities for men and women living on the streets so they can improve their conditions.
37 Chiappini St | 021 425 0140
www.straatwerk.org.za

4 The Homestead assists chronically neglected male children that end up on the streets of Cape Town by providing accommodation, food, and a reintegration programme.
150 Strand St | 021 419 9763
www.homestead.org.za

5 Ons Plek Projects provides food, shelter, clothing, education, and care to vulnerable female street children.
Malleson Rd | 021 685 4052/49
www.onsplek.org.za

6 Youth Solutions Africa assists those in need with shelter space, food, ablution facilities, skills training programmes and reintegration services.
Cnr Russel and Chapel sts
074 067 5747
www.safyouth.org



THE SERVICE DINING ROOMS

SHOW YOU CARE EVOLUTION OF A CAMPAIGN

Over the past 13 years, the CCID's annual Social Development fundraising campaign for the homeless – Show You Care – has grown in stature and reputation.

Show You Care supports the CCID Social Development department's efforts to make conditions more bearable for street people living in the Central City and surrounds. It highlights the plight of the homeless, and showcases the work done by the department's social and field workers, who engage daily with the CBD's most vulnerable citizens.

Encouraging people to "show they care" is a message the CCID promotes throughout the year. During winter, however, it's amplified by the campaign because of the challenge of living on the streets during cold and wet conditions.

The Show You Care campaign was also conceived to boost the CCID's six main partner NGOs and promote their work.

Last year, for the first time the campaign took on the Hope for the Homeless mantle and set its sights on raising R100 000, after successfully achieving a total of R85 210 in donations in 2019. In total, R85 012 was raised in 2020 and was recently distributed to the beneficiaries.

While this is impressive, getting the Show You Care campaign to where it is today has required hard work and dedication.

EARLY DAYS

When it was launched in 2008, the campaign messaging encouraged people to "Give Responsibly" to the homeless. As it evolved, it adopted the "Show You Care" tagline, which considered the needs of homeless people and how better to assist them.

CCID CEO Tasso Evangelinos says he is proud of how far the campaign has come and of its evolution. In 2015, the International Downtown Association (IDA) awarded the campaign a Certificate of Merit for "bridging the social divide" in Cape Town. Evangelinos says this international recognition is testament to the great strides the campaign has made.



Pat Eddy, CCID Social Development manager, joined the CCID when the campaign had just been launched. At the time, "the messaging was rather harsh" and unwittingly fell prey to stereotypes such as "giving directly to homeless people perpetuates a cycle of living on the streets".

Fast forward to present day, and Eddy believes the campaign "has been successful and has become more sensitive to the needs of the those living on the streets" as it is compassionate and acknowledges the person and their reality, she says.

KEEPING UP WITH THE TIMES

Eddy says the campaign now functions very effectively thanks to the availability of direct "giving" channels such as SMSing a single word to a number to donate, and the introduction of SnapScan. "The public wanted to donate immediately after encountering someone begging on the streets as opposed to doing an EFT the following day."

Today people can donate via SMS, SnapScan, EFT and PayPal. Promoting the campaign via digital channels and social media has also guaranteed its ongoing success, as has the creation of branded donation bins that have become a feature of the campaign.

NGO PARTNERS

The focus on the CCID's partner NGOs, which are the main beneficiaries, remains unchanged. Funds raised and items collected are distributed to Khulisa Social Solutions, The Homestead Projects for Street Children, Ons Plek Projects, Straatwerk, Youth Solutions Africa (YSA) and The Hope Exchange.

Eddy counts the NGO partner element as one of the campaign's successes. "Over the years, the CCID has been able to collect increasing amounts of money to be distributed to our NGO partners as well as identified items like warm clothing, blankets and non-perishable food which have benefitted their clients. It has also allowed us to promote their services, new initiatives and projects."

STAND-OUT CAMPAIGNS

From the many iterations of the campaign created over the years, the CCID Social Development team members find it hard to pick their favourite.

Field worker Headman Siralarala opts for the award-winning 2015 campaign with the character "Smiley", which he believes successfully educated the public about homelessness. It encouraged people to "help the NGOs that help the homeless and give where it will make a difference".

For social worker Sameegah Hoffmeyer, the 2017 campaign message was bold and clear with self-explanatory call-to-action posters encouraging CBD stakeholders to "take cognisance of the homeless."

The 2019 campaign resonated with field worker Mark Williams, depicting, as it did, shoes and a plate of food made from cut-out cardboard, while Eddy favours the current "Hope for the Homeless" campaign as it focuses specifically on the needs of street people and why it's important to give them the gift of hope.

While all the campaigns had their own identity, their message speaks to the needs of the CBD's most destitute and how we can help them take a step towards a better life.



SOCIAL SERVICES MAP

The CCID has produced a comprehensive Social Services Directory with a wealth of information on how to get help for the homeless (or yourself, if in need) in the CBD and greater City Bowl.

The brochure details the social services available in the CBD, from where to find shelter space to getting a meal, medical assistance or skills training. The brochure also sets out how people can donate to the CCID's Show You Care Hope for the Homeless fundraising campaign, and how to assist the six NGO beneficiaries of the campaign.

You can get a copy of the brochure from the CCID offices (please call 021 286 0830) or view or download it from the CCID website using the link <https://capetownccid.org/about-ccid/campaigns>

